



# ANNUAL REPORT 2016

and Reflections, Lessons Learned and Ways Forward 2012–2016



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## **INTRODUCTION AND WORD OF THANKS**

This annual report is a special one, as it marks the end of the 2012–2016 period for MenEngage Alliance. 2016 was an important year for us, in which we had the opportunity to reflect on our progress and achievements over the last four years, and strategize about how we can best contribute to the realization of women's rights and gender justice in the coming years. It is clear that we have made significant progress as an Alliance, and many valuable lessons have been learned for the next strategic phase.

In the first section of this report, we present a brief umbrella look at what the MenEngage Alliance has achieved in the past strategic period, and some key ways forward that we have identified for the next phase. In the next section, we present our annual report of 2016, through the main activities and insights from January 2016 to February 2017.\*

The MenEngage Alliance would like to thank our longstanding ally and funder the Swedish International Development Cooperation Agency (Sida) for their generous support over the last four years. The activities and outcomes described in this report would not have been possible without their ongoing assistance.

We also thank the Netherlands Ministry of Foreign Affairs, the Norwegian Agency for Development Cooperation (NORAD), Rutgers, Tearfund, FHI360 and the Glass Lions Foundation for funding various initiatives throughout the year, and our partners UN Women, UNFPA and UNDP for their valuable collaboration and support.

We thank the MenEngage Global Alliance's international leadership, including our regional coordinators and at-large members of the Board, the team at the Global Secretariat, and all our members for their energy, expertise and continuous efforts over the years, and for making 2012–2016 such an impactful period for the Alliance.

We look forward to the next strategic period 2017–2020 and our continued work with you all!

<sup>\*</sup> The reporting period is up to February 2017, as this includes the No Cost Extension period granted by Sida for the remaining funds at the end of the previous grant period (i.e. November 2016).

# ACRONYMS

AWID	Association for Women's Rights in Development
CariMAN —	Caribbean Male Action Network
CHSJ	Centre for Health and Social Justice
CPD	United Nations Commission on Population and Development
CS0	Civil society organization
CSW	United Nations Commission on the Status of Women
DFID	Department for International Development (UK)
EECA	Eastern Europe and Central Asia
EIGE	European Institute for Gender Equality
EMERGE	Engendering Men: Evidence on Routes to Gender Equality
FGM	Female Genital Mutilation
FISD	Forum for Innovative Social Development
GBV	Gender Based Violence
GS	Global Secretariat
	International Civil Society Action Network
IDS	Institute of Development Studies
IMAGES —	International Men and Gender Equality Survey
INGO	International non-governmental organization
LGBTQI —	Lesbian, Gay, Bisexual, Transgender, Queer or Intersex
MATI	MenEngage Africa Training Initiative
MENA	Middle East and North Africa
MOU	Memorandum of Understanding
NAMEN	North American MenEngage Network
NGO	Non-governmental organization
NORAD	Norwegian Agency for Development Cooperation
OHCHR	Office of the United Nations High Commissioner for Human Rights
SADC	Southern African Development Community
SDGs	Sustainable Development Goals
SRHR	Sexual and Reproductive Health and Rights
UNFPA	United Nations Population Fund
UNGA	United Nations General Assembly
	United Nations Security Council Resolution
VAWG	Violence against women and girls
WH0	The World Health Organization
WILPF	Women's International League for Peace and Freedom
WGNRR	Women's Global Network for Reproductive Rights
WPS	Women, Peace and Security

## 2012–2016: REFLECTIONS, LESSONS LEARNED AND WAYS FORWARD

This section gives a brief overview of the key results and achievements of MenEngage Alliance over the last strategic period, and some of the ways forward we have identified for the next period. For a comprehensive analysis of the progress of the Alliance and our plans for the next period, please consult the report of the 2012–2016 progress evaluation, and our 2017–2020 strategic plan.

### Key results 2012-2016

During the strategic period 2012–16, MenEngage Alliance strengthened its position as an international network, a connector, and played a crucial role in bringing together various actors, including women's rights and social justice stakeholders, from local to international levels for mutual learning and joint agenda setting on gender transformative approaches to engage boys and men. MenEngage Alliance has evolved as the leading feminist-informed international network in this field, and has been able to position itself as a key global convener. The Alliance membership, from the national, regional and global levels, has grown to cover a wide range of interventions and advocacy areas, reflecting the investment that the network has made in strengthening intersectional approaches to gender equality, SRHR and HIV/AIDS, GBV prevention, unpaid care and peace and security and in bringing together practitioners and researchers across a range of sectors. Below we describe these results in detail:

## Moving from 'why' to 'how' in men and masculinities work

Over the last strategic period, there has been a marked increase in recognition of the value of men and masculinities work



Mittika street play performance at the Second Global Symposium in Delhi [©2014, MenEngage Alliance]

as part of the struggle for women's rights and gender justice. MenEngage Alliance has positioned itself as a leading voice in this field. The 'why' of this work is now reasonably established, and the focus of the Alliance has shifted to the 'how' aspect with collection and sharing of promising practices and case stories, and the promotion of work with men and boys that is truly gender transformative and informed by feminist approaches.

#### **Growth in numbers**

Membership of MenEngage Alliance has grown significantly over the last four years, from roughly 400 CSOs in 55 countries in 2013 to over 700 CSOs in 70 countries in 2016. The Alliance membership consists of many, if not most, of the leading voices on men and masculinities in the world, including practitioners, service providers, researchers, activists and donors. This growth reflects the increased interest in men and masculinities work in the conversation around women's rights and empowerment, and increased interest among boys and men globally to stand as allies with women's rights movements.

## Diversification of membership and board

MenEngage Alliance has made a concerted effort to diversify its membership. The Alliance reached its target of 25 percent of Board members representing women's rights organizations, LGBTQI rights organizations and youth organizations. This diversity is also well reflected in the Alliance's membership base and national and regional networks across the globe. Diversification of membership has created a more inclusive and representative Alliance, as well as a more intersectional approach in our work, with attention to how multiple factors such as age, sexual orientation and gender identity, and other factors interact and influence inequalities among men and women.

## Institutionalization and democratization

MenEngage Alliance has undergone a process of democratization and institutionalization as an autonomous. inclusive space, characterized by collective ownership and transparency. This has entailed the strengthening of organizational and leadership structures, and coordination mechanisms, towards a more sustainable, bottom-up, network building model. The Global Board replaced the Steering committee, in which the regional networks and representatives from key constituencies are represented, and the Global Secretariat was formed, serving as an engine in support of the Regional and Country networks, the broader membership, and our joint agenda.

#### Strengthening our political stance

The last four years have seen a strengthening of the Alliance's political agenda. In particular, the 2nd MenEngage Global Symposium in 2014 marked a maturing of the Alliance's political stance, placing patriarchy at the center of our problem analysis, and deepening intersectional understanding of how gender interplays with matters of race, class, economic status, age, etc. In 2016, the Alliance reformulated its mission and vision statements, with a greater focus on addressing inequalities in power through gender-transformative approaches. Over the last period we have continued to focus our priority themes, while also broadening our perspective to include emerging issues such as youth work, climate change, and faithbased approaches, reflecting an increased understanding of the multi-dimensional nature of gender justice and the roles of boys and men. Another key strategic shift has been a greater focus on accountability to the women's rights and human rights agenda and emphasis on support to and joint work with women's rights and social justice organizations. We also rebranded from 'MenEngage' to 'MenEngage Alliance', in order to better reflect our identity as a membership based network.



A MenEngage Alliance Assembly during the Second Global Symposium in Delhi [©2014, MenEngage Alliance]

#### Impact on global agenda

Through MenEngage Alliance's efforts in global and regional level advocacy over the last four years, we have contributed to the increased recognition of the value-additions to engage men and boys in women's rights and gender justice in policy-making spaces, and increased commitments from governments to adopt policies and programs to engage men and boys. Our advocacy around Agenda 2030 and the Sustainable Development Goals (SDGs) contributed to the recognition in the Agenda 2030 Declaration of engaging men and boys as one among key strategies to eliminate all forms of discrimination and violence against women and girls. Our advocacy at the UN Commission on the Status of Women (CSW) each year has contributed to increased inclusion in their agreed conclusions of men and boys as allies in multiple arenas such as GBV prevention, sexual and reproductive health and rights (SRHR), the redistribution of unpaid care-work and to advance peace and security. The language has gradually become more gender transformative, including addressing the roles and responsibilities of men and boys, through understanding and addressing the root causes of gender inequalities, such as unequal power relations, stereotypes and harmful social norms.

## Increased uptake and institutionalization

A consequence of this increased recognition is the increased uptake of work with men and boys by CSOs, scholars and

researchers, policy makers in governments and UN agencies. Through MenEngage Alliance's acknowledged role in this field. doors have been opened for members and partners to interact with influential agencies and the policy and decisionmaking platforms they represent. We have been able to facilitate government-CSO-UN partnerships to support increased uptake across agencies and in some instances have contributed to institutionalization (uptake by institutions through their own means and mechanisms) of work with men and boys to address priority issues. Relevant actors that have developed approaches to engaging men and boys in their own institutional policies and practices include Sida, DFID, USAID, DFATD-Canadian Development Agency, NORAD; the World Bank; and UN Agencies in particular UN Women, UNFPA, UNDP and WHO. We have worked with many of these organizations to strengthen the work, for example we have worked together with UN Women and the government of Iceland on the evolution of their HeForShe campaign towards a more gender transformative approach and implementation in practice.

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#### **Diversification of funds**

MenEngage has managed to mobilize funding from a range of different sources across the Alliance during this period. We have produced a mapping of income sources over the four-year period (see Annex 1) which shows considerable diversity of funding sources, especially at regional level. In particular, at the global level, as well as in several regions, the support from Sida remains pivotal. Realizing that resource mobilization for women's rights and gender justice is a priority issue for our movements, in recent years MenEngage has put its weight behind campaigns and targeted policy-advocacy work with women's rights and gender justice groups to call for increased funding for this work, and autonomous access to and control over financial means of such groups.

#### Ways forward for MenEngage Alliance 2017–2020

With this development, growth and learning, MenEngage Alliance sees a continued role for the network in creating opportunities by connecting experts and organizations around the world, facilitating the scale up of evidence-based, gendertransformative work and promoting a more supportive policy environment for men and masculinities approaches. MenEngage Alliance believes in partnerships based on solidarity, equality and mutual trust among key constituencies in the field of women's rights and gender justice. Through this approach, the Alliance aims to deepen its identity as an inclusive 'Community' of Practice' and contribute an effective. interconnected and sustainable way to the realization of Agenda 2030 for Sustainable Development with special focus on gender equality. In order to do so, during the next

strategic period, The Alliance will focus its efforts on the following areas:

#### Strengthen regional and local work

Following the emphasis on strengthening the global level as an anchor and hub to advance the worldwide Alliance in the last strategic period, over the next four years we will strengthen the work through our regional level networks. We will work together through a similar process of institutionalization. democratization and capacity strengthening. MenEngage Alliance will facilitate structured ways to foster collaboration between global, regional and country networks so that they advance as viable, inclusive and sustainable regional networks. MenEngage Alliance's coresupport from Sida will provide technical and financial support to the regional networks to carry out strength and needs assessments, facilitating the development and implementation of regional strategies and work-plans, and creating opportunities to work together cross-regionally. MenEngage Alliance will also support the development of emerging and new regional, sub-regional and country networks, while focusing beyond mere quantity of members, on guality of work and active membership.

#### Strengthen the community of practice

MenEngage Alliance will focus on strengthening our members' capacities in feminist-informed, gender-transformative work on men and masculinities through





Participants in a MenEngage workshop on accountability in Nicaragua [©2015, MenEngage Alliance]

a bottom-up Community of Practice approach, by creating spaces for members and partners that enable exchange, mutual learning and relationship building in support of programmatic, communications and advocacy work. MenEngage Alliance is uniquely positioned to play this convening role, through the organization of global and regional symposia, thematic consultations, panel dialogues, and online spaces for interaction. An essential element of this Community of Practice approach is a comprehensive knowledge management and communications strategy, including the creation of an online community platform and resources library, developing casestories based on members' promising practices, and developing knowledge products that assess how male roles and responsibilities manifest and influence specific issues, and how a gender transformative approach with men and boys can contribute to change.

## Support upscaling and institutionalization of work while promoting local contextualization

To reach men and boys at a large scale, there is a need to increase the uptake of gender transformative work with men and boys and take it into public policies and institutions. Through its focus on partnership building, joint advocacy and knowledge generation and dissemination, MenEngage Alliance will continue to play a leading role in creating opportunities to develop programs jointly, at scale, and increase the uptake by governments and service providers. The Alliance acknowledges, however, that a deeper understanding of the issues at hand and the development and implementation of effective strategies to address them requires contextualized expertise and implementation, and seeks to avoid 'copypaste' replication of programs and initiatives from one context onto the other. The Alliance will generate, integrate and disseminate grounded local knowledge and priorities, from South to North – East to West, through local ownership of programs, networking and partnership building, advocacy, and communicating these ideas at scale.

## Local-regional-global connected advocacy

In the coming strategic period, recognizing and building on the expertise and capacities of the regional networks and members, MenEngage Global Alliance will implement a comprehensive advocacy strategy connecting global, regional and national advocacy efforts. This strategy will include strengthening members' advocacy skills for policy reform on ending genderbased violence, sexual and reproductive health and rights, fatherhood and unpaid care work, peace and security, and gender equality by facilitating members' participation in advocacy fora at the global, regional and national levels. MenEngage Alliance's advocacy efforts will be informed by multi-directional approaches: global policies support transformation at the local level, and country and regional priorities inform global advocacy. We will further build on this interconnectedness to hold governments to account and influence global policy making, and continue driving the case for "how" gender transformative work engaging men and boys can be done.

#### Increased focus on accountability

Strengthening accountable practices and partnership building with feminist organizations and activists has emerged as a targeted strategic priority for MenEngage Alliance, and a core pillar of our work in the coming years. This also implies taking action to address any backlash against women's rights, including by anti-feminist 'men's rights' groups. We will promote accountable practices and partnerships among MenEngage Alliance members and SRHR, women's rights and gender justice movements, based on the core principles and values that the Alliance stands on; collaboration, partnership, trust and solidarity. This will include facilitating capacity building on accountability, supporting members to locally contextualize the MenEngage Accountability Standards, organizing conversations on accountability at international and local platforms and spaces, and documenting and disseminating promising practices and experiences around implementation of accountability standards and guidelines among MenEngage Alliance members and partners.

## Strengthening partnerships and collaborative actions

MenEngage Alliance will strengthen collaborative actions among MenEngage Alliance members and partners with leading CSOs/NGOs in the broader field of women's rights and gender justice on issues related to SRHR including HIV/AIDS, GBV, unpaid care, peace and security, LGBTQI rights, etc. at national, regional and global levels. This will include contributing to womenled campaigns such as 16 Days. One Billion Rising, Safe and Legal Abortion day, strengthening partnerships with such organizations in the implementation of MenEngage associated campaigns, and coordinating and facilitating collaborative actions with key organizations and networks on emerging issues of shrinking spaces for civil society and women human rights defenders.

## Strengthen meaningful youth participation and leadership development

MenEngage Alliance envisions meaningful participation of young leaders in the governance and organization of our national, regional and global networks and will continue to facilitate an enabling environment for young leaders, thus supporting the creation of a new generation of leaders to sustain the agenda and work of the Alliance. To this end MenEngage Alliance will further strengthen its Youth Reference Group and will actively work with the UN Interagency Network on Youth and Development's Working Group on Youth and Gender Equality. The Alliance will also organize a capacity strengthening initiative supporting 'advocacy champions' with a focus on youth leaders, strengthening gender-transformative analysis and work with men and boys to advance gender justice.

## EXECUTIVE SUMMARY TO THE 2016 ANNUAL REPORT

This is our fourth and final annual report for MenEngage Alliance's Global Strategic Plan 2012–2016, in which we report on our main activities and achievements from January 2016 to February 2017,\* based on each of our four strategic objectives. For each strategic objective, we also report on the respective activities and accomplishments of the regional networks. 2016 was a busy and vibrant year for the Alliance both externally and internally. Key achievements and results during this reporting period include:

**Registration of "MenEngage Global Alliance" as a non-profit, and strengthened organizational structure,** serving as an engine in support of the Regional and Country networks, the broader membership, and our joint agenda.

Reflecting on past achievements and identifying future directions for the Alliance.

This final year of our Global Strategic Plan 2012–2016, gave us the opportunity to look back on the progress MenEngage Alliance has made and the challenges we have faced over the last four years, and collectively identify ways forward for the next strategic period. In June we held a State of the Field consultation in Stockholm in which we brought together Alliance members and a variety of partners in the gender justice field to exchange lessons learned in engaging men and boys and transforming masculinities, and provide recommendations for the future of the Alliance. We also held a strategic planning meeting in Stockholm which included the Global Board and

key UN partners, in which we focused on strengthening the Alliance's political agenda, including a reformation of our vision and mission statement. Furthermore, this year an external progress evaluation of the Alliance's work was conducted which provided invaluable insights and recommendations. The outcomes of all three initiatives were incorporated into the development of a Strategic Plan for 2017– 2020 and proposal for continued ore support to Sida, in the last half of the year.

# MENENGAGE VISION & MISSION STATEMENTS

#### VISION

A world where all people are equal and free from discrimination, and in which gender justice and human rights are promoted and protected.

#### MISSION

The MenEngage Global Alliance works to transform unequal power relations and patriarchal systems by:

- Transforming masculinities;
- Working with men and boys through intersectional feminist approaches;
- Building inclusive Alliances from local to regional to global levels; and
- Fostering joint actions in partnership with women's rights, gender- and other social justice movements.

<sup>\*</sup> The reporting period is up to February 2017, as this includes the No Cost Extension period granted by Sida for the remaining funds at the end of the previous grant period (i.e. November 2016).

