



**MenEngage Alliance**

working with men and boys for gender equality

**Terms of Reference**  
**For a Consultancy to Conduct a**  
**Progress Evaluation of the MenEngage Alliance**  
**For the Period 2017 - 2020**

**Overview**

In order to assess the progress of MenEngage Alliance during the period 2017 – 2020, the MenEngage Global Board, represented by the MenEngage Global Secretariat, is seeking consultants to conduct an external evaluation. The evaluation will assess the relevance, value add and results of MenEngage Alliance for the network’s membership base and the broader field of engaging men and boys for gender justice, and highlight insights for the development of the next 2021-2024 strategic plan.

**About MenEngage**

MenEngage Alliance is an international civil society network working to dismantle patriarchy through transforming masculinities and engaging men and boys through intersectional feminist approaches to advance women’s rights and gender justice for all. The Alliance consists of more than 700-member organizations across 70 countries, working together through country and regional networks. The Alliance plays a pivotal role in shaping the international agenda on work with men and boys from a feminist perspective, particularly in the areas of gender-based violence prevention, advancing sexual and reproductive health and rights (SRHR) for all, redistributing unpaid care-work, and advancing peace and security. The MenEngage Global Secretariat runs the daily operations of the Alliance.

**Objectives of the Evaluation**

The MenEngage Alliance is seeking to conduct an external evaluation of the implementation of its [Strategic Plan](#) for 2017-2020, within the overall paradigm of the Alliance’s Vision and Mission. The evaluation will assess the progress of the Alliance over the current strategic period, focusing not only on the goals and objectives of the Strategic plan itself but on overall relevance to members and partners and maturation as an Alliance, as well as the effectiveness of the support. The evaluation should also take into account the progress made towards the recommendations of the previous [evaluation](#) for the period 2012-2016, and the Alliance’s recently developed Theory of Change (2019).

The evaluation is to assess and provide recommendations on the value add the Alliance provides to its members and partners, and to the broader discourse on men and masculinities and the broader field of women’s rights and gender justice - including but not limited to:

- The extent to which the Alliance has provided support to and strengthened its existing and emerging regional networks.<sup>1</sup>
- Member's sense of ownership, engagement and participation within the Alliance.
- The extent to which the Alliance has been able to contribute and influence regional and global policy frameworks on women's rights and gender equality.
- The development of the Alliance towards a democratic, inclusive, bottom-up and sustainable social change network.
- Quality of partnerships developed with other actors in the women's rights and gender justice field
- The extent to which the Alliance has been able to raise awareness, capacity and partnership on the strengthening accountable practices
- The extent to which the Alliance has made contributions to human-rights based, gender transformative, feminist-informed conceptualizations and applications of men and masculinities approaches as part of the efforts of the broader women's rights and gender justice movements.

The evaluation will be a learning experience for the Alliance and contribute to a larger process of reflection and assessment being undertaken by the Alliance in 2020, and would inform the development of its next strategic plan for 2021-2024.

### **Methodology and Deliverables**

We envision the evaluation will follow collaborative and participatory mixed methods and approaches that draw on both existing and new quantitative and qualitative feminist informed analysis. The evaluation should combine evaluation tools based on international standards and guidelines, as well as innovative tools.

The evaluation team will work closely with the MenEngage Alliance Global Board and Secretariat team to further design and implement an evaluation plan for the Alliance. The evaluation design should seek to engage a broad range of stakeholders, including members, partners and representatives of constituencies who the Alliance considers itself accountable to, including women's rights organizations.

The final product of the consultancy will be a comprehensive report presenting findings, conclusions and recommendations on ways forward for the Alliance in the coming strategic period.

### **Evaluation Team Qualifications**

Qualified consultant/s with complementary skills and experience are sought to conduct the evaluation. Qualifications include:

- At least 7 years of professional experience in conducting evaluations, including feminist analysis of social change networks and initiatives.
- Academic and/or professional experience in the fields of women's rights, gender equality, or men and masculinities.

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<sup>1</sup> Keeping in mind the organizing structure of MenEngage Alliance, the regional network structures include country and sub-regional network structures as part of the regional networks, as well as the membership within the respective regions. The Evaluation will take this decentralized model into consideration while developing the overall framework for the evaluation.

- Knowledge and understanding of feminist movement building
- Experience working with global civil society networks

We recommend a pair or team of consultants with diverse backgrounds. The MenEngage Global Secretariat is available to support matchmaking of two consultants, based on the expressions of interest we receive.

#### **Timeline and application process**

We estimate that the consultant/s will need a total of 30 days for this project.

The evaluation must be completed by July 2020.

The consultants will report to the MenEngage Global Director.

We invite consultants to express their interest in the assignment by submitting a letter of interest, detailed curriculum vitae, and a draft outline for the evaluation framework of maximum two pages including expected budget, to [info@menengage.org](mailto:info@menengage.org) with the title “application for Evaluation assignment” by 21 February.

Applications will be considered on a rolling basis. Only shortlisted candidates will be contacted.