Overview
In order to assess the progress of the MenEngage Alliance during the period December 2012 – November 2016, the MenEngage Global Governance Board, represented by the MenEngage Global Secretariat, is seeking two external evaluators. The consultants will be tasked with determining the value-added and impact of MenEngage Alliance activities for the network’s membership base and the broader field of engaging men and boys for gender justice, and highlight areas of improvement. We strongly suggest a team of consultants whose background is similar in geographic representation as MenEngage’s. The MenEngage Global Secretariat is available to support matchmaking of two consultants, based on the expressions of interest we receive.

About MenEngage
The MenEngage Alliance is a global network of 700 civil society organizations working with men and boys for gender equality, organized in dozens of country networks across several regions of the world. It is a decentralized network consisting of global, regional and country-level branches. MenEngage Alliance members work collectively and individually to advance gender justice, human rights and social justice in order to achieve a world in which all can enjoy healthy, fulfilling and equitable relationships and their full potential. The MenEngage Alliance seeks to provide a collective voice on the need to engage men and boys in gender equality, to build and improve the field of practice around engaging men in achieving gender justice, and to advocate before policymakers at the local, national, regional and international levels.

Objectives of the Evaluation
The MenEngage Alliance is engaging in a final external evaluation of the implementation of the MenEngage Global strategic plan for December 2012 – November 2016, for which period MenEngage Alliance activities were funded primarily by a grant from the Swedish International Development Cooperation Agency (Sida). The overall goal of such activities, as defined in the MenEngage Alliance multi-annual strategic plan, is the following:

By 2016, the Global MenEngage Alliance seeks to contribute to bringing about greater gender equality around the world. It aims to do so by being a global, unified voice and network for advocacy, information-sharing and capacity-building for engaging men and boys in achieving gender equality. In order to do so it will have a fully staffed and functioning Secretariat,
supported by multiple donors; and regional MenEngage networks in seven regions who serve this same role as a global, unified voice for gender equality in their respective regions.

The main purpose of the evaluation is to assess the performance of the MenEngage Alliance’s overall goals and objectives of the 2012-2016 strategic plan in relation to relevance, effectiveness, efficiency, impact, and sustainability.

In addition, the evaluation is a learning opportunity for the MenEngage Alliance, Sida and other donors. It is expected to yield concrete recommendations for improvement for MenEngage and suggested actions, if any, for both immediate and long-term implementation. As such, it is also intended to inform the development of MenEngage Alliance’s next organizational strategic plan, for 2016 - 2020.

Proposed Activities for the Consultancy
The consultants will assist the MenEngage Alliance Global Board and Global Secretariat in developing appropriate questions and indicators, as well as an evaluation plan including timeline. Example of the kinds of questions to be considered are below, based on OECD/DAC criteria for evaluation\(^1\), and measured against the goals and objectives of the 2012-2016 strategic plan. As MenEngage Alliance is a network, the evaluation will take into account the level of participation and sense of inclusivity members experience in the Alliance’s initiatives at different levels. Answers should also address the lessons learned by MenEngage Alliance through our interventions.

Relevance:
- Are the activities and outputs consistent with the overall goal and the attainment of the objectives?
- Are the activities and outputs consistent with the intended impacts and effects?
- To what extent are the objectives still valid?

Effectiveness:
- To what extent were the objectives achieved, or are likely to be achieved?
- What were the major factors influencing the achievement or non-achievement of these objectives?

Efficiency:
- Were strategies and activities cost-efficient?
- Were objectives achieved on time?
- Were the strategies and activities implemented in the most efficient way compared to alternatives?

Impact, intended and unintended:
- What were positive and negative change as a result of the programme?
- What were the main impacts and effects resulting from the programme on the objectives?
- What real difference has the activity made to the key target groups?

Sustainability:
- Is the programme environmentally and financially sustainable?
- Are the benefits of the strategies and activities likely to continue after donor funding has been withdrawn?

\(^1\) [http://www.oecd.org/dac/evaluation/daccriteriaforevaluatingdevelopmentassistance.htm](http://www.oecd.org/dac/evaluation/daccriteriaforevaluatingdevelopmentassistance.htm)
Methodology and Deliverables
The scope of work for the evaluation will consist of the formulation and implementation of an evaluation design for the Alliance, and the performance of e-mail and phone interviews with external and internal stakeholders. Specifically, it should include:
1. Document review, to be provided by MenEngage Alliance, including: the 2012-2016 Strategic Plan; Annual plans and reports; reports of board meetings and other key events; key advocacy, network building and communications materials;
2. Development and implementation of online survey with a sample of the MenEngage Alliance membership base;
3. At least 20 key stakeholder interviews, including representatives of regional networks, at-large NGO members, country networks, and UN representatives;
4. Attending a MenEngage Alliance Global Board meeting, as an important opportunity to have key stakeholders together and analyze the dynamics of joint activities within the network;
5. Writing final report and preparing a PowerPoint presentation;
6. Presenting results at a moment to be determined.

The final product of the consultancy will be a 25-30 page document presenting conclusions from the evaluation that include recommendations for future action and improvements for the MenEngage Alliance at the global, regional and national level. The report shall be written in English.

Conclusions, Recommendations and Lessons Learned
In the final report, the evaluators will offer conclusions, recommendations and lessons learned about the effectiveness, impact, relevance, ownership, sustainability and efficiency of MenEngage Alliance’s global program. The final report should make it possible to establish:
- What interventions worked well and should continue.
- What interventions did not work well but should be strengthened.
- What interventions did not work well and should be discontinued.
- What new interventions are promising for the next strategic phase.
- A summary of key qualitative and quantitative achievements.
- What are the specific challenges ahead.
- What are specific recommended next steps.

Reporting and Communication
Throughout the evaluation process, the evaluators will remain in frequent contact with MenEngage Global Coordinator Joni van de Sand to report on progress and request any information or support needed to conduct the evaluation.

The MenEngage Alliance will undertake dissemination of evaluation results, including sharing the report or a summary with partners and donors.

Evaluation Team Qualifications
Qualified consultant/s with complementary skills and experience will be sought to conduct the evaluation. Qualifications include:
- Academic and/or professional background and experience in the fields of gender equality, advocacy and development programs in developing countries.
- At least 7 years of professional experience in conducting evaluations.
- Knowledge and experience in organizational and management structure.
- Experience working with global networks or alliances.
- Knowledge of most significant change method or other relevant methodology suitable for evaluation of networks.

We strongly suggest a team of consultants whose background is similar in geographic representation as MenEngage’s. The MenEngage Global Secretariat is available to support matchmaking of two consultants, based on the expressions of interest we receive.

Timeline and Resources
We estimate that the consultant/s would need a total of 30 days for this project.
The evaluation will be completed by the end of July 2016.
We invite consultants to express their interest in the assignment by sending an e-mail to MenEngage Global Coordinator and Advocacy Manager, Joni van de Sand at joni@menengage.org, by March 7, 2016, including a letter of interest, detailed curriculum vitae, and a draft outline for the evaluation process of maximum two pages.

Sonke Gender Justice, as the fiscal agent for the MenEngage Alliance Sida grant, will pay the consultants an agreed remuneration on daily rate for this work. Only travel costs to the Board meeting will be covered under this contract. The consultants will report to the MenEngage Global Coordinator and Advocacy Manager.