Strengthening our focus on accountability and partnerships. As part of an ongoing process to create dialogues and a mutual understanding of accountability in the field of transforming masculinities and engaging men and boys for gender justice, this year we hosted a series of e-dialogues bringing together participants from around the world to discuss key questions surrounding accountability, and developed a knowledge product with trends, lessons learned and recommendations to strengthen accountable practices in our field of work. We held an event during this years' CSW on accountability and the role of the engaging men and boys' field within the broader fields of women's rights and social justice. We provided a training on accountability to the Prevention+ partners in order to strengthen understanding of accountability within the consortium. We also held a session on accountability at the MenEngage State of the Field consultation, and continued with our blog series on Accountability and partnerships. Promoting accountability was identified as a key value addition of the Alliance in this field, and a fundamental pillar for the next strategic period.

Production and dissemination of numerous advocacy briefs, discussion papers and other knowledge products. During 2016 we developed several advocacy statements and policy recommendations, including written statements to CSW60 and CSW61, a statement to CEDAW and recommendations to the OHCHR. We published a discussion paper on 'Men, Masculinities and Climate Change' in collaboration with a number of member organizations. We developed three in-depth case-stories showcasing our members work: ABAAD's We Believe campaign; the global We Will Speak Out coalition; and CHSJ's Kishor Varta project. We also published knowledge products sharing the outcomes of the key events and consultations we organized throughout the year, such as our e-dialogues on accountability, our state of the field

consultation, a consultation on faithbased approaches to gender equality, and a consultation on masculinities in conflict settings. These publications serve to strengthen the knowledge base on gender transformative work on men and masculinities within priority issues of the women's rights and gender justice field.

## Participation in global and regional advocacy and civil society events.

MenEngage Alliance was represented at major global advocacy events during the year 2016, including around CSW, UNSCR 1325, and the SDGs. MenEngage members participated in the AWID forum. the largest gathering of women's rights activists from around the world happening every 4 years, as well as the Gender 360 summit, the Women Deliver conference, the International Conference on Men and Equal Opportunities and the 21st International AIDS Conference. At these events the Alliance promoted a gender transformative approach to engaging boys and men in gender justice and the importance of doing this work in accountable ways. We noticed that there was increased attention to this work, and a recognition of the value addition of transforming masculinities at such events this year, which is a promising development, provided that the work is done in accountable ways and contributes to women's rights and gender justice for all.

Building and strengthening partnerships with key actors in the gender and social justice fields, as well as UN agencies. In 2016 we co-organized a variety of events and consultations together with civil society partners such as WILPF, Tearfund, FHI360, Plan USA, We Will Speak Out coalition, One Billion Rising South Asia, Breakthrough, Promundo, Sonke, ABAAD, Vital Voices, and many other organizations at various levels. We also strengthened partnerships with UN agencies: UN Women, UNFPA and UNDP and carried out a range of joint activities throughout the year – the examples of which you'll find in this report.



A Regional Networks Working Group meeting during the MenEngage Global Board meeting in Sweden [©2016 MenEngage Alliance]

#### Empowerment of regional networks. A

major focus in 2016 was on relationship building and providing technical support to the 6 existing regional networks and the emerging networks in MENA and South East Asia regions. The Regional Networks Working Group, coordinated by the Global Secretariat, was formalized with the aim to create space for exchange and mutual learning between the regions. These efforts have facilitated joint actions and programming, and strengthened interconnectedness among national, regional and global networks. The Global Secretariat extended support to MenEngage Europe, including the European sub-regional network MenEngage Norden, MenEngage Alliance South Asia, MenEngage Africa, MenEngage Latin America, and the country network MenEngage Lebanon to develop fundraising proposals those were submitted to various donor agencies in the respective regions and countries. In addition, the Global Secretariat facilitated connections between the regional networks and various

organizations and experts, especially in the Caribbean, Europe, Latin America, and South Asia.

#### Starting conversations on a number of new and emerging issues for the Alliance, including faith based approaches to gender justice; masculinities and climate change; and youth leadership. In addition to our core issue areas, this year MenEngage Alliance highlighted the work being done by our members using faith-based approaches to transform masculinities and engage men and boys, and explored these strategies in a consultation as well as at event at CSW and in two case-studies. We published a discussion paper on 'Men, Masculinities and Climate Change', bringing a masculinities lens to this critical issue. We also strengthened our focus on youth leadership, by forming an internal Youth Reference Group, actively participating in a UN inter-agency working group on youth and gender equality and co-organizing the first CSW Youth Forum.

# CALENDAR

Calendar overview of MenEngage Alliance events and contributions in 2016. Some highlights throughout the year included:

## 2016

#### January

 Incorporation of the MenEngage Global Alliance as an independent registered non-profit in Washington, D.C – USA

#### February

 GBV Prevention+ partners meeting, including Accountability training with local partners in Indonesia, Rwanda, Pakistan and Uganda

#### March

- Worldwide mobilization around International Women's day, 8 March 2016
- First-ever Youth Forum at the UN Commission on the Status of Women (CSW), co-organized with MenEngage Alliance
- Advocacy and multiple events to include a men and masculinities perspective in women's rights and gender justice at the 60th Session of Commission on the Status of Women (CSW60), United Nations, New York.
- WILPF conference on Women, Peace & Security Agenda: Roadmap for the 1325 Global Study Recommendations

#### April

 MenEngage Alliance online critical dialogue on engaging men and boys in gender justice, mobilizing expertise from around the world and an extensive report on strengthening accountable practices

• Launch of "Men, Masculinities and Climate Change" discussion paper

#### May

- Participation in the Women Deliver's 4th Global Conference in Copenhagen, Denmark
- Voices against Violence: The GBV Global Initiative-Regional Network Convening MENA Region, Vital Voices, IOM & Promundo US.

#### June

- MenEngage Alliance Global Board meeting, strategic planning meeting and State of the Field consultation in Stockholm Sweden, with MenEngage representatives and other experts in the field
- Fourth Global Gender360 summit in Washington, D.C, including young leaders of MenEngage Alliance regional networks
- MenCare Webinar "Engaging Men in Equality in Unpaid Care"

#### July

- MenEngage Africa mobilization around the 21st International AIDS Conference in Durban
- WILPF Move the Money consultation in New York

#### August

• MenEngage Alliance and Tearfund consultation on faith-based approaches

to gender justice

- Twitter Chats on engaging men and boys in gender equality in preparation for the AWID forum
- Launch of publication "Engaging Men in Public Policies for the Prevention of Violence against Women and Girls" in collaboration by MenEngage Latin America, UN Women and Promundo

#### September

- AWID forum "Feminist Futures: Building Collective Power for Rights and Justice", in Recife Brazil
- Mobilization around Safe & Legal Abortion Day (WGNRR)
- UN Women's HeForShe+2
   commemoration at UN General Assembly
- MenEngage Alliance submission of recommendations to CEDAW and OHCHR on men and masculinities in GBV prevention
- Launch of Eastern Europe and Central Asia MenEngage Platform
- MenEngage Africa regional advocacy training on women's health, masculinities and empowerment

#### October

- Annual Sida and MenEngage Global Alliance meeting in Stockholm
- Consultation on "Masculinities in Conflict Settings" in New York, co-organized by UNDP, MenEngage Alliance, WILPF and ICAN
- International Conference on Men and Equal Opportunities in Luxembourg
- Mobilization for 'Women Act for Climate Justice – Ten Days of Global Mobilization'

• Prevention+ partners meeting in Amsterdam

#### November

- Pre-16 days twitter chat on "Roles and Leadership of young men for gender equality"
- Mobilization around 16 Days of Activism against Gender-Based Violence

#### December

- Launch of case studies of MenEngage members' work on community mobilization and faith-based approaches
- Launch of report on faith-based approaches to gender justice

### 2017

#### January

- Worldwide mobilization around the Women's March
- MenEngage Europe meeting & EIGE civil society consultation in Vilnius
- "The role of masculinities in Conflict prevention" presentations at the World Bank

#### **February**

- Nordic MenEngage Conference "Making Invisible Visible"
- Online consultation on "Youth and Gender Equality" in preparation for the 2nd Youth CSW Forum
- Sida visit to the MenEngage Global Alliance offices and affirmation of continued partnership

REPORT FROM THE MENENGAGE ALLIANCE GLOBAL SECRETARIAT

# **OBJECTIVE 1:** INSTITUTIONAL STRUCTURE AND COORDINATION

## **1.1: GLOBAL SECRETARIAT**

MenEngage Global Alliance Secretariat is recruited and supervised, including a full-time Global Communications and Campaign Coordinator and a Global Coordinator; supervision and work performance indicators in place.

Since the establishment of the MenEngage Global Secretariat (GS) in 2013, significant progress has been made to put in place a professional staff team that supports all key functions of the Alliance, as directed by the Alliance's Strategic Plan 2012–16. By the end of 2016, the GS team consists of the following positions:

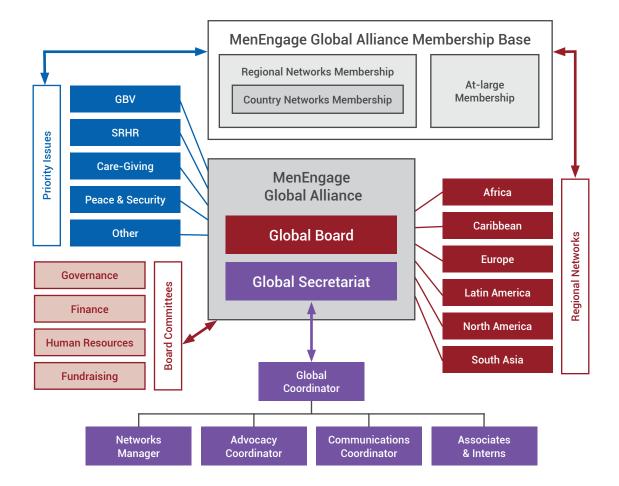
- Global Coordinator: is responsible for global representation, and oversight, coordination and management of the Global Secretariat. The Global Coordinator supports the staff in their tasks and oversees the synergy and fulfillment of the annual and strategic plans, including budgeting and financial management. This position is filled by Joni van de Sand.
- Global Networks Manager: is responsible for strategic capacity support to MenEngage's regional & national networks. The Networks Manager also supports the Global Coordinator in all other areas of organizational development and strengthening of the Alliance and its activities. This position is filled by Laxman Belbase.
- Global Advocacy Coordinator: is responsible for the coordination of advocacy across the Alliance, and implementation of MenEngage's global advocacy work. This position was filled

by Joni van de Sand, and is currently being recruited for.

- Global Communications Coordinator: is responsible for all internal and external communications. This position was filled by Tim Harwood until December 2016, and is currently being recruited for.
- Programs Assistant: an almost full-time intern working as for four days a week, supporting the GS team with organizing and in-depth reporting of key events, with the purpose to better inform and strengthen knowledge of the MenEngage membership base. This position is filled by Sinéad Nolan.
- Global Networks Associate: supports with regional and national networks capacity strengthening and accountable practices. This position is one day a week and filled by Oswaldo Montoya.
- Accountant: An outsourced accounting agency is responsible for the implementation and maintenance of the accounting and other financial systems, as outlined in the Accounting manual (see next section). This position is filled by Chazin & Co.
- Several part-time interns who support practical activities, in particular around knowledge management and communications (publications and social media).

Monitoring of staff performance was strengthened in 2016 by putting in place regular team-meetings and staff performance reviews, supported by the Board HR Committee.

Up to April 2016 the MenEngage GS-team was generously hosted by Promundo-US at



their offices in Washington DC. In May 2016 the GS moved into its own independent office space at WeWork, a dynamic shared workspace community. MenEngage GS staff are currently based out of Washington DC and some work decentralized.

### **1.2: OPERATING MODEL**

An assessment of long-term operating models for the Global Alliance is carried out and an enhanced long-term operating model is documented and implemented.

#### New operating model

An outcome of a three-year in-depth consultative process with the MenEngage Alliance membership, coordinated by the MenEngage Alliance's Steering Committee and Global Secretariat, concluded that formal registration would serve as the best operational model for a well-functioning, democratic and sustainable MenEngage Alliance, serving as a hub and anchor in support of the Regional and Country networks, the broader membership, and the Alliance's joint agenda.

In January 2016 "MenEngage Global Alliance" was officially registered as a non-profit organization in Washington D.C. The location was collectively agreed upon by the Global Board, based on where the MenEngage GS staff were based. In December 2016, MenEngage Global Alliance received its Public Charity and Tax Exemption Status. Since 1 January 2017, MenEngage Global Alliance has been fully independent with independent institutional mechanisms, including strong operational, financial and internal control systems.

The establishment of MenEngage Global Alliance is an important step for the sustainability of the network. The MenEngage Alliance remains a

## **EVALUATION**

In 2016 we carried out an external progress evaluation on the implementation of MenEngage Alliance's 2012–2016 strategic plan. The objectives of the evaluation were to assess the value-additions, structures, performance, and lessons learned of the Alliance's activities for the network's membership base and the broader field of engaging men and boys for gender justice. And to highlight areas of improvement in order to inform the development of MenEngage Alliance's next strategic plan for 2017–2020.

The evaluation adopted a participatory approach and used qualitative and quantitative methods with the membership to stimulate critical reflection and analysis of different aspects of the Alliance, looking at our effectiveness, relevance, efficiency and sustainability. In addition, as a further learning experience for the Alliance, briefing papers were developed highlighting promising practices and the value addition of MenEngage Alliance's work in different areas: gender-norms transformation with men and boys, political advocacy and impact, strengthening a decentralized network and accountable practices and partnerships with women's rights movements and other partners. The briefing papers will be finalized in 2017.

The evaluation report affirms the course we have set out in the institutionalization of the Alliance, and concludes that the strengthening of coordination at the global level has been vital in the empowerment of members. It recommends MenEngage Alliance continues and deepens the transition process and further consolidates participation, commitment, ownership and co-responsibility at all levels.

decentralized, membership-based network in spirit and in practice, working to empower the membership and facilitate joint action. Throughout this process MenEngage Alliance has been conscious of the risk of "NGO-ization" as a consequence of enhanced institutionalization, in particular in the context of shrinking civil society spaces, the ongoing struggle for resources and funding, and the challenges embedded in communicating the valueadditions of network-building as different from program- and project-implementation.

## **1.3: FUNDRAISING**

Additional fundraising is carried out to ensure the long-term sustainability of MenEngage Alliance; % of operating budget secured for the next three years. In 2016 we carried out a financial streams, fundraising and donors mapping, focusing on the Alliance's global and the regional networks. While the mapping is incomplete, it shows that the Alliance has been able to mobilize funds for its work through different levels and actors. Nonetheless a significant challenge, in particular at the regional levels, remains diversification of funds and consistent funding for long-term, sustainable networks building.

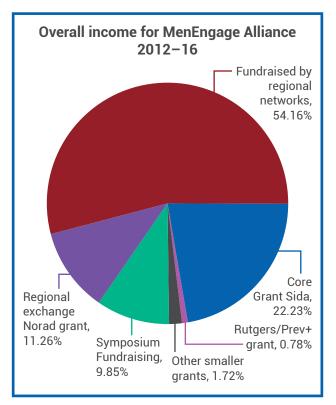
## Overall fundraising picture across the Alliance

As per the results of the mapping, during 2012–16 MenEngage Alliance was able to generate USD 10,723,547 in total at the Global and regional levels. Nearly 2.4 million USD (more than 22%) was provided by Sida in support of MenEngage Global. See the MenEngage Global fundraising section for further details.

Furthermore, MenEngage Alliance was able to generate USD 8,340,207 in additional funds for its activities, programs and advocacy efforts globally, which constitutes around 77% of its total revenue during the last strategic period. The regional networks, including with support from the MenEngage Global Secretariat, were able to generate around 54% of this overall funding (around 7 million USD), which gives a sense of sustainability and capability among the regional networks to independently generate resources. In addition, the Alliance raised more than 1 million USD for the 2nd MenEngage Global symposium that took place in Delhi in 2014 (about 10% of the overall Alliance budget for 2012-16).

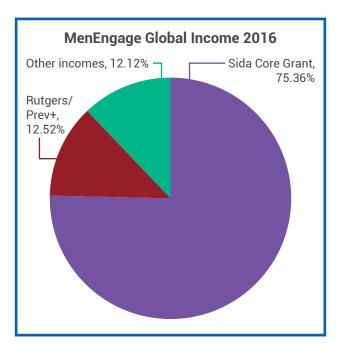
#### 2012-2016 overall fundraising

TOTAL 1. MenEngage Global Alliance—Sida	\$ 2,383,339	22.12%
TOTAL 2. MenEngage Global Alliance—Other	\$ 268,341	2.49%
TOTAL 3. Global/Cross- regional collaborations	\$ 2,264,355	21.02%
TOTAL 4. Regional Networks	\$ 5,857,012	54.37%
TOTAL income generated 2012–16	\$ 10,773,047	100%



#### MenEngage Global Alliance fundraising

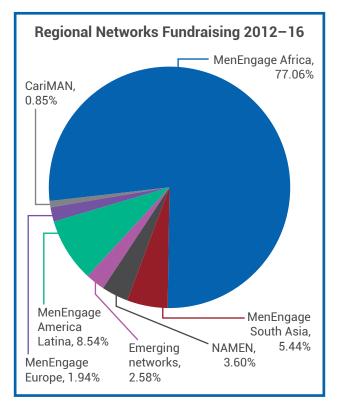
Zooming in on 2016, the year when MenEngage Global Alliance's fundraising started to pick-up: The Sida core grant constitutes around 75% of the overall resources of the Global Secretariat. with additional fundraising making up around 25%. About 12.5% of these additional funds is provided through the Prevention+ program, supported by the Netherlands Ministry of Foreign Affairs through coalition partner Rutgers. The remaining 12+% was provided through smaller project-support of UNFPA, (through Promundo) and TearFund. The Glass Lions Foundation provided gifts in 2015 and 2016. Furthermore, travel support for MenEngage Alliance representatives to international events has been provided by USAID/FHI360, UN Women ArabRO/Sida, UNDP. And by MenEngage Global Board members in support of their staff: Breakthrough, CARE, IPP, EngenderHealth, SaveTheChildren, Promundo, Sonke, and WILPF.



#### MenEngage regional networks fundraising

MenEngage Alliance is working to implement a model in which members and regions strengthen their cooperation, including through joint fundraising and/ or grant-making; or grant-making from one relatively large MenEngage member to other members.

The trends show large differences between regional networks, with some being very well resourced (even more so than at global level) and others with hardly any means. Through 2012–2016, among the regional networks, MenEngage Africa constitutes the majority of the funding at 4.5 million USD (around 77%) as the network has received support from Sida Zambia for network strengthening in the region. The ranges among the remaining regions seem quite low in comparison to the African network, but they also have been able to generate guite significant resources: Over 100,000 USD in Europe; 500,000 in Latin America; more than 200,000 in North America; over 300,000 in South Asia (besides for the 2nd MenEngage Global Symposium); and over 150,000 in other emerging regional and sub-regional networks. However, we also observed that the regional network in the Caribbean region was able to generate a minimal 0.85% of MenEngage Alliance's overall budget, beyond the financial and technical support they received from the Global Secretariat.



The mapping shows some interesting trends, such as that regional networks can indeed be successful in mobilizing their resources, and that there is diversity in donors and partners. However, it is clear that Sida is a very important donor across the Alliance. as it is worldwide and to other organizations and coalitions. There is an ongoing need to further diversify funding streams and obtain support from additional donors. After the strategic planning meeting in 2016, all the regional networks have agreed to step up their fundraising efforts. An important lesson learnt for the next strategic phase is that we need to address how MenEngage Alliance can strengthen equity among the regional networks.

#### 2017-2020 Fundraising

Throughout the latter half of 2016, MenEngage Alliance developed a strategic plan and proposal for core support for 2017-2020, which was presented to Sida. This was a collaborative process, drawing on the voices and expertise of the Alliance's membership and partners, including women's rights activists and organizations, the feedback from board members, regional representatives and atlarge members, and the insights from the external progress evaluation 2012-2016 and State of the Field Consultation held in June. We received significant support from Sida to strengthen the framework and met with Sida for a constructive meeting in our office in Washington, DC in February 2017 to discuss and finalize the proposal. We are pleased that Sida has committed to supporting the core functioning of the Alliance in the coming years and are looking forward to continuing our work with our longest standing partner and ground breaking international ally in the struggle for gender justice and human rights worldwide.

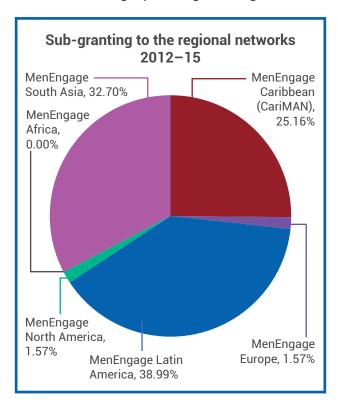
Looking at the coming strategic period of 2017–2020, as result of our proposal submission to Sida we received confirmation of core support for the next four years. Together with the Prevention+ program grant this will guarantee 81% coverage of the MenEngage Global Alliance budget for 2017-2020. The funds will support all costs for Human Resources and travel of the MenEngage Global Alliance GS team, as well as coverage for MenEngage Global Board and leadership meetings, strategic planning, reporting, financial management and evaluation of the Alliance. It will partially cover costs for international network events, including for the 3rd MenEngage Global Symposium. It will also support the production of advocacy, case-study, video and other knowledge materials with the network; online communications, a membership platform and online resources library-informed by the work of the Alliance membership; and some capacity strengthening activities on the Alliance's core strategies and priority issues, including youth leadership development to support the next generation of MenEngage Alliance activists. Importantly, it will include needs assessments and work plan development, and sub-grants to the Regional Networks, the distribution of which will be decided on through a collaborative process with the Global Board and taking into account the need to support equity among the Regional networks.

The remaining 19% of the budget is uncovered and will require fundraising. This includes the majority of the 3rd MenEngage Global Symposium funds, which is planned to take place in 2019. Furthermore, parts of our 2017-2020 program will be converted into project proposals and presented to potential donors. These include the roll-out of experience-collection and case-stories development, youth work, accountability tools etc. In its fundraising MenEngage Global Alliance will ensure to keep within its identified areas of added value, particularly network building and strengthening accountable practices, so as not to compete with the membership base.

## **1.4: REGIONAL NETWORKS**

Support is provided to Regional MenEngage Networks to ensure that they are viable, sustainable networks; Regional percentage growth in member NGOs and formally constituted country networks per region.

During 2013–2016 MenEngage Alliance provided both financial and technical support as sub-grants to the six regional networks. The sub-granting was done following a careful due diligence review by Sonke, the grant holder for the Alliance, and was based on the needs and strategic requirements of each region. During the period of 2013–16, 4 out of the 6 regional networks received significant sub-grants whereas the remaining 2, Europe and North America, each received 1.5% of the funds as support for their strategic planning meetings.



The MenEngage sub-grants have supported networking activities, such as annual network meetings for MenEngage Latin America, North America, Europe and South Asia; joint communications activities for the regional network in Latin America and South Asia, and covered basic costs for network coordination (staff-time) in Latin America and South Asia. The technical and financial support given to the regions was identified by the external evaluation report as essential for the overall functioning of the regional networks during this period, enabling them to become stronger and more sustainable networks with more structured coordination mechanisms (see the section "reports from the regional networks").

Nevertheless, the sub-granting process created a confusing donor-recipient relationship between grant-holders and receivers, rather than of horizontal networkbuilding between the global and regional networks. As a result, the Alliance paused sub-granting to the regions in 2015. In 2016, the Alliance came together to identify ways forward and this guestion became an integral part of the thinking around our next strategic plan in 2016. From these conversations it has become evident that each of the regional networks are unique in terms of their organization and are at different phases of development and strategic planning. However, it has become evident that despite the diversity of the regional networks, they do share common needs and challenges. The regional representatives are in agreement

on strengthening networking via the community of practice approach, which now has taken the form of a Regional Networks Working Group. The Alliance feels that in each of the regions, there is space for improvement and that the Global Secretariat must continue supporting the regions in the next stages in their development. In 2017–2020 we will work together on regional strengths and needs assessments, develop indicators that strengthen equity through subgranting among regional networks, and support work-plan development and implementation across the regions.

During the period 2013–16, MenEngage Alliance experienced quite a significant expansion of its networks and membership across the regions. In Europe, a subregional network emerged in 2014 in the Nordic sub-region as "MenEngage Norden" thus covering additional members in the countries Sweden, Norway, Finland, Iceland, and Denmark.

#### Member organizations from 2013–2016:

See Table 1.

The negative growth in Latin America is due a correction after review of the membership database. During 2016, there has been significant increase in memberships

Region	Members in 2013	Members in 2015	Members in 2016	% increase 2015–16	% increase 2013–16
Africa	187	294	298	1.36%	59.36%
Caribbean	1	1	2	100.00%	100.00%
Europe	9	51	73	43.14%	711.11%
Latin America	86	125	119	-4.80%	38.37%
Middle East	0	1	12	1100.00%	1200.00%
North America	9	17	20	17.65%	122.22%
South Asia	118	210	224	6.67%	89.83%
South East Asia	0	1	6	500.00%	600.00%
At-large members	14	12	12	0.00%	-14.29%
Total	424	699	766	9.59%	80.66%

Table 1. Member organizations from 2013-2016

across the regions, with drastic increase of new members in MENA and South East Asia regions. In 2016, a new country network was established in Lebanon, thus significant increment of the membership from MENA region. While comparing the overall membership growth of the Alliance since 2013, we have seen extremely drastic increase of around 81% in membership. totaling to 766 organizational members of the Alliance globally in 2016. In addition, a number of country and regional networks have individual members. which haven't been counted in the global database. We have experienced a reduction in the number of at-large members (INGOs) which is due to changes in the strategic focus of several atlarge members during the period of 2013–16.

In 2016, the regional networks in Africa and Latin America each gained two new country networks, Mali and Madagascar in Africa, making Africa the largest regional network with 19 country networks, and Peru and Paraguay in Latin America, bringing the region's total country networks to 12. In Europe, the network has significantly grown from 9 countries in 2013 to 29 countries in 2016, an alarming growth of 222%. In South Asia, the number of country networks has grown this year with the addition of a country network in Afghanistan which is yet to be formally associated with the South Asian regional network, hence is not yet included in the table below.

In addition, under the leadership of UNFPA Eastern Europe and Central Asia Regional Office, a new platform "EECA MenEngage Platform" was formed and launched in September 2016, connecting practitioners across the region to exchange best practices in engaging men and boys in gender justice. This platform expanded MenEngage Alliance's presence in additional countries in Eastern Europe and Central Asia region, namely Azerbaijan, Belarus, Georgia, Kyrgyz Republic, Macedonia, Serbia, and Turkmenistan.

#### Country networks and presence 2013–2016:

See Table 2.

In 2016, the Alliance saw an increase of 8.33% in country networks, with new

Region	Country Networks 2013	Country Presence 2013	Country Networks 2015	Country Presence 2015	Country Networks 2016	Country Presence 2016	% network increase 2015–16	% network increase 2013–16
Africa	17	17	17	17	19	19	11.76%	11.76%
Caribbean*	0	5	0	5	0	5	0%	0%
Europe*+	0	9	0	28	0	29	0%	0%
Latin America	10	10	12	12	13	13	8.33%	30%
Middle East & North Africa (MENA)	0	0	1	1	1	1	100%	100%
North America*	0	2	0	2	0	2	0%	0%
South Asia	4	4	5	5	5	5	0%	25%
South East Asia**	0	0	1	1	1	2	0%	100%
Total	31	47	36	71	39	76	8.33%	25.81%

\* Regional network doesn't operate in country networks

\*\* No regional network exists in this region, but we only have country network or membership affiliations

<sup>+</sup> In this region, there are sub-regional networks which have their own governance structures. MenEngage Nordic & Eastern Europe and Central Asia (EECA) MenEngage Platform (with some overlaps with European network) which is a sub-regional platform lead by UNFPA EECA Regional Office, which is in the process of being sub-regional network. But we have CSOs as members in these sub-regions.

Table 2. Country networks and presence 2013-2016



Regional Networks	Country Networks	Country Presence	At-large Members (not on the map)
<ol> <li>Sub-Sahara Africa</li> <li>Caribbean</li> <li>Eastern Europe and Central Asia</li> <li>Europe</li> <li>Latin America</li> <li>North America</li> <li>South Asia</li> </ol>	<ol> <li>Argentina</li> <li>Bangladesh</li> <li>Botswana</li> <li>Brazil</li> <li>Burundi</li> <li>Cambodia</li> <li>Chile</li> <li>Colombia</li> <li>Costa Rica</li> <li>DRC</li> <li>El-Salvador</li> <li>Ethiopia</li> <li>Guatemala</li> <li>Honduras</li> <li>India</li> <li>Kenya</li> <li>Lebanon</li> <li>Lesotho</li> <li>Madagascar</li> <li>Malawi</li> <li>Mali</li> <li>Mexico</li> <li>Mozambique</li> <li>Namibia</li> <li>Nepal</li> <li>Nepal</li> <li>Sierra Leone</li> <li>South Africa</li> <li>Sri Lanka</li> <li>Swaziland</li> <li>Tanzania</li> <li>Uganda</li> <li>Uruguay</li> <li>Zambia</li> <li>Zimbabwe</li> </ol>	<ol> <li>Albania</li> <li>Austria</li> <li>Bosnia Herzegovina</li> <li>Bulgaria</li> <li>Canada</li> <li>Croatia</li> <li>Dominica</li> <li>Finland</li> <li>France</li> <li>Germany</li> <li>Grenada</li> <li>Indonesia</li> <li>Ireland</li> <li>Jamaica</li> <li>Kosovo</li> <li>Kyrgyzstan</li> <li>Moldova</li> <li>Netherlands</li> <li>Norway</li> <li>Portugal</li> <li>Serbia</li> <li>Syeden</li> <li>Switzerland</li> <li>Switzerland</li> <li>Trinidad and Tobago</li> <li>United Kingdom</li> <li>USA</li> </ol>	<ol> <li>Advocates for Youth</li> <li>African Men for Sexual Health and Rights (AMSHeR)</li> <li>ATHENA Network</li> <li>Breakthrough</li> <li>CARE International</li> <li>EngenderHealth</li> <li>International Planned Parenthood Federation (IPPF)</li> <li>Promundo</li> <li>Save the Children Sweden</li> <li>Sonke Gender Justice</li> <li>White Ribbon Campaign</li> <li>Women's International League for Peace and Freedom (WILPF)</li> </ol>

country networks in Africa, Latin America and MENA regions. During the period of 2013–16, the Alliance has seen quite drastic increase of around 25% in country networks across the regions, which includes the expansion of the network in two different regions i.e. MENA and South East Asia.

With this growth, the Alliance is now facing some challenges-as identified in the evaluation report-around maintaining the quality of the membership as well as clarity on the rights, roles and responsibilities of Alliance members. During the next strategic period. MenEngage Alliance will focus on quality (rather than quantity) in membership, and develop a membership strategy outlining rights and responsibilities, taking into account the different needs of members. We are committed to develop such strategy with the purpose of empowering members to participate meaningfully in the Alliance and add value to their own work, as well as the impact of the work of the Alliance at a global level.

#### 1.5: BOARD & STEERING COMMITTEES

Improved representation and diversity of the membership of the global steering committee and regional steering committees.

#### **Global level**

Since 2016, the MenEngage Steering Committee has evolved into a Global Governance Board. The Board consists of a representative per regional network, as well as at-large organizations representing key constituencies, approaches and networks at an international level. Board membership intends to facilitate meaningful participation in the governance and decision making of the Alliance, as well as in its agenda-setting and programming. Board members act as ambassadors for the Alliance, provide strategic guidance and input on the development and implementation of the strategic plan, attend board and committee meetings, participate actively in subcommittees and working groups, speak on behalf of the Board when requested and support the Global Secretariat in the execution of its work.

A deliberate commitment has been made to diversity in the Board membership, and the Alliance has reached its target of 25 percent of board members representing women's rights, LGBTQI of youth organizations. Board membership is a key avenue for cooperation within the Alliance. From 2012–2016 the Steering Committee and subsequently Board membership has consisted of the following at-large international organizations:

- Advocates for Youth (current)
- African Men for Sexual Health and Rights (AMSHeR) (current)
- Athena Network (current)
- Breakthrough (current)
- CARE (current)
- Centre for Health and Social Justice (CHSJ) (current)
- EngenderHealth
- International Center for Research on Women (ICRW)
- International Planned Parenthood Federation (IPPF) (current)
- Promundo (current)
- Save the Children (current)
- Sonke Gender Justice (current)
- White Ribbon Campaign (current)
- Women's International League for Peace and Freedom (WILPF) (current)

For a full overview of current Board members see Annex 1.

MenEngage Alliance thanks all these organizations and individuals for their hard work and commitment to our collective work.



Participants at a consultation on faith-based approaches to gender equality organized by MenEngage Alliance and Tearfund in Washington, D.C [©2016, MenEngage Alliance]

#### **Regional level**

Many of the regional networks have continued to deepen relationships with women's rights partners and have made efforts to promote diversity in regional steering committees. According to the MenEngage Alliance database, 37 percent of Regional Steering Committee members in MenEngage Alliance South Asia are selfidentified women's rights organizations, 33 percent in Latin America, 7 percent in North America, and 14 percent in Africa. In Europe, the Steering Committee has decided not to make this differentiation among its membership, and the Caribbean network consists of individual men from the region, thus showing a different pattern. In the next strategic period, the Alliance will work to strengthen democratic organizational structures and diversity with the regional networks.

## **OBJECTIVE 2:**

## **CAPACITY STRENGTHENING**

## 2.1: CAPACITY ASSESSMENTS

#### Capacity needs of regional networks and member organizations are identified and assessed through regional capacity audits.

Although we decided that training and capacity building will be regional functions and not a Global Secretariat responsibility, MenEngage Global Alliance has supported members' and partners' capacity strengthening as part of the core strategies of the Alliance, such as on accountability, network building and advocacy, as can be seen in the respective sections for these strategies. The capacity development around the clarification and implementation of the Alliance's core principles and code of conduct, including the accountability principles, has remained one of the key focus areas of the Global Secretariat. Furthermore, rather than provide training, we want to facilitate the access of our members to training. This strategic rethinking of MenEngage global vs. regional networks and individual (at-large) member's roles has been a key insight from the past two years, and hence a key element in the rethinking of our plans for 2015-2016.

The Global Secretariat since 2014 initiated a practice of organizing bi-monthly checkin teleconferences between each regional coordinators and other members of the regional steering committees. This practice facilitated an excellent opportunity to touch base and ensure a good flow of communications between the global and the regional level. This also has supported the Global Secretariat to map, understand and provide support on region specific needs and support required. We will build on this in the next period 2017–2020 by supporting each regional network to conduct a comprehensive strength assessment, which will be used to develop a work plan for each network.

## 2.2: CAPACITY STRENGTHENING

Technical support and guidance has been provided to regional networks based on regional capacity audits and MenEngage member organizations have increased knowledge, skills and capacity to implement work with men and boys that is consistent with MenEngage principles.

The Global Secretariat, rather than providing direct training, enables and facilitates the access of members to training and capacity building opportunities, based on their needs and interests. Our approach to capacity strengthening is through a 'community of practice' model, by creating platforms for our members to share experiences, lessons learned and promising practices on engaging men and boys, learn from each other, support each other, jointly strategize, and create innovative new partnerships.

#### **Regional exchange**

Although each regional network is at a very different stage in development, they identified a need for spaces to exchange knowledge and support each other. In the last strategic period, the Global Secretariat has facilitated and organized exchange visits between members from Latin America, Europe, Africa and MENA regions, which allowed them to exchange feedback regarding challenges faced and progress made, support the networks on the ground and strengthen the connections between the country, regional and global levels. This realization also resulted in the establishment of a Regional Networks Working Group, creating an institutional space for mutual collaboration and candid exchange between the regional coordinators and the Global Secretariat and facilitated institutional support to the regional coordinators for their leadership roles in the respective regions.

In addition, the Global Secretariat has continued to play a lead role in the clarification and implementation of the Alliance's core principles and code of conduct, the accountability standards and guidelines, and institutional development. The Global Secretariat has directed its energy to strengthening global-regional MenEngage Alliance partnerships, by supporting the work of MenEngage Regional Networks, enhancing their presence, improving cross-national exchanges and supporting joint campaigns and advocacy efforts in alignment with MenEngage global priorities.

#### **Regional training initiatives**

As the part of this objective, in the period 2012–2016, several of the regional networks organized capacity development

courses and workshops. The networks in South Asia and Africa have set up specific capacity development initiatives, which consist of 1-2 week residential courses combined with mentorship support to the participants for the period of around 6 months while they implement specific projects in their own contexts. Through these initiatives in these 2 regions, more than 150 individuals (70 in South Asia and 80 in Africa) have directly benefited thus strengthening capacities among various civil society organizations and academia. In Caribbean, Europe, Latin America and North America, the regional coordinators and expert members continued to provide direct support to the country networks and members through workshops and campaigns on various focus issues of these networks. In addition, MenEngage Alliance South Asia, under the leadership of Center for Health and Social Justice (one of the global co-chairs of MenEngage Alliance) is currently working to develop an online version of their capacity development initiative, which will be launched in the second guarter of 2017. More details of these regional initiatives are elaborated in the "Reports from the Regional Networks" section.



Participants in MenEngage Africa's 'Women's Health, Masculinities and Empowerment' training course in Gaborone, Botswana [2016 @ MenEngage Africa]

#### Other capacity strengthening initiatives

Since 2013, the Global Secretariat has contributed to several capacity development initiatives organized by our regional members in all the regions, including the emerging regions MENA and South East Asia. The Global Secretariat supported the co-coordinator of the Latin American network to organize and facilitate a workshop on the MenEngage Alliance Accountability Standards and Toolkit for the country network in Nicaragua, 17 network members participated, and the training resulted in the development of contextualized code of conduct and accountability mechanism in Nicaragua. The Global Secretariat collaborated with UNFPA and Promundo US to organize a workshop in Zimbabwe on 'strengthening CSO-Government partners to engage boys and men for SRHR', in September 2015. This resulted in the production of a toolkit, which will be launched during CSW61 in 2017 (see the advocacy section for more details). In addition, the Global Secretariat also supported the launch of the national MenCare campaign in Peru, together with MenCare Campaign/Promundo US in August 2016.



In 2016, the Global Secretariat facilitated the participation of members in various events. The Global Secretariat invited 12 of our youth delegates and members representing nearly every MenEngage region (for more details, please see section 2.3) to join the Gender360 Summit in Washington D.C. Similarly, the focal organization in Lebanon for the MENA Region, represented by a young Lebanese activist, was invited to join and represent MenEngage Alliance at the first-ever CSW Youth Forum. The Global Secretariat provided distant support to Hassan and joined online at the Youth Forum. For more details, please see section 2.3.

#### **Network Building Toolkit**

In addition, MenEngage Alliance Global Secretariat facilitated participation of the regional coordinator Kapil Kafle from South Asia to join and represent the Alliance at the regional workshop on "Women's Economic Empowerment and Equality Workshop-South and Southeast Asia". The Global Secretariat also facilitated a connection with the coordinator of MenEngage Africa, Sonke Gender Justice, for a similar workshop that USAID is organizing for the Sub-Sahara Africa region in June 2017. The Global Secretariat, trying to address the need for strengthened fundraising efforts, connected regional networks in South Asia, Caribbean and MENA regions with various regional offices of UN Agencies and other INGOs.

In 2016, the Global Secretariat initiated the development of a Network Building Toolkit, based on a similar toolkit produced by MenEngage Africa. The toolkit seeks to provide guidance to those interested in setting up a MenEngage country network, to support network formation and development processes, and build a strong foundation from which to meaningfully and accountably implement strategies to transform masculinities and engage men and boys. It outlines the key roles and responsibilities of country, regional and global networks, and provides support with network structure, governance and membership procedures. The toolkit will be finalized in 2017.



MenEngage Alliance youth representative Hassan Joumaa participates in the first CSW Youth Forum [©2016 UN Women/Ryan Brown]

## 2.3: YOUTH LEADERSHIP

Young leaders are identified and supported to develop their skills and leadership ability as gender equality activists; Increased participation of young people in leadership positions in the engaging men and boys field.

The thinking behind this activity is that MenEngage can and has to play a role in promoting and strengthening youth leadership and meaningful participation of youth in gender justice. We decided against a formal fellowship model during 2012–2016, however the Alliance has made a concerted effort to include youth voices at board and GS level, and our members in every region have implemented initiatives focusing on youth leadership promotion.

#### **Global level**

At the global level, the Alliance hired Joni van de Sand, a woman in her early 30s, as Global Co-Coordinator and Advocacy Manager in 2014—who now is leading the network as the Global Coordinator. In addition, as of 2015, concrete successful effort was made to include a Youth voice at the global board with the addition of Advocates for Youth as an at-large member.

## UN-Interagency Working Group on Youth and Gender Equality

MenEngage Alliance strengthened its focus on engaging boys and young men in gender equality during 2016. The Alliance joined the UN-Interagency Working Group on Youth and Gender Equality (co-chaired by UN Women and World YWCA). This working group came together to organize the firstever Youth Forum during the Commission on the Status of Women, in March 2016 in New York, that brought together more than 300 young leaders from across the world to share ideas on advancing the leadership and activism of young people to achieve gender equality and encourage governments to listen to youth voices and needs globally. This landmark event resulted in a Youth Declaration that was presented during the opening session of the CSW60. MenEngage Alliance, along with others, played a pivotal role in shaping the working group's focus on addressing

masculinities and engaging boys and young men in gender equality including the setting-up of the Task Force on "Young Men and Gender Equality". MenEngage Alliance is represented by youth representative, Hassan Joumaafrom ABAAD, Lebanon and the Global Secretariat in the task force. Hassan participated in the Youth forum and as a panelist in the "engaging boys and young men in gender equality" session, sharing his own personal and professional experiences. Read Hassan's own reflections on his CSW experience here.

#### Gender 360 Summit

With this momentum, MenEngage Alliance created a Youth Reference Group in 2016. This group, coordinated by the Global Secretariat, conducted an internal mapping exercise to gather information on the range of initiatives by our members to engage young people, with a view to strengthening our focus on youth leadership and engagement in the next strategic period. Following the enthusiasm from the CSW Youth Forum in 2016 and creation of the reference group, MenEngage Alliance joined hands with FHI360, who reached out to MenEngage Alliance, to co-organize the fourth global Gender360 Summit-the official side event of the United States of Women Summit (along with U.S. Agency for International Development, Plan International USA, Social Development Direct, George Washington University's Global Women's Institute, the U.S. Department of State and the U.S. Peace Corps), which focused on engaging adolescent girls and boys in achieving gender equality. MenEngage Alliance was able to bring together 13 youth and experts across the regions to join the Summit, and contribute immensely during the 2-day summit, facilitating participation from nearly every region. Representatives from the Caribbean, Europe, North America, Latin America, South Asia, as well as MENA participated and presented about adolescent SRHR and LGBTQIA rights, youth advocacy and leadership.

#### **Online Youth engagement**

MenEngage Alliance utilized its Social Media space, especially Twitter, as one of its strategies to strengthen conversations, outreach and mobilize various actors globally. In the lead up to the '16 Days Campaign' in 2016, MenEngage Alliance and the Young Men and Gender Equality taskforce jointly organized a Twitter chat on "Roles and Leadership of young men for gender equality". The conversation brought together more than 150 young leaders. experts and activists globally who shared their opinions and insights about effective strategies, approaches and resources on engaging boys and young men in the struggle for gender justice. Recognizing its valuable contributions, MenEngage Alliance was invited to take on the role of one of the co-chairs of the Task-Force on Young Men and Gender Equality of the Working Group, together with NextGenMen and ManUP Campaign. In February 2017, in advance of CSW61, the Alliance coorganized an online consultation with the Working Group, inviting young people from around the world to provide their input on the key themes of the Youth Forum: Young Women's Leadership, Young Women's Economic Empowerment, Partnerships with Young Men in Gender Equality, and Intergenerational Partnerships.

#### **Regional level**

During the period of 2013–16, quite a number of youth leadership initiatives have taken place within MenEngage regional networks (in Europe, Latin America and Africa). The training of young people in the intensive multi-week MenEngage Africa Training Initiative continues to build youth leadership in Africa. In 2015, Sonke Gender Justice, in partnership with the Zambian National Women's Lobby, organized an exchange visit for a youth delegation of 15 youth leaders/champions, from MenEngage members and partners in Swaziland and Tanzania, with the purpose of facilitating learning and exchanging knowledge of innovative, practical, and sustainable mechanisms to promote gender equality. Youth participation in the Global Symposium 2014 was strong, and as a result of the Symposium, a youth-led initiative was initiated, under the support of CHSJ, Sangat South Asia and OBR South Asia, in Delhi State under the name <u>"MenEngage Delhi"</u>, which mobilized thousands of youth and young leaders in various colleges in the State. In Europe, the Youth Initiative project of Care Balkans is continuously mobilizing youth around peace, non-violence and gender equality issues.

In 2016 MenEngage Norden, sub-regional network of MenEngage Europe, organized the Nordic conference "Making Invisible Visible: Transforming Social Norms among Boys and Men for Gender Justice in Practice" that brought together more than 100 youth leaders and experts from the region, and had a particular focus on strengthening the engagement of boys and young men from the early state of their life, including engaging with the youth male leaders in politics. The Global Secretariat supported the core committee of this conference as a member of the committee and facilitated several sessions. (See the Reports from the Regional Networks section, for more information on Youth focused activities in 2016).

#### 2.4: GLOBAL LEADERSHIP MEETINGS

#### Annual MenEngage global leadership planning meetings are held and reports are widely circulated.

As 2016 was the last year of the 2012– 2016 strategic period, we held an extended global leadership gathering in June in Stockholm, Sweden, which combined a State of the Field consultation, the Global Board meeting and a strategic planning meeting. In addition to the MenEngage Global leadership, we invited a range of diverse stakeholders in the ender justice field as well as representatives from UN agencies.

#### State of the Field Consultation

Coinciding with the Global Board meeting, MenEngage Alliance held a one-day state of the field consultation on "Strengthening the Field of Engaging Men and Boys for Gender Justice" in Stockholm, Sweden. The consultation, kindly hosted by Sida, aimed to raise awareness on what the MenEngage Alliance is and does, and seek input to inform the development of its next strategic plan for 2017–2020.

The event provided an opportunity for over 75 civil society experts, practitioners and researchers, government partners, and UN Agencies to share practical experiences and lessons learned on transforming masculinities and engaging boys and men in achieving women's rights and gender justice. MenEngage Alliance and its members presented collective work on the Alliance's key strategies and priority issues, and relevance for the advancement of women's rights and gender justice, and human rights and social justice more broadly.



Participants in a world café session during the State of the Field consultation [©2016 MenEngage Alliance]

As well as a number of panel discussions, the event consisted of an interactive 'world café', where participants worked in small groups to discuss various issues such as accountability, alliance building, youth leadership, financing for gender justice, peace and security and climate change. Building on the work of MenEngage Alliance members, the event brought engaging men and boys and transforming masculinities to live with some new audiences, including government policy makers. New contacts were made and seeds planted to strengthen policy advocacy and movement building. A <u>summary report</u> of the consultation has been circulated widely among networks and partners.



Outgoing co-chairs Gary Barker and Dean Peacock pass the torch to new co-chairs Abhijit Das and Todd Minerson [©2016 MenEngage Alliance]

## MenEngage Alliance Global Board and strategic planning meeting

The 2016 MenEngage Global Board meeting and strategic planning meeting was organized in June in Vårdinge, Sweden. Delegates from all MenEngage regional networks and at-large member organizations attended, who together compose the Global Board. Representatives from partners UN Women, UNDP, and as well as a number of other observers were also present.

At the Global Board meeting, board members discussed and voted on issues related to the incorporation of the Global Alliance, governance structures and documents, and the role of committees and working groups. They agreed on a plan for the finalization of the progress evaluation, and the development of the Sida proposal and the Alliance's next strategic plan. Regional network and at-large member working groups reported on efforts to strengthen channels of cooperation among members to make the Alliance robust and interconnected at all levels.

Topics discussed included progress and joint strategizing in the work of regional networks, MenEngage Alliance advocacy at the AWID forum, contributions to campaigns to prevent GBV (16 Days of Activism and White Ribbon Campaign) and to promote men's caregiving (MenCare), development of a global campaign on men and masculinities in SRHR for all, implementation of the MenEngage Accountability Standards, the Alliance's storytelling project and website redesign.

At the two-day strategic planning meeting, Alliance members and partners came together to review and reflect on the Alliance's achievements, lessons learned, strengths and challenges over the last strategic period, and agree on a direction for the Alliance during the next period. The members clarified the Alliance's values and political positioning, agreed on updated vision and mission statements, identified strategic priorities, and identified gaps as well as ways forward for the Alliance.

### 2.5: RESEARCH COLLABORATIONS

Capacity of MenEngage member NGOs in the area of formative research and impact evaluation is strengthened; New research projects carried out in partnership between MenEngage members and regional/local researchers and new relationships between key research institutions and MenEngage members established; increased research outputs from MenEngage Alliance members.

Based on the agreed roles of the Global Secretariat and members, we understand that carrying out research is a role to be played by individual at-large expert members, and goes beyond the scope of the Sida grant. The role of MenEngage Global is to create an enabling environment for research in the field of men and masculinities by facilitating partnerships for research, and bridging the gaps between research, policy and practice. We also see the facilitation of thematic consultations, and the bringing together of expertise from our membership as a means of generating evidence based on practice. See objectives 2.4 and 3.3 for examples in 2016.

During the period 2012–16, MenEngage Alliance members carried out a number of important research projects. A number of leading members and partners of the Alliance, including Promundo, Sonke, Cultura Salud, IPPF, Women Peacemakers Program (WPP), Institute for Development Studies (IDS), UN Women, UNFPA and several others, lead more than 30 research papers and review reports, in the period 2012–16. For a full list of MenEngage Alliance publications, see our <u>Strategic Plan</u> <u>2017–2020</u>.

Examples of research projects that MenEngage Alliance collaborated on from 2012–16 include:

- Discussions among several MenEngage Alliance members and UNDP led to the initiation of a joint initiative by several UN agencies in Asia and the Pacific, <u>Partners for</u> <u>Prevention</u>, who worked with various CSOs, academia and governments on ending violence against women and girls, which included a multi-country study on men's violence against women in the region.
- We developed a partnership with the Institute of Development Studies (IDS) on their <u>EMERGE</u> project which has developed an accessible basis of evidence and lessons for working with boys and men to promote gender equality. We continue to build on the knowledge produced by this project in our advocacy work.

- MenEngage Alliance global secretariat and several other members contributed to the research by the Global MenCare campaign, such as the <u>State of the</u> <u>World Fathers Report</u> in 2015, the first report of its kind, providing a global view of the state of men's contributions to parenting and caregiving and arguments for advocacy around men's caregiving in relation to the prevention of family violence, the promotion of SRHR and healthy child development.
- The International Men and Gender Equality Survey (IMAGES) is one of the most comprehensive household studies ever carried out on men's attitudes and practices—along with women's opinions and reports of men's practices—on a wide variety of topics related to gender equality. MenEngage member Promundo led the research in more than 10 countries, in collaboration with local MenEngage Alliance members and academic institutions.
- The Center for Health and Social Justice (CHSJ)—the host of the 2nd Global Symposium in 2014—developed more than 28 various knowledge products capturing the information, insights knowledge and discussions emerging from the Symposium. These knowledge products are available in 7 different languages: Hindi, English, Urdu, Bangla, Spanish, French, Portuguese. The Global Secretariat is closely working with CHSJ to develop the dissemination strategy and plan for all these knowledge products, which will be done in 2017 and onwards.

Research activities in 2016 include:

 MenEngage Latin America, represented by EME/Cultura Salud, joined with Promundo US, UN Women and UNFPA, to produce the report <u>"Engaging Men</u> in Public Policies for the Prevention of <u>Violence Against Women and Girls"</u>, launched in August 2016. The report reviews impact-evaluated programs that engage men in the prevention and elimination of VAWG, to provide evidence regarding efforts in the region to prevent and eradicate all forms of VAWG used by men, and to outline effective interventions and highlight progress in the field, as well as the obstacles, lessons learned, and challenges. The report is available in <u>Spanish</u> and <u>English</u>.

- IMAGES was initiated in Central America and in four countries in the MENA region, in collaboration with MenEngage Alliance members and UN Women.
- Our members contributed to the <u>State of</u> <u>America's Fathers</u> report (see section 3.4).
- In 2016, Jan Reynders, a MenEngage Steering committee member from Netherlands wrote a chapter entitled <u>"Where are the men"</u> in the book, <u>"Bodies</u> in resistance, gender politics in the age of <u>neoliberalism"</u> which included references to the work of MenEngage and the global meeting in Delhi.

## 2.6: ADVOCACY CAPACITY

The capacity of MenEngage member NGOs in the area of targeted advocacy campaigns and actions is strengthened and the Alliance and its member organizations engage in effective gender equality advocacy campaigns and actions at the national, regional and global level.

## **Global level**

The Global Secretariat of MenEngage plays a role in strengthening knowledge and skills of the regional and national networks so that they can influence governments to pass and implement progressive policies toward gender equality. From 2012–2016 the Global Secretariat of the MenEngage Alliance has provided guidance and shared knowledge and news with our Board members and regional and national networks on relevant global advocacy initiatives relating to Beijing+20, the post 2015 agenda and UNSCR 1325. We provided analysis and suggestions for advocacy messages and recommendations that members can take forward in their own advocacy work with other organizations, governments, and the UN. We developed key publications with a view to strengthening advocacy capacities, such as the Men, Masculinities and Changing Power discussion paper and an advocacy toolkit on influencing the Post-2015 development agenda.

In 2016, MenEngage Alliance members carried out joint advocacy targeting a range of global and regional processes such as the SDGs, CSW60, UNSCR 1325, SADC and CEDAW in 2016 (see objective 3.2). We kept track of gender-related processes taking place at the global level and shared information and opportunities with members. We also produced a tool mapping the language of the Beijing Platform for Action and CSW agreed conclusions that relates to engaging men and boys and a further document mapping the country statements of the Prevention + countries in recent CSWs that relates to engaging men and boys and violence prevention in order to support our members' advocacy.

## **Regional level**

MenEngage Africa ran its annual MenEngage Africa Training Initiative (MATI) training in September 2016 in Gaborone, Botswana. The goal of MATI is to build a dynamic, vocal and visible network of leaders and gender justice advocates that will drive the gender equality and human rights agenda on the African continent. Since 2012, four highly successful training courses have been implemented and more are planned to take place in other parts of the continent up until 2018. Thus far, a total of seventy-five men and women have been trained from over twenty African countries. This year's training was entitled "Women's Health, Masculinities and Empowerment:

Policy Advocacy Training" and attracted almost 30 professionals, trainers and activists from the health, legal, research and human rights disciplines with a specific focus on advocating for improvements in women's health and advancement as well as gender norms transformation and diversity.

## 2.7: EXCHANGE & LEARNING

Exchange visits are carried out between MenEngage member organizations to allow exposure to new approaches for engaging men and boys in achieving gender equality, resulting in increased knowledge sharing and skills development among member organizations; Evidence of sharing information and lessons learnt from partners.

This activity is not included in the SIDA budget and is dependent on other funds that were not available during this period. MenEngage Alliance promoted the sharing of information and lessons learnt among our members in many different ways in 2016, including online and in person consultations, working groups, reports, newsletters and email listservs (see objectives 1.4, 4.1, 3.3).

## **Global level**

At the global level, MenEngage Alliance created the Regional Networks Working Group—an internal community of practice group- among the regional coordinators where they can share the experiences and learnings around strengthening various efforts including the networks strengthening, collective advocacy and resource mobilization ideas among each other. In addition, we regularly connected individuals and organizations interested in joining the MenEngage Alliance with our partners and networks from different parts of the world and we disseminated learning, fundraising and other opportunities to the network.

## **Regional level**

The year 2016 was a culmination of sorts of all the information and knowledge from the previous years' exchange visits ranging from the symposium "Men, Peace & Security: Agents of Change" at the U.S. Institute of Peace (USIP), held in October 2013, to the Second Global Symposium 2014, to the NORAD funded MenEngage Regional Networks' exchange visits in Lebanon and South Africa, and to various regional exchange programs organized by the regional networks.

- During the year 2016/2017, at least 2 regional networks were able to organize one face-to-face meeting in which Steering Committee members exchanged ideas about their work, monitored their plans, discussed priority issues and planned upcoming initiatives, including the discussion about the next strategic plan for the MenEngage Global Alliance.
- In South Asia, exchange visits were organized including one to Sri-Lanka (in Anuradapura), with support from Forum for Innovative Social Development (FISD) and MenEngage Alliance Sri Lanka, in conjunction with the annual regional steering committee meeting of the MenEngage Alliance South Asia. The purpose of the visit was to provide exposure to FISD's "family based healthy relationship building approach" that has been implemented locally.
- MenEngage Europe was invited, along with the European Women's Lobby and the Social Platform, to participate in the European Institute of Gender Equality's civil society consultation in Vilnius in January 2017, to inform its strategy and strengthen synergies and cooperation in the region. The MenEngage Europe Steering Committee also organized its annual meeting to coincide with this

consultation, which gave the leadership in the region an opportunity to share their work and discuss their plans for the next strategic period.

## 2.8: ACCOUNTABILITY

The abilities of member NGOs to adhere to a code of conduct and put in practice accountability mechanisms is enhanced, and members conduct themselves in a manner that is consistent with the values and principles of the Alliance; Number of organizations who have signed the code of conduct.

A key component of MenEngage Alliance's agenda setting and contribution to the broader field in recent years is the Alliance's strong focus on accountability to the women's rights as human rights agenda and emphasis on support to and joint work with women's rights and social justice organizations. With the increased interest in work with men and boys on the one hand, and the growth of some men's sentiments against women's rights (so-called "men's rights groups"), MenEngage Alliance has made it a priority to take a firm stand on what good-quality work with men and boys looks like: gender-norms transformative, feminist-informed, and in partnership with women's rights and other social justice partners. The external evaluation report 2016 highlights that "the Alliance has had considerable success in establishing a myriad of civil society partnerships in order to support the global advocacy initiatives of women's rights, SRHR, LGBTQI and youth movements, and position itself as an ally to these movements".

In the last strategic period, the Global Secretariat provided support to members and partners to politicize their work with men and boys and place it firmly in a gender transformative agenda with women and girls. To this end the Alliance developed its global accountability standards and guidelines and the Accountability Training Toolkit—available in English, Spanish, Russian and Swedish. In 2016, the alliance deepened its focus on accountability and partnerships, and advanced in the process of developing a dialogue and a mutual understanding of accountability.

#### **E-dialogue**

In the run-up to the AWID Forum (see section 3.1) in April 2016 the Alliance facilitated an online discussion of key constituents on a range of strategic and practical



Members of MenEngage Europe participate in a European Institute of Gender Equality civil society consultation in Vilnius [©2017, MenEngage Europe]

questions relating to engaging men and boys and transforming masculinities in the women's rights and gender justice field. We invited participants working on engaging men and boys, and those working on women's rights and empowerment from all corners of the globe to come together and share experiences, concerns, lessons learned and recommendations about partnership, accountability and transformative work in the field of engaging men and boys in gender justice. A total of 134 people from 41 countries registered for the event, and what resulted was a lively, thought provoking dialogue with over 100 contributions over the course of three days. Following the e-dialogue, we developed a knowledge product summarizing the discussion. A number of themes are elaborated in this report, including accountability, power, privilege and patriarchy, intersectionality and men's motivations for doing this work. The report was widely circulated through our listservs, social media and at various consultation throughout the year.



#### CSW event "It Takes Two to Tango"

The Alliance organized a discussion on accountability and partnerships at this year's CSW, entitled "It Takes Two to Tango: A Conversation About How to Work Together on a Joint Agenda for Gender Justice with Women's Organizations and the Engaging Men and Boys Field". The event was organized in collaboration with WILPF, Breakthrough, ABAAD and the Center for the Study of Men and Masculinities. The conversation focused on partnershipbuilding and accountability between those working in the field of women's rights and empowerment, and those working with men and boys. Panelists discussed the changing landscape of the field of gender justice and their own experiences with partnership and made recommendations for the formation of a joint agenda. We produced two videos of the event which were widely circulated to reach and inform a broader audience beyond those with the privilege to attend CSW, a full version and a shorter edited version.

#### **Accountability Blog series**

MenEngage Alliance members attended the 3rd Conference of the Global Network of Women's Shelters in 2015, which led to the creation of a blog series on "Accountability and Partnerships" hosted on our website. The space has since served as a key platform for experts and practitioners to share their experiences with accountable practices. The Accountability blog received 13 inspiring and thoughtprovoking new posts in 2016, and a dual Spanish/English post in January 2017. Contributions from Alliance members and women's rights organizations, from all 6 MenEngage Alliance regions. The posts reflect on accountability in relation to a wide number of topics such as programs to engage men and full partners in care work, the promotion of positive masculinities in public policies, the history of men's movements, sexual and reproductive health and rights, and working with faith leaders.

## **Prevention+ training**

The Global Secretariat provided a practicebased training on accountability standards to all partners at the Prevention+ partners meeting in 2016, and has been playing a leading role within the consortium in promoting accountable practices (see objective 3.1).

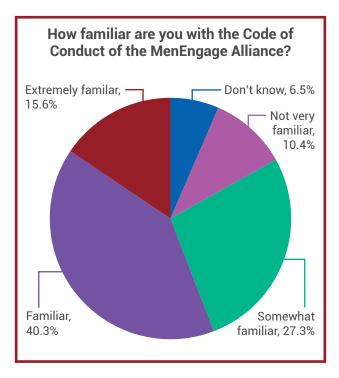
## **Regional level**

At a regional level our members carried out a number of initiatives related to accountability.

- The North American MenEngage Network (NAMEN) organized a series of webinars on engaging men as allies in prevention, one of which dealt with conceptualizing and implementing accountability in men's gender equity efforts.
- NAMEN, since 2014 and together with some Women's Rights organizations, has been dealing with an Accountability breach case with one of the US based organization who call themselves as pro-feminist organization but had shown unacceptable behaviours during 2 conferences they had organized.
- REDMAS, the MenEngage network in Nicaragua, following a regional training on accountability in 2015, developed their own code of ethics, based on the MenEngage Alliance code of conduct and accountability standards. They involved their members in this process and the output document helped them proactively address several problematic practices and challenges they were facing internally and externally that in the past did not feel well equipped to address.
- The MenEngage Alliance Accountability Standards and Guidelines, and the Training Toolkit, are being translated in Russian and will be launched in the first quarter of 2017.

## **Code of Conduct**

All member organizations have signed the MenEngage Alliance Global Code of Conduct. As was highlighted by the progress evaluation, although all members have signed the Code of Conduct not all members have consistent understanding on its implications, hence limiting its effective implementation. The evaluation found that there are different understandings amongst member organizations of what it means to be an MEA member and different expectations in relation to the different ways of belonging and participating. Just over half of the organizations that took part in the online survey reported being clear (41.9%) or extremely clear (9.5%) about their rights/ benefits as member organizations of the Alliance. In the coming years, we will work to strengthen members understanding of accountability and their adherence to the Code of Conduct.



# **OBJECTIVE 3:**

## ADVOCACY

## **3.1: GLOBAL ADVOCACY PARTNERSHIPS**

Increased partnerships and joint activities in global advocacy with organizations that play strategic roles globally in terms of the MenEngage Alliance vision.

# Partnerships with women's rights and social justice movements

Global-level advocacy is key to MenEngage Alliance's efforts to actively support the advocacy of and build bridges with women's rights, SRHR, LGBTQI and youth movements from across the world. It is also key to communicate about MenEngage as an *Alliance* to partners and the broader women's rights and gender justice fields, and position the alliance as an *ally/partner* in these movements.

Examples outlined in other sections of the report include the Gender 360 Summit (objective 2.3), the Faith-based approaches consultation (see box on emerging theme), the Women Deliver Conference (objective 3.2) and the Masculinities in Crisis setting consultation (objective 3.3). Some other examples of civil society partnership building and advocacy for women's rights and gender justice in 2016 included:

## **AWID forum**

MenEngage Alliance members attended the AWID Forum in September, the biggest gathering of women's rights activists from around the world happening every 4 years. Entitled "Feminist Futures: Building Collective Power for Rights and Justice", the Forum drew almost 2,000 feminists from all walks of life to Bahia, Brazil with the aim to celebrate the gains of the past 20 years and critically analyze lessons to carry forward; identify opportunities and threats for advancing the rights of women and other oppressed people; and to explore strategies for mobilizing greater solidarity across diverse movements. The forum was a celebration of diversity in feminism, and for the Alliance it was a special opportunity to listen and learn from the experiences of others and to build partnerships with allies in the gender justice movement.

Activities included:

- To add to the buildup of this important forum MenEngage Alliance organized the e-dialogue on engaging men and boys in gender justice (see section 2.8);
- We co-hosted—along with Breakthrough and Promundo US—three Twitter chats on engaging men and boys in gender equality;
- The Alliance held a daily caucus on 'Men, Masculinities and Feminisms', where members of our delegation—representing ABAAD-MENA, Breakthrough, Fiocruz/ National Institute of Women's Health, GEMA-UFPE, HOPEM-Mozambique, Instituto PAPAI, Promundo US and Promundo Brazil, Rutgers, Sonke Gender Justice, VIDC and WILPF—met to strategize about what they wanted to learn and achieve.
- MenEngage Alliance hosted two events during the Forum: one by MenEngage Brazil entitled "Feminisms and men: Transforming practices, institutions and symbols"; and another on "Strategies for building a movement of men to end violence against women".
- Alliance members also participated an event organized by WILPF entitled "a

Feminist Playbook for Peace", in which participants strategized on creative feminist strategies to bring peace.

- Throughout the Forum, MenEngage Alliance also hosted a booth where participants displayed their materials and interacted with Forum participants.
- After the forum, MenEngage Global Coordinator Joni van de Sand wrote a <u>blog</u> on the AWID website reflecting on her experience.

Our sense was that while there was a lot of interest in engaging men and boys at the forum, the Forum environment showed that there is still a lot of work to do in terms of accountability and partnership building with the women's rights field.

#### **Prevention+**

In 2016 MenEngage Alliance continued to work on the implementation of the program "Prevention and Partnering with Men to End GBV" (Prevention+), in collaboration with the consortium partners Rutgers, Promundo, and Sonke Gender Justice, and local partners in Indonesia, Pakistan, Uganda, Rwanda and MENA countries. Prevention+ is a five-year program funded by the Dutch government that aims to reduce gender-based violence by focusing on men as agents of change and promoting masculinities based on equality, caregiving, and non-violence. In 2016, the Alliance contributed to the program through its global advocacy efforts around reducing GBV, its global agenda setting and movement building, and its information exchange efforts. Another key role for the Alliance was strengthening understanding of accountable practices within the program. We participated in the partners meeting in Amsterdam in November, which included work-plan development for joint advocacy, accountable practices, and linking and learning with the Prevention+ consortium. MenEngage Global provided a practice-based training on accountability

to all partners, and further concretized the roles of MenEngage Alliance in the partnership.

# International Conference on Men and Equal Opportunities

MenEngage Alliance members Manner.Ch, CARE Balkans, Men for Gender Equality Sweden, Emancipator and Promundo, took part in the <u>3rd International Conference on</u> <u>Men and Equal Opportunities</u> in Luxembourg on October 2016, organized around the theme "Who cares? Who shares? Men as agents and beneficiaries in Gender Equality policies." MenEngage Europe Steering Committee member Manner.Ch was also part of the session working group on "men and caregiving policies".



A MenEngage Alliance Caucus meeting during the AWID forum [©2016 Rutgers Indonesia]

## Partnerships with UN agencies

UN agencies have been a vital part of MenEngage's development and we have built strong partnerships with three key UN agencies over the last four years.

#### **UN Women**

UN Women and the MenEngage Alliance have worked together consistently throughout the last four years at the annual CSW and International Women's Day, and increasingly at other global events such as on UNSCR 1325 and on Youth participation. The joint publication <u>"Men,</u> <u>Masculinities and Changing Power"</u> (2014) forms the basis for UN Women's strategy to engage men and boys in their work. The cooperation around the MenEngage Delhi Symposium was a landmark, which included a consultation with UN Women, including executive director Phumzile Mlambo-Ngcuka, and MenEngage members and partners on the agencies HeForShe campaign. MenEngage Alliance has consistently advocated with UN Women for meaningful implementation of the campaign, focusing on impact on the ground and work on men and masculinities that transforms patriarchal power and privilege, and contributes to women's rights and gender justice for all.

In 2016 MenEngage Alliance worked together with UN Women on a number of initiatives and continued to strengthen this partnership. Representatives from UN Women participated in the Alliance's strategic planning meeting and State of the field consultation in June, as well as our consultation on faith-based approached to gender justice. Global Secretariat representatives participated in the anniversary of UN Women's HeforShe initiative during the UN General Assembly in New York, and in early 2017 worked together with UN Women and the government of Iceland on the development of the HeForShe Barbershop Toolkit which will be launched at CSW61. and seeks to provide men with the tools to address gender equality and become agents of change. In early 2017, the Alliance began participating in a new UN Women-led coalition of diverse civil society networks focusing on accelerating the implementation of the SDG targets related to gender equality. MenEngage Alliance Co-Chair Todd Minerson also continued as an active member of UN Women's civil society advisory group throughout the year.

### UNFPA

UNFPA and the MenEngage Alliance have been together in the journey to strengthen MenEngage Alliance since its inception, and together have consistently called attention to a men and masculinities perspective in the SRHR agenda. We have worked closely together and co-organized events together at CSW and UNFPA has hosted the MenEngage Alliance's caucus meetings at their headquarters in New York. UNFPA collaborated with the Alliance on the organization of the two MenEngage Global Symposiums (in Brazil 2009 and India 2014), and have partnered to produce various publications, including issuebased Advocacy Briefs as well as a Global Toolkit on "Strengthening Partnership with Governments and Civil Society on Gender Transformative programming", and "Policy Advocacy Toolkit and Policy Reports" with MenEngage Africa. In addition, UNFPA is an ally in other regions for concrete programs and initiatives, such as in Africa and South Asia and has partnered with many MenEngage Alliance member organizations at national, regional and global levels.

In 2016, MenEngage Alliance Global worked closely with UNFPA and Promundo on the coordination of the new Eastern Europe and Central Asia MenEngage Network (see objective 1.4). MenEngage Latin America, represented by EME/Cultura Salud, collaborated with Promundo, UN Women and UNFPA on the development of the 'Engaging Men in Public Policies for the Prevention of Violence Against Women', a review of existing initiatives and research on engaging men in GBV prevention (see objective 2.5).

#### UNDP

UNDP and MenEngage Alliance have worked together throughout the years in strengthening networking and advocacy efforts around men and masculinities in various parts of the world, especially in the Asia and Pacific region. In particular, UNDP's regional office for Asia and the Pacific has supported MenEngage Alliance in its initial strategic planning and implementation. The office has also been instrumental in extending support to the South Asia Regional Network during the initial phase of the network development. In recent years this partnership has not been further institutionalized which was recognized in 2016 as a missed opportunity at both ends.

In 2016 the Alliance re-initiated the partnership with UNDP. Representatives from UNDP participated in the MenEngage strategic planning meeting and State of the field consultation in June. We collaborated with UNDP, WILPF and ICAN to organize a consultation on Masculinities in Conflict Settings (see objective 3.3) and are working with the UN agency to strengthen their focus on masculinities in gender equality and conflict prevention.

## **3.2: UN ADVOCACY**

MenEngage Alliance contributes to progressive outcomes at UN CSW, Beijing+20, ICPD+20 and SCR 1325 +15 that in turn contribute to other global advocacy efforts to maintain and expand sexual and reproductive rights and other gender equality objectives.

MenEngage Alliance has built up a strong presence at global policy making spaces, supporting progressive advocacy by our members and partners, and contributing with a men and masculinities perspective. The MenEngage Global Secretariat continued to represent the network in global level processes, including CSW60 in New York. For the first time, we also engaged with International human rights frameworks and instruments, CEDAW and OHCHR. We also supported other MenEngage Alliance representatives to participate in such spaces (CSW and regional level conferences). Approximately 40 presentation were made by MenEngage Alliance representatives at events and conference attended by policy makers. Some of the key processes and highlights in 2016 include:

# CSW60—Women's empowerment and its link to sustainable development

The 60th session of the United Nations Commission on the Status of Women (CSW60) was held from 14-24 March 2016, at the UN Headquarters in New York. This year's priority theme was "Women's empowerment and its link to sustainable development", and it was a relevant test of world leaders' commitments to the implementation and financing of the Agenda 2030, including the Sustainable Development Goals (SDGs). CSW60 was a vital opportunity for those working for the realization of gender equality, human rights and empowerment of all women and girls to share experiences, learn about others' approaches and gain inspiration, build partnerships, and influence government delegates and UN agencies to contribute to real change in the lives of women and girls around the world. MenEngage Alliance was well-represented through the participation of Alliance members and the Global Secretariat. MenEngage Alliance GS developed an extensive report on CSW60, including analysis of the outcomes of CSW60 from a gender-transformative and men and masculinities perspective, which we circulated widely among our members and partners. Activities at CSW60 included:

- In advance of the meeting, MenEngage shared the Alliance's key advocacy messages in a written statement, developed in partnership with Rutgers, in which we formulated concrete recommendations to strengthen a gender transformative framework for sustainable development. We also developed a mapping of the language of the Beijing Platform for Action and CSW agreed conclusions that relates to gender transformative work engaging men and boys.
- One of the most exciting features of this year's CSW was the first-ever CSW Youth Forum, a two-day event which brought together more than 300 young people from around the globe to share ideas on

achieving gender equality and encourage governments to take the needs of the world's youth into account in their negotiations (see objective 2.3).

- The Alliance organized three 'caucus meetings' for members and partners to get together during CSW, to reflect on trends at CSW, develop joint advocacy messages and strategies and strengthen the outcomes and the discourse of this year's commission.
- The Alliance organized a side-event It Takes Two to Tango: A Conversation About How to Work Together on a Joint Agenda for Gender Justice with Women's Organizations and Engaging Men and Boys Field, in collaboration with WILPF, ABAAD, Breakthrough and the Centre for the Study of Men and Masculinities. We also produced two videos of the event, a full version and a shorter edited version.



# International Human Rights frameworks and mechanisms

MenEngage Alliance engaged with international human rights frameworks and instruments addressing violence against women and girls. In 2016 highlights included:

• We submitted comments on the CEDAW Draft Update on the General Recommendation No.19 (1992): accelerating the elimination of genderbased violence against women, providing recommendations for scaling up and institutionalizing primary prevention programs that engage men and boys for the elimination of gender-based violence.

- We also supported and endorsed the submission to CEDAW coordinated by IPPF and RFSU, and brought our submission to the attention of our longtime ally and network partner in Nepal and South Asia, Ms. Bandana Rana, who started as a member of the CEDAW Committee in 2017. She responded positively and committed to be a strong ally for engaging men and boys in her role on the CEDAW Committee.
- We also provided inputs to the UN Special Rapporteur on Violence against Women, on the adequacy of the international legal framework on violence against women, advocating for a strengthened international framework dealing with the prevention of GBV and the engagement of men and boys.

## Advocacy related to financing for Gender Equality

In 2016 we continued to participate actively in global advocacy efforts around financing for development and take a political stance on the issue of shrinking spaces for women's rights organizations and women human rights defenders.

• We supported WILPF's 'Move the Money' campaign which seeks to shift the funding focus of the UN and national governments from war and conflict to gender justice and peace. The Alliance participated in a two-day workshop organized by WILPF's Women, Peace and Security programme, PeaceWomen in July that brought together civil society experts from development and security sectors to develop concrete strategies for gender equality and peace. The outcomes from the workshop were reported to member states, UN entities and international civil society attending the High Level Political Forum on the SDGs.

 During CSW, AWID, Rutgers and MenEngage Alliance jointly organized a consultation on financing for gender equality, hosted by the Netherlands' Mission to the UN. The meeting drew 24 participants from organizations around the world, including women's rights and gender justice organizations, and donors. Participants discussed emerging trends in the financing landscape, what roles different stakeholders play in the field and how they can complement each other to optimize modalities of financing and supporting work towards the gender equality objectives of Agenda 2030, including the SDGs. We produced a report on the discussion which we circulated among our networks.

## **UN Women SDG coalition**

MenEngage Alliance strengthened its collaboration with UN Women around the implementation of the SDGs, and was invited to join a coalition of civil society networks, including members of the Women's Major Group, chaired by UN Women, which seeks to build bridges between different sectors and catalyze solutions to advance the Agenda 2030 for Sustainable Development.

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## **ISSUE-BASED NETWORK BUILDING AND JOINT ADVOCACY**

# **PRIORITY ISSUE** 3.3: PEACE AND SECURITY

MenEngage Alliance contributes in meaningful ways to global advocacy efforts to end GBV in conflict and post-conflict settings and other high violence settings.

Many MenEngage members operate in conflict or post conflict settings, and considerable expertise lies among our members at country level. At the global level, MenEngage Alliance seeks to bring this knowledge together into advocacy and civil society events and consultations, in collaboration with several leading organizations in the field of women, peace and security such as WILPF, MADRE, and Women Peacemakers Program (WPP).

#### Partnership with WILPF

This year we continued to strengthen our partnership with the Women's International League for Peace and Freedom, Maria Butler represented WILPF at the State of the Field consultation, board meeting and strategic planning meeting in Sweden in June. Following the meeting she wrote a blog, describing the experience as a feminist and inclusive space and highlighting the importance of cross-movement mobilization. Our partnership with WILPF has deepened significantly in recent years, and has influenced the discourse around men and masculinities within the organization. WILPF included addressing violent masculinities as a core priority in its 2017-2020 strategic plan.

Implementing the Women, Peace & Security Agenda: Roadmap for the 1325 Global Study Recommendations

This half-day conference in March 2016 brought together more than 150 participants to discuss the recently-conducted global study on the implementation of UN Security Council Resolution 1325, map obstacles and build strategies to strengthen implementation and accountability on the Women, Peace and Security agenda. Madeleine Rees, WILPF's Secretary General and MenEngage Board member, called for a paradigm shift on militarism and action for transformational rather than incremental change. MenEngage members including Dean Peacock (Sonke Gender justice), Abhijit Das (CHSJ and MenEngage Global Co-Chair) and Joni van de Sand (MenEngage Global Coordinator) actively participated in the working group on "Addressing Militarization and Violent Masculinities", which formulated a range of recommendations, including encouraging educational and leadership training for men, women, boys and girls, which reinforces and supports nonviolent, non-militarized expressions of masculinity.

# UNDP consultation "Masculinities and Violence in Crisis Settings"

In October 2016, MenEngage Alliance co-organized a consultation on 'Masculinities and Violence in Crisis Settings' in October in New York, in collaboration with UNDP, WILPF and

the International Civil Society Action Network (ICAN). The consultation brought together experts in the field of gender peace and security. The MenEngage Global Secretariat facilitated the participation of representatives from our member organizations: Foundation for Innovative Social Development (FISD) in Sri Lanka; the College of Youth Activism and Development in Pakistan; CARE International Bosnia: and Colectivo de Hombres y Masculinidades de Bogota, Colombia. In order to develop a better collective understanding of masculinities and its relationship with violence in crisis settings. Over the course of a constructive two days, the group discussed how to integrate a masculinities lens into programming in crisis settings and ways of leveraging partnerships and collaboration between CSOs and the UN/UNDP for collective advocacy and joint programming on gender, violence, peace and security. We produced a report to share the outcomes of the consultation with our wider network. Following the consultation, we are currently discussing concrete partnerships between several regional and country members involved in the meeting and the organizing partners, UNDP, ICAN and WILPF.

## World Bank event "the Role of Masculinities in Conflict Prevention'

In January 2017, MenEngage Alliance Global Coordinator Joni van de Sand presented some of the work of Alliance members at an event entitled 'The Role of Masculinities in Conflict Prevention' at the World Bank Headquarters in Washington, D.C., together with representatives from ICAN, Promundo and GPSURR. The event explored how to integrate a masculinities perspective into the policies and operation of the Bank in order to more effectively address violence prevention and peacebuilding.

#### **Regional level activities**

- MenEngage Africa partners in East Africa and faith-based community organizations met in Kigali Rwanda in April for a two-day workshop on addressing sexual and gender-based violence against women and girls in conflict and post-conflict settings on the African continent. The meeting aimed to increase awareness of conflicts past and present in Africa and their effects on the citizens of these countries, especially women and girls, build capacity on how to conduct advocacy in and outside conflict zones and how to report and document gender-based violence in resource and infrastructure constrained conflict zones, and capacitate MEA partners on how to mobilize the faith-based sector on strategies to engage in conflict and post-conflict interventions meaningfully.
- MenEngage Africa and the Rwanda Men's Resource Centre (Rwamrec) hosted a high-level meeting, in April 2016, comprising of representatives of the government of Rwanda, United Nations agencies, international and civil society organizations operating in the Great Lakes region and from across Africa to focus on the need for governments and civil society to work together to prevent and respond to sexual and gender-based violence in the region. In particular, the meeting focused on the need to fast-track engagement on the implementation of UNSCR 1325, and setting priority actions to be taken by MenEngage Africa, civil society organizations in partnership with governments, in response to conflict in the region.

# **PRIORITY ISSUE** 3.4: UNPAID CARE AND FATHERHOOD

MenEngage Alliance carries out global advocacy efforts around men and fatherhood in collaboration with the MenCare campaign and MenCare campaigns achieve changes in policies and visibility in the social policy agendas in their countries.

MenEngage Alliance has had men and caregiving, and within that fatherhood, as a core focus area since its inception, particularly as an entry point to talk about the roles of men in gender equality and child rights more broadly. MenEngage Alliance members continue to play an active role in the implementation of the affiliated MenCare Campaign around the world, and the MenEngage Alliance is represented in the campaign's global Steering Committee. The State of the World's Fathers report, which is available in six languages, has been replicated in at least 7 countries\* globally.

In recent years, among MenEngage Alliance, MenCare Campaign and various other organizations working on this theme, there has been a greater understanding that advocacy efforts on paternity leave or fatherhood must be connected with the larger debate on the redistribution of unpaid care work that has been taken up by women's rights activists and organizations globally.

\* Various of the MenEngage Alliance members have produced the contextualized versions of the State of the Fathers' reports, including Africa (regional), Australia, Balkans, Brazil, Indonesia, Portugal, United States, and a Child Rights version of the original report. In 2016 some highlights from the Alliance's work on men and caregiving include:

• At CSW, the MenCare campaign, MenEngage Alliance and the government of Iceland held a side event on recognizing, reducing and redistributing care work. The panel highlighted the need to recognize unpaid care and domestic work in a fair economic system, reduce the burden of this work through the provision of childcare and flexible working policies, and redistribute equally between men and women. The event was very well attended and prompted discussion on how to get the issue of unpaid care on the agenda of finance ministries, as well as how to shift cultural norms to value care work.



 MenEngage Alliance provided inputs to the MenCare Parental Leave Platform: "10 ways to leave gender inequality behind and give our children the care they need" launched in 2016. The Platform presents ten ways to leave gender inequality behind and give our children the care they need. It calls on governments and employers to adopt equal leave policies for both parents that are wellpaid, non-transferable, and adequate in length.

- In the Netherlands, Rutgers translated and adapted MenCare's 10-point Parental Leave Platform for the Netherlands, adding Dutch data and evidence to make the case for national leave policies that will advance gender equality and give children the care they need. As a result of their and other partners' advocacy efforts, parental leave for fathers was increased to 5 days (from 2 days) which, although still not sufficient, is considered a step in the right direction.
- In North America, MenEngage Alliance members collaborated with MenCare on the first-ever <u>State of America's</u> <u>Fathers</u> report which was published in June 2016. The report presents a plan for how the U.S. could become a child-friendly and parent supportive country, with recommendations for what it will take to reach equality in caregiving, to achieve worklife balance for parents in all their diversity, and to support nonresident, low-income fathers.
- In Europe, MenEngage member CARE International Balkans and its partners in the region published the

State of the World's Fathers: Balkans

<u>Review</u> in April 2016, building on the efforts of the global State of the World's Fathers report by conducting a policy review of gender-equitable fatherhood and caregiving policies in the region.

- Following this, Promundo Portugal published the <u>State of Portugal's</u> <u>Fathers' Report</u> in Portugal in support of MenCare Campaign.
- MenEngage members presented in a MenCare webinar titled "Men and Equality in Unpaid Care" in June. Participants discussed key global issues in unpaid care and how the MenCare Parental leave Platform can be taken on at national level.
- Men and Caregiving was one of the major focus of discussion during the State of the Field event in Sweden, which provided a chance to reflect on this focus area and helped the members realize the importance of connecting advocacy and programmatic efforts with the broader unpaid care work agenda within the women's rights movement.
- Based on these conversations there were two contributions to the accountability blog by Alliance members this year, one <u>from Africa</u> and <u>a response</u>, looking at involving and engaging boys and men in unpaid care and domestic work.

# **PRIORITY ISSUE** Sexual and reproductive health and rights (SRHR)

MenEngage Board members, strategic partners and experts come together with unique expertise and experience in fields combining diverse yet complimentary expertise on Sexual and Reproductive Health and Rights. MenEngage Alliance has been working to develop its global strategy on Sexual and Reproductive Health and Rights, under the leadership of Center for Health and Social Justice and IPPF.

MenEngage Africa and partner organizations presented their work and participated in an impressive variety of events at the 21st International AIDS Conference in Durban in July 2016, working hard to insist that governments, donors, corporate sector partners, and UN agencies deliver on their mandate and commitments to fund and implement effective prevention programs, make sure that all who need treatment have it and respect and advance the rights of all. MenEngage members Sonke Gender Justice and IPPF collaborated on a UNAIDS platform for action on male engagement in the HIV response, which was launched at the conference. It summarizes discussions and commitments to action from a global consultation on men, gender and HIV held in Geneva in December in 2015. MenEngage's communications channels served to disseminate the information and achievements broadly among the Alliance's members and partners.

In Africa, SAfAIDS' unique experience in HIV work, combined with Sonke's unique expertise in gender transformation, led to a high impact project targeting young men and girls in Zimbabwe called 'Changing the River's Flow." This project has to date reached 560 young people, increased their knowledge and changed their attitudes towards gender inequality, harmful cultural norms, and improved SRHR for young people. The Kenya MenEngage Alliance (KEMEA) its founding member. the Margaret Wanzuu Foundation and another member of the alliance. YoungGirlsEmpowerment Faith-Based Organization (YGE-FBO), formed a partnership to provide sanitary towels and underwear to needy school girls in the slum areas of Mukuru, in Kenya's capital, Nairobi. Dubbed "Keeping slum girls in school – Ending the period of shame" the program aims to benefit 3 600 slum girls annually.

In Latin America, with financial support from the Global Secretariat, the network held a contest with 4 winning projects to design and launch local campaigns on SRHR in Mexico, Peru, Chile and Brazil. In Guatemala, the network joined hands with the Ministry of Health to produce a manual to promote male engagement in health services and were part of a national campaign against child marriage.

At Women Deliver, the largest gathering on girls' and women's health and rights in the last decade, MenEngage Alliance was represented by Jameel Zamir, IPPF representative on the MenEngage Global Board, and presented about the Alliance's work and fatherhood in the context of women's rights and the role of men and boys in SRHR for all.

Supporting **women's right to safe and legal abortion** is crucial in MenEngage Alliance's activism, and is one of the five core-issues in our SRHR platform. The choice to have an abortion or not must ultimately lie with women. Men's lives are also affected by abortion, yet men rarely speak up, tell their stories or voice their support of safe and legal abortion. As MenEngage Alliance members we show support for women's right to choose and contribute to eliminating the social stigma around abortion. MenEngage members are working on this issue, including the country-network in Brazil who recently launched their campaign 'Homens a favor da legalização do aborto/Men in favor of the legalization of abortion'. In July 2016 MenEngage Alliance officially joined the International Campaign for Women's Right to Safe Abortion. As a member, we share news and solidarity requests among the network and but its weight behind it, for example, for International Safe Abortion Day, on 28 September. This year we mobilized the MenEngage membership to call for public attention through #StepIntoOurShoes.

A very concerning development during this period was the USA-president Trump's reinstatement of the Mexico City policy, banning the US from funding any group that provides or promotes abortion overseas. MenEngage board member IPPF and strategic partner UNFPA are among the negatively affected by this decision. In reaction. several members of the North American MenEngage Alliance (NAMEN) called for public attention through articles in the national press opposing the reinstatement of the policy, and the network organized a community of practice webinar on strategies for expressing solidarity to women's rights and SRHR organizations and networks. Via MenEngage Global partner Rutgers we supported the **She Decides** initiative taken by the government of the Netherlands, co-supported by the Government of Sweden, and look forward to continuing our support for this commendable initiative in the coming years.



MenEngage Alliance Global Secretariat supporting International Safe Abortion Day [©2016 MenEngage Alliance]

# **EMERGING ISSUE** MASCULINITIES AND CLIMATE CHANGE

In 2015, the MenEngage Alliance signed on to the Women's Global Call for Climate Justice. In November 2015, we mobilized our members to make our support visible on social media and by jointly marching to hold governments to account at the UN Climate Change Conference COP21. Following this momentum, with the view to strengthen understanding among our members, several Alliance members voluntarily constituted a working group to develop a discussion paper.

MenEngage Alliance published the discussion paper entitled <u>"Men,</u> <u>Masculinities and Climate Change"</u>

in April 2016. The paper calls for a greater understanding of men and boy's multiple roles in climate change change - through an analysis of masculinities in patriarchal systems - in order to strengthen local as well as international responses. The purpose of such an analysis was to identify opportunities to engage men and boys as agents of positive change, alongside women and girls, and further strengthen the call for social, economic and environmental justice for all. The paper seeks to build on and complement the foundational perspectives women's rights colleagues and feminist activists have contributed to the climate debate to bring about transformative change. It was authored by several MenEngage Alliance member organizations, led by Promundo US, with Men for Gender Equality-Sweden, Sonke Gender Justice. ANNA National Center for the Prevention of Violence-Russia and the Global Secretariat of MenEngage Alliance. "By working together, men, women and persons of all genders can challenge the

patriarchal systems that perpetuate climate change to leave behind a more gender just and ecologically sustainable society for future generations," it concludes. This report was featured on the <u>Soul Beat Africa</u> website under The Communication Initiative.



Climate Change, Men and Masculinities was one of the topics that was included during the "State of the Field" consultation that MenEngage Alliance organized at Sida headquarters in Sweden in 2016. At the session, the participants tried to identify the current trends, needs, possible role for MenEngage Alliance, and possible partnership in this area. The session also acknowledged that the efforts need to build on and complement the foundational perspectives women's rights colleagues and feminist activists have contributed to the climate debate to bring about transformative change.

There was an articulation from the organizations working on environmental issues that gender analysis is a new area for them and will require support to mainstream gender within their organizations. A major role for the Alliance was identified to support the inclusion of a masculinities lens in the climate change discourse, for the multiple roles that men and boys play in addressing climate change to be recognized, and most importantly, how they can be seen as part of the solution.

As a result of these efforts, the Alliance has now included Climate Change as one of its key emerging priority issues in the next strategic plan. During the coming years, the Alliance aims to contribute to gender-sensitive climate change discussions, supporting a holistic understanding of the gendered root causes, impacts and solutions to climate change adaptation and resilience and to further strengthen the call for social, economic and environmental justice for all. The Alliance will advocate to see boys and men become part of the solution to achieve gender-informed climate iustice, with the belief that working together, men, women and persons of all genders can challenge the patriarchal systems that perpetuate climate change to leave behind a more gender just and ecologically sustainable society for future generations.

# **EMERGING ISSUE** FAITH-BASED APPROACHES TO GENDER JUSTICE

Faith based approaches to gender justice emerged as a new theme for the Alliance in 2016. During CSW60, MenEngage Alliance member Muslims for Progressive values was supported to hold a series of interactive workshops which brought together #ImamsForShe champions and women's rights defenders and activists who were tasked to resolve real case studies of discrimination and violence against women. Participants discussed issues such as stoning, early and forced marriages, inheritance, female genital mutilation and access to education. They condemned misogynist interpretations of Islamic scripture and traditions that have led to human rights violations carried out in the name of Islam against women and girls and demonstrated that women's rights can

be promoted using international human rights law and Shari'a. The critical importance of working with Islamic leaders to achieve gender equality and preventing extremism was underlined.

In August MenEngage Alliance and Tearfund, a faith-based relief and development agency, held a two-day consultation in Washington D.C. in order to generate greater understanding about faith-based approaches to transforming masculinities for gender justice. Twenty-two experts from both within and outside the Alliance came together to share their experiences and lessons learned, and to start to develop a joint agenda. Representatives from Sonke Gender Justice (South Africa), Shirakat (Pakistan), ABAAD MENA (Lebanon), Muslims for Progressive Values (USA), and Tearfund (UK) shared thought-provoking insights from their respective regions.

Participants reflected on the clear links, and many common goals, apparent throughout the consultation, between the work of faith-based organizations, and the Alliance's work on transforming masculinities. There was a general feeling that there are ample reasons to strengthen partnerships for faith based approaches to gender justice, including the need to counter religious voices that oppose gender equality. They committed to working together to further this agenda by strengthening cooperation with the Alliance, connecting one another with relevant actors and organizations, sharing tools and resources, contributing to further dialogue on faith, men and masculinities and identifying opportunities for joint advocacy. A report summarizing the discussion and conclusions of the consultation was developed and shared widely through our communications infrastructure.

Following the consultation, the Alliance developed a survey among our members, in collaboration with Tearfund, in order to map faith-based programs, tools and strategies being used within the Alliance. In December, MenEngage Alliance published a series of three case-stories highlighting our members' work, two of which were an example of using faith based approaches to achieve gender justice. One story centred on the We Will Speak Out campaign, a global coalition of Christian-based NGOs, churches and organizations, supported by an alliance of technical partners and individuals - chief among them Tearfund, a MenEngage Alliance member - who



together commit themselves to see the end of sexual violence across communities around the world. Another story examined the We Believe campaign, a public service campaign in Lebanon organized by ABAAD-Resource Center for Gender Equality, featuring prominent religious leaders delivering anti-violence against women messages rooted in Koranic and Biblical texts.

MenEngage Alliance looks forward to greater partnerships and collaborative initiatives with faithbased organizations and an enhanced faith perspective in the work of the MenEngage Alliance in the next strategic period. We will further build on our members' ongoing innovative and locally-relevant work to engage individuals and institutions working with faith-based strategies and approaches and to strengthen our collective efforts and voices to counter religious and other forms of faithinformed fundamentalisms.

## **3.5: GLOBAL SYMPOSIUM**

The second Global Symposium is organized, achieves widespread visibility among UN and other partners, is inclusive of the MenEngage Alliance membership and partners and leads to a coherent advocacy platform.

The Second MenEngage Global Symposium "Men and Boys for Gender Justice" was held from 10-13 November 2014 in New Delhi. It was attended by 1.200 participants from 94 countries. The Symposium website played an important role as a central hub for all the information about the event and continues as the online resource where all presentations are stored. The Symposium marked the further maturing of the MenEngage Alliance's political stance, placing patriarchy at the centre of our problem analysis, and deepening intersectional understanding of how gender interplays with matters of race, class, economic status, age, etc. The gathering resulted in the Delhi Declaration and Call to Action, which serves as the compass for MenEngage Alliance's mobilization and political advocacy agenda, as well as for many others who have started to take up work with men and boys.

The successful organization of the second Global Symposium in Delhi in 2014 created a great deal of enthusiasm and had a ripple effect through the regions, leading to various regional symposia such as the 5th International Colloquium on Men and Masculinities in Santiago, and the Nordic **Regional Conference "Making Invisible** Visible". In 2016, preparations were made for three regional symposia to be held in early 2017: The 6th International Colloquium on Men and Masculinities in Brazil, a 5-days of Violence Prevention meeting in South Africa and a regional conference 'Masculinities in the Arab World: Trajectories to Peace and Gender Equality' in Lebanon.

## **3.6: POLICY ADVOCACY BRIEFS**

Develop and continue to produce strategic advocacy and policy briefs on timely issues that articulate the global MenEngage Alliance positions on key gender equality issues and that support national and regional policy advocacy efforts.

MenEngage Alliance produces and widely distributes strategic advocacy and policy briefs on timely issues leading to increased attention to and awareness of the topic areas and creating an increased unity of cause within MenEngage Alliance on the identified topics; No of people to whom policy briefs are sent.

MenEngage Alliance develops advocacy and policy briefs that bring together macro-level trends and policies with the local level realities and expertise of our membership. MenEngage Alliance shared advocacy and policy briefs throughout 2016 via our listservs, which have a combined membership of 3,500 people, as well as on our social media platforms. We have already detailed some of these in previous sections, such as the statements we developed for CSW60 and CSW61, our recommendations to CEDAW and OHCHR (see objective 3.2). Other policy briefs produced by our members and partners include the MenCare Parental Leave Platform, and Sonke and IPPF's platform for action on engaging men and boys in the HIV response (see objectives 3.2 and 3.4).

## **3.7: RAPID ADVOCACY ACTION**

A global and regional Advocacy Alert mechanism is established leading to accelerated response of MenEngage global and country networks to human rights violations, particularly of women's rights violations. In 2016 we continued to issue urgent calls to action to members, including analysis of the context and problem, to strengthen knowledge and collective voice across the Alliance and its members. These calls to action evolved around pressing human rights violations, solidarity across the Alliance with members and partners, and often to express partnership with women's rights, social justice and other gender justice issues and activists.

In January 2017, MenEngage Alliance mobilized our members in the US and around the world to participate in the Global Women's March, to defend women's rights and those of others in response to the election of Donald Trump to the US presidency and the rising rhetoric of far-right populism around the world. MenEngage Alliance endorsed or signed on to a number of statements and letters by various women's rights and civil society organizations; and several regional networks developed their own statements in support of human rights:

- An open letter from MenEngage Africa to the African Union, the regional East Africa Community (EAC) and the United Nations (UN) to urgently help resolve the political crisis in Burundi
- Endorsement of the Women's Rights Caucus statements; and the Young Feminist Caucus Statement at CSW60

- A letter by CSOs to the president of the UN General Assembly in objection to the exclusion of a number of CSOs from the High Level Panel on AIDS in June.
- The Alliance joined the International Campaign for Women's Right to Safe Abortion, and signed an <u>open letter</u>, as one of 17 international organization and networks, urging UN leaders to make International Safe Abortion Day an official UN day. Several Menengage Alliance country networks also signed on to the letter.
- MenEngage Alliance released a statement condemning the Orlando nightclub shooting in June.
- MenEngage Alliance released a statement in response to the election of Donald trump as US president.
- A <u>letter</u> by Promundo, urging President Trump to respect women's rights, supported a number of actions by NAMEN in response to the election.
- A civil society letter calling for governments to implement recommendations the 1325 Global Study and move from commitments to accomplishments in October.

Photo from the Women's March in Washington DC, January 2017 [©2017 Laxman Belbase, MenEngage Alliance]



# **OBJECTIVE 4:**

## COMMUNICATION AND INFORMATION EXCHANGE

## 4.1: COMMUNICATIONS STRATEGIES & ACTIVITIES

Effective communications strategies are developed and implemented and the MenEngage Alliance website is recognized as a key global source of information on evidence-based approaches to engaging boys and men in gender equality; Improved public access to information about MenEngage partner organizations; Number of listserv members.

In 2016, MenEngage Alliance used its fully integrated communications platforms—the Alliance website, Facebook and Twitter accounts and listservs—to regularly and systematically share news, publications, advocacy messages and action alerts with Alliance members and partners, as well as new and expanding audiences. Our communications infrastructure was strategically utilized to amplify members' voices and generate a sense of common purpose among Alliance members.

Dozens of publications and other resources, mostly authored by Alliance members and partners, were posted to the website and shared with the membership via the Alliance's listservs and social media posts. By providing a masculinities lens to priority issues, captured in members' work and research, they added value to advocacy initiatives around the Sustainable Development Goals, parental leave initiatives, increasing financing for women's rights and gender justice work, GBV prevention in humanitarian and conflict settings, among others. The website and social media platforms were used to disseminate Alliancespecific publications such as the Men,

Masculinities and Climate Change discussion paper; the e-dialogue summary report; the faith-based approaches knowledge product and three case-stories of our members' work.

The Global Secretariat used the MenEngage Alliance Twitter account and listservs to coordinate members' support for international events and campaigns such as 16 Days of Activism to End GBV; the annual high-level review of UN Security Council Resolution 1325; World AIDS Day; International Women's Day, International Day of the girl Child and the Global Day of Action for Access to Safe and Legal Abortion.

## Social media/website stats

- Analytic metrics attest to the success of MenEngage Alliance's outreach to new audiences via social media: MenEngage Alliance's Twitter account gained 969 new followers in 2016—many of them from women's rights and other social justice movements—for a total of nearly 4,270 followers.
- The MenEngage Global Alliance Facebook page generated significant traffic, and with 4675 likes by the end of February 2017 had nearly reached the 2012–2016 goal of 5000 likes. In more than 500 posts to the page, MenEngage Global Alliance made a concerted effort to highlight member activities; expand focus beyond issues highlighted typically in the Global North; and to promote activities and campaigns championed by other social justice movements, particularly women's rights movements.
- The MenEngage website also witnessed substantial traffic in 2016, with over 300,000 views during the period.

 Our accountability blog series continued to attract readers in 2016, with 6,662 readers of 15 contributions throughout the year. There was considerable geographical spread in readers, although it is clear that more effort needs to be made to reach all regions of the world.

## **Listservs and newsletter**

MenEngage Global Alliance continued to rely on its three listservs—one each for general Alliance membership, members of the Global Governance Board, and participants in the Delhi Symposium—as primary channels for sharing information during 2016. Together, they have a combined readership of almost 3,500 people. The redesigned Menengage Alliance quarterly newsletter served as a main vehicle to share member activities with the network broadly via our listservs.

## Storytelling

In 2016, we increased our focus on storytelling, and collecting our members' stories of change to boost our advocacy work. We developed a project proposal for this work and produced three casestories of our members work, as part of a 2015 grant from the Norwegian Agency for Development Cooperation (NORAD). One case study profiles Kishor Varta, an interactive, mobile phone-based platform using audio stories to provide boys and young men with information on gender, health and sexual and reproductive health in order to change unjust gender norms in rural India, implemented by MenEngage member CHSJ and local organization Manjari. One story centered on the We Will Speak Out campaign, a global coalition of Christian-based NGOs, churches and organizations, supported by an alliance of technical partners and individuals-chief among them Tearfund, a MenEngage Alliance member-who together commit themselves to see the end of sexual violence across communities around

the world. Another story examined the <u>We Believe campaign</u>, a public service campaign in Lebanon organized by ABAAD-Resource Centre for Gender Equality, featuring prominent religious leaders delivering anti-violence against women messages rooted in Koranic and Biblical texts.

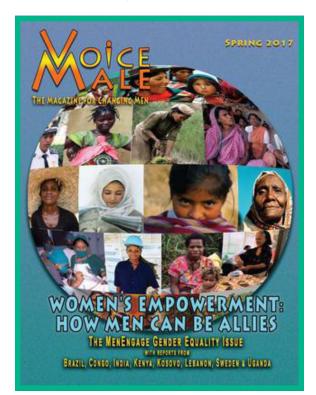
## **Brochure and leaflet**

In 2016, MenEngage Alliance developed a new <u>brochure</u>, which highlighted the Alliance's key strategies and impact, as well as some excerpts from accountability blog posts and an updates map of our membership around the world. We also designed a shorter leaflet for International Women's Day. The brochure and leaflet were disseminated widely using our communications infrastructure and during CSW.



#### **Voice Male Magazine**

The Alliance continued to actively disseminate issues of *Voice Male Magazine*, a leading publication of the engaging-men-and-boys field, at several international conferences and advocacy events. In early 2017, we collaborated with the magazine on a special issue in advance of CSW61, in which we collected stories from our members around the world on a range of themes. The issue will be widely distributed during CSW61 in March 2017.



## Website redesign

In 2016, we started the process of redesigning the MenEngage Alliance website, which will be launched in 2017. The redesign will focus on adding dynamic interactive content to the website front page; a community site enabling members to interact and share content; an interactive members' map to the front page; and an updated resource database. The Global Secretariat began to map new content for the redesign, specifically the collection of stories of transformation from Alliance regions and the collection of new resources to share.

## **4.2: COMMUNICATIONS PLANS**

## Annual communications plans are in place at the global and regional levels with regular monitoring of benchmarks.

During the period of 2016–17, the Global Secretariat developed a communications and knowledge management plan that was followed closely by the Communications Manager. The communications plan relied on regular contact with regional coordinators to ensure a consistent exchange of news and information. While regional communications plans were not yet established, the Global Secretariat supported regional communications capacity, adding content to regional pages on the Global Alliance website and supporting regional voices in posts to the Accountability Blog series.

The Africa regional network (MEA), assigned the communication person from Sonke as the focal person, who worked very closely with the Global Secretariat and regularly updated the information in the regional page in the MenEngage Alliance website. Similarly, the Europe network strengthened its communication and information sharing via its listserv. This opened up ample opportunities for collaborative efforts and partnerships in the region. The European network has reported higher quality of discussions and information sharing among the members and with relevant authorities, including the European Gender Equality Institute. The North American Network (NAMEN) also revised and updated their website with additional information and regular updates about their efforts and events in the region. NAMEN also is planning to publish queerly newsletter with inkind support from one of the steering committee members. The NAMEN listserv was also connected with the global listserv.



## 4.3: RESEARCH PUBLICATIONS

MenEngage members are regularly briefed on key new research in relevant areas via research summaries produced in collaboration with research partners in relevant fields.

See section 2.5 for an overview of research related activities, including an overview of relevant publications synthesizing knowledge emerging from MenEngage Alliance members and partners. In addition to this, in 2016 MenEngage Alliance continued to carry out its key role in collecting and disseminating research and knowledge on gender transformative approaches to engage men and boys, within our networks and with the broader field. We shared new resources from our members across our networks through our quarterly newsletter, social media platform and listservs, including the 'Men, Masculinities and Climate Change' discussion paper, the State of America' Fathers report, and the report on 'Engaging Men in Public Policies for the Prevention of Violence Against Women and Girls'.

Another way the Alliance facilitated knowledge and information exchange was through the organization of various in-person and online meetings and consultations, such as the e-dialogue, state of the field consultation, faith-based approaches consultation, and masculinities and conflict consultation (objectives 2.4 and 3.3). Such meetings allow our members and partners to share their experiences. challenges faced, lessons learned and promising practices in their field of work. We produced knowledge products based on these events, and shared them with the wider network, as a means of further spreading this knowledge throughout the network.

# REPORTS FROM THE REGIONAL NETWORKS

The following section includes the reports from the MenEngage Alliance regional networks, as provided by their focal points. The first section of each report outlines the overall developments and activities in each region. Followed by a more detailed outline of activities along the lines of MenEngage Alliance's strategic pillars and core issues.

# MENENGAGE AFRICA (MEA)

During 2016–17, MenEngage Africa reached approximately to 29,260 community members with community education and mobilization; 70 strategic partners with technical assistance and capacity development; 570 policy makers and key advocacy stakeholders with policy advocacy and training; and 11 MEA organizations with sub-grants and technical assistance. In addition, the network trained approximately 125 community and religious leaders on SRHR and gender equality; and recruited and trained 3,210 individuals and gender activists. Ongoing efforts have led to increased capacity among MEA member organizations, and enabled them to develop and deliver on comprehensive work-plans.

## Institutional Structure and Coordination

- MenEngage Africa gained two new networks in 2016, Mali and Madagascar.
- SafAIDS became the new host for the MenEngage Zimbabwe network. SAfAIDS is a non-profit organization established in 1994 with a mission to be a Centre of Excellence that promotes effective and ethical development responses to Sexual Reproductive Health and Rights, HIV and TB through advocacy, communication and social mobilization.
- Straight Talk Foundation (STF) Uganda became the new Secretariat for MenEngage Uganda, replacing Mama Club. Straight Talk Foundation is a not-for-profit organization with invaluable experience in the design and

management of health and development communication programs.

## **Capacity Strengthening**

- In 2016, MEA member organisations benefited from numerous capacity development opportunities, including a two-week women's health empowerment and masculinities residential course; a three-day policy advocacy training: a two-day media training; a five-day training on GBV prevention in conflict and post conflict settings; a week-long exchange visit between MEA partners on ending FGM and child marriage hosted by MenEngage Tanzania; and a youth exchange program in Botswana to build media skills and engagement. Sonke plays a significant incubation role for the network, providing leadership, coordination, and facilitating learning exchange opportunities in addition to project and financial oversight, with all 10 member organisations receiving subgrants of ZAR 400,000 each to implement work in their countries.
- These ongoing efforts led to increased capacity among MEA member organisations, and enabled them to develop and deliver on comprehensive work-plans. It also strengthened their financial management and operations, and significantly contributed to their ability to implement high quality work in their respective countries. MEA member organisations are stronger, more stable, with better organisational structures, systems, and programmes than they were at the start of the project. Some member organisations, such as COMEN in the DRC, have secured more funding from UNFPA, and other UN agencies. Similarly, Men and Boys for Gender Equality (MBGE) in Botswana has won donor confidence

because of the systems they now have as a result of the project support. In Uganda, MenEngage support has given Mama's Club visibility and the ability to attract more donors; while HOPEM Mozambique has become MEA's co-chair, joining Sonke. All this is a result of tailored capacity development by both Sonke and strategic partners.

- In April 2016, all MEA member organisations received training in campaign development and programming for the prevention of child marriage, FGM and increasing men's use of HIV services. MEA members went on to develop programmes around nontraditional MEA work, including a project to provide sanitary towels to girls in Kenya, by Kenya MenEngage Alliance (KEMEA). Similarly, they acquired skills in developing and implementing effective advocacy strategies, conducting M&E of projects, documenting lessons, and communication strategies.
- MATI has become highly acclaimed by civil society organisations and is considered a source of technical and practical skills on gender transformative work and engaging men and boys. The vision for MATI is to build a dynamic, vocal and visible network of leaders and gender justice advocates that will drive the gender equality and human rights agenda on the African Continent This model has been successful in inspiring gender activists and equipping them to reach more communities and support them to take action against gender and social injustice. Since 2012, four highly successful training courses have been implemented and more are planned to take place in other parts of the continent up until 2018. Thus far, a total of seventyfive men and women have been trained from over twenty African countries.
- This year's training course took place in Gaborone, Botswana. The Women's Health, Masculinities and Empowerment:



Komanyane at the Women's Health, Masculinities and Empowerment: Policy Advocacy Training course in Gaborone, Botswana [©2016 MenEngage Africa]

Policy Advocacy Training course attracted almost 30 professionals, trainers and activists from the health, legal, research and human rights disciplines. Participants have come from diverse nations in the Africa region, including Uganda and Kenya in eastern Africa, the Democratic Republic of Congo in central Africa, Nigeria in West Africa and Zimbabwe, Botswana, Malawi and South Africa in southern Africa. The course was delivered in partnership with the University of California's Centre of Expertise on Women's Health and Empowerment and Sonke Gender Justice.

#### **Research initiatives in Africa region**

 MEA played a critical role in informing the gender equality field through evidence generation. The International Men and Gender Equality Survey (IMAGES) was useful to MEA member and partner organizations, not just in countries where it was conducted, but also in other countries with similar demographics. With direct support from Sida, IMAGES has now been conducted in DRC, Malawi and Mozambique. And in partnership with Promundo, additional IMAGES will be conducted in Tanzania through support from Oak Foundation.

#### **Regional & country advocacy activities**

- Through MEA's policy advocacy work, some MEA member organizations contributed to the amendment of existing policies that reflect male involvement in SRHR, women's empowerment and gender equality. These included policies to end child marriage (in Tanzania and Zimbabwe); to respond to intimate partner violence (in Namibia); to engage men in SRHR (in Rwanda and Uganda); to end FGM (in Tanzania); and to promote parental leave and end corporal punishment (in South Africa).
- MEA also contributed to regional policy dialogues and processes including the UNAIDS Platform for Action on Men and HIV, while UNAIDS Regional Support Team for East and Southern Africa (UNAIDS RST) worked with Sonke on a 17 country strategy on men and HIV which launched in October 2016. Globally, MEA, together with MenEngage Global, joined civil society organizations in demanding better language in the Sustainable Development Goals (SDGs) and the Commission on the Status of Women (CSW), which now reflects the need to engage men and boys in gender equality
- MenEngage regional coordinator Itumeleng Konanyane made a submission at the SADC Parliamentary roundtable held in September in Gaborone, Botswana on the links between genderbased violence (GBV) and sexual and reproductive health and rights (SRHR) in southern Africa, ensuring that the role of men and boys in promoting gender equality was incorporated into the Southern Africa Development Community's regional platform. The Roundtable called for the adoption of

emerging and promising approaches in mitigating GBV, through proactive promotion and engagement of men and boys in all their diversities in gender equality, including by taking proactive steps to care for their own health and the health of their sexual partners. This is a significant strategic achievement for the work of MenEngage Africa and the network's goal of putting gender norms transformation and engaging men and boys for gender justice on the regional platform's agenda.

## Partnerships with women's rights and social justice movements & activities with UN agencies

- In 2016, at least 70 strategic partners were trained and supported to implement work with men and boys in gender and SRHR. With the support from existing MEA members, and under the leadership of Sonke, these strategic partners developed and implemented gender transformative work that included a focus on men and boys across the region.
- Strategic partners come with unique expertise and experience in fields sometimes different from MEA's expertise. As such, the combination of their expertise and MEA's expertise in working with men and boys and gender transformative work, led to an increase in the amount, depth and quality of work with far reaching outcomes in the region. For example, SAfAIDS' unique experience in HIV work, merged with Sonke's unique expertise in gender transformation, led to a high impact project targeting young men and girls in Zimbabwe called 'Changing the River's Flow." This project has to date reached 560 young people, increased their knowledge and changed their attitudes towards gender inequality, harmful cultural norms, and improved SRHR for young people.
- Itumeleng Komanyane, coordinator of the MenEngage alliance in Africa

participated in a two-day African Women in Leadership Network (WILN) forum in March 2016 in Nairobi, Kenya under the theme "Moving Forward: African Women as Self and Workplace Leaders". Komanyane was part of an expert panel that addressed personal leadership experiences as women leaders in public sector, community development and private sectors.

• MEA also partnered with several UN agencies this year. Itumeleng Komanyane, MenEngage Africa Regional Coordinator, joined development agencies and civil society and rights groups for a crucial regional consultation led by UN Women on "Agenda 2030 and the Sustainable Development Goals (SDGs) and Opportunities for Promoting Regional Accountability on Gender Equality and Women's Empowerment", held in Nairobi, Kenya in December. Komanyane took part in the meeting in her capacity as vice-chairperson of the UN Women's regional civil society advisory group for Eastern and Southern Africa. The consultation focused on working together with regional partners in Eastern and Southern Africa to identify common challenges in implementing the Agenda 2030, opportunities for peer learning and collaboration and capacity gaps in

advancing gender equality within the framework of the SDGs.

## Activities on Sexual and Reproductive Health and Rights

- MenEngage Africa and partner organizations presented their work and participated in an impressive variety of events at the 21st International AIDS Conference in Durban in July, working hard to insist that governments, donors, corporate sector partners, and UN agencies deliver on their mandate and commitments to fund and implement effective prevention programs, make sure that all who need treatment have it and respect and advance the rights of all. At the conference, MenEngage members Sonke Gender Justice and IPPF launched a new platform for action in collaboration with UNAIDS on male engagement in the HIV response. It summarizes discussions and commitments to action from a global consultation on men, gender and HIV held in Geneva in December in 2015.
- In February, the Kenya MenEngage Alliance—KEMEA, its founding member, the Margaret Wanzuu Foundation and another member of the alliance, YoungGirlsEmpowerment Faith-Based Organization (YGE-FBO), formed a

Participants at a MenEngage Africa workshop on GBV in conflict and post-conflict settings in Kigali, Rwanda [©2016, MenEngage Africa]



partnership to provide sanitary towels and underwear to needy school girls in the slum areas of Mukuru, in Kenya's capital, Nairobi. Dubbed "Keeping slum girls in school—Ending the period of shame" the program aims to benefit 3,600 slum girls annually.

## Activities to end GBV

 MenEngage Africa partners in East Africa and faith-based community organisations met in Kigali Rwanda in April for a two-day workshop on addressing sexual and gender-based violence against women and girls in conflict and post-conflict settings on the African continent. The meeting aimed to increase awareness of conflicts past and present in Africa and their effects on the citizens of these countries, especially women and girls, build capacity on how to conduct advocacy in and outside conflict zones and how to report and document genderbased violence (GBV) in resource and infrastructure constrained conflict zones, and capacitate MEA partners on

how to mobilise the faith-based sector on strategies to engage in conflict and post-conflict interventions meaningfully.

- Sonke and MEA developed a children's rights policy scorecard, which benchmarks countries' policies in terms of gender, violence prevention and children's rights. This policy analysis focuses on five countries, including Ethiopia, Uganda, South Africa, Tanzania and Zimbabwe, and the report to was launched at the meeting of the African Committee of Experts on the Rights and Welfare of the child. The report focuses on a comparative policy analysis on engaging men for children's rights and protection, paying particular attention to positive parenting, ending VAC broadly, ending child marriage and corporal punishment; and includes a summary of the barriers for implementation and recommendations for taking this work forward.
- In April, MenEngage Africa and the Rwanda Men's Resource Centre (Rwamrec) hosted a high-level meeting

A fun-walk organized during 16 days of activism against gender-based violence by MenEngage Alliance member She-Hive Association in partnership with AIDS Health Foundation and Sesotho Media and Development [©2016, MenEngage Africa]



comprising of representatives of the government of Rwanda, United Nations agencies, international and civil society organisations operating in the Great Lakes region and from across Africa to focus on the need for governments and civil society to work together to prevent and respond to sexual and gender-based violence in the region. In particular, the meeting focused on the need to fast-track engagement on the implementation of the United Nations Security Council's Resolution (UNSCR) 1325, and setting priority actions to be taken by MenEngage Africa, civil society organisations in partnership with governments, in response to conflict in the region.

- MenEngage Africa members participated in a variety of activities around this year's 16-days for Activism against Genderbased Violence. For example, She-Hive Association-a member of MenEngage Lesotho-partnered with AIDS Health Foundation and Sesotho Media and Development for a community awareness and educational drive, comprising of a fun walk, talks by gender activists and a film screening. Founding member of Kenya MenEngage Alliance (KEMEA), Movement of Men Against AIDS in Kenya (MMAAK) and several partner organisations delivered Voluntary Counselling and Testing (VCT) services to UN staff and key populations most at risk of contracting HIV in the districts of Mombasa and Dadaab.
- Kenya recently played host to a regional parliamentary conference on FGM under the theme "Value of learning together— Youth, Elders, Government, Women and Legislators as custodians of positive culture for girls and women". Kenya MenEngage Alliance was represented by the National Co-ordinator Job Akuno and the Programme Officer Elias Muindi. Held in Nairobi, Kenya over two days the conference's outcomes were: MPs were sensitised about the prevalence and

practice of FGM/C in their countries, MPs became aware of best practices in other countries and have committed to share this information with their Parliaments back in their countries, a commitment to share experiences and expertise among African MPs in the region, MPs and local representatives in Kenya, and between African and European MPs. This will increase mutual understanding and political will for co-operation towards eliminating FGM/C, and the drafting of a regional parliamentary action plan on FGM/C.

 MenEngage Africa members also mobilized around World Patient Safety Day in December in opposition to all forms of female genital mutilation.

# Activities on Men & Caregiving/Fatherhood (unpaid care work)

- As part of last year's 16 Days of Activism, the Office of the First Lady of Namibia, Madam Monica Geingos, in partnership with the daily newspaper, Southern Times, hosted an event targeted at fathers with the theme, "Fathers in today's context". The event, which was held in Windhoek in November, featured James Itana, co-ordinator of MenEngage Namibia, as a panelist alongside the founder of Namibia's Fatherhood Foundation, Karven Isaks, and CEO of Zimpapers Zimbabwe, Pikirayi Deketeke.
- In March 2016 MenEngage DRC and Congo Men's Network (COMEN) hosted a session to reconcile estranged couples, including men and boys who wanted to learn different and improved forms of masculinities. During the session, which was held in Kinshasa, men and boys discussed their opinions on what makes a 'real man' and the session ended with husbands who wanted to reconcile with their wives preparing them a sumptuous meal as a symbol of showing that men are able to forgive, cook, and initiate gestures of reconciliation.

## **Activities on Faith-based Approaches**

- Work with religious and community leaders was scaled up during this period. All MEA countries implemented activities directly with community leaders, including traditional and religious leaders, to positively influence their attitudes on gender norms, masculinities and women's empowerment; and supported them in taking action in challenging negative gender norms and practices in their communities and religious settings. These projects trained approximately 125 religious and community leaders, surpassing the project target set for 2018 of 100 community leaders. The projects saw an increase these leaders speaking out against Gender Based Violence (GBV), and negative religious and cultural practices such as Female Genital Mutilation (FGM), and early and forced child marriage.
- Sonke serves in the leadership of two new global initiatives to mobilize faith communities for gender justice—the We Will Speak Out Campaign, and the Side by Side for Gender Justice Campaign. Sonke co-convened a regional consultation of Side by Side with Christian Aid in April 2016 in Harare. The UNFPA ESARO recognized Sonke as a key player in its work with faith communities, and are consistently calling on Sonke's expertise for capacity building and training purposes.
- MEA, Sonke, the Institute of Development Studies (IDS) and the University of Witwatersrand's Wits Centre for Diversity Studies (WiCDS) developed a free interactive Toolkit on Faith, Gender and Sexuality, as a follow up from a workshop with leaders from different faiths held in 2015. The toolkit debunks dangerous myths and encourages exploration and reflection on different ways to think about sexuality and gender diversity. Crucially, the Toolkit highlights how faith leaders and communities can be effective allies in advancing human rights.

 Through a seed grant he won during the 2015 Women's Health, Masculinities and Empowerment training program offered by the MenEngage Africa Training Institute (MATI), Elias Muindi, Programme Officer for Kenya MenEngage Alliance (KEMEA), collaborated with Pentecostal Evangelical Fellowship of Africa church and the Kenya Network of Religious Leaders Living with HIV and AIDS (KENERELA) to sensitize religious leaders on the prevention of domestic violence, women's empowerment and male involvement in issues of gender transformation. The workshop took place in March 2016, and was attended by a total of 34 religious leaders, comprising nine women and 25 men, from diverse denominations.

## **Regional symposium or colloquium**

 In 2016 MenEngage Africa worked on the preparations for the 5 Days of Violence Prevention event to be held in June 2017 in Johannesburg.

### **Communications means and outreach**

- MEA has significantly improved its strategic use of communications, with the production and dissemination of a quarterly newsletter, and increased reach through Facebook, Twitter, and the website. Each MEA country received support from Sonke's Communications Officer to develop their country specific pages on the MEA website.
- Two country networks produced videos. FORWARD and Animage Films, in partnership with Children's Dignity Forum (CDF), the Secretariat for the MenEngage Africa network in Tanzania, produced a short film called "The Story of Ghati and Rhobi" which tells the inspirational story of two girls, Ghati and Rhobi, resisting their community's practice of FGM. MenEngage DRC produced a video called Mabingwa "The Champions" showcasing their work done to promote gender equality, positive fatherhood and nonviolence in the Democratic of Congo.

## CARIBBEAN MALE ACTION NETWORK (CARIMAN)

In 2016 the Caribbean Network (CariMAN) significantly expanded its partnership with the UN Women Multi Country Office (MCO) for the Caribbean. UN women integrally involved CariMAN members in regional advisory groups, reflecting their recognition of the value CariMAN can bring to their work. CariMAN Dominica was able to secure \$49,500 in funding from the Caribbean Development Bank for a program to work with young men in institutional care on building hard and soft skills.

CariMAN Bahamas began a partnership with the national ministry for social services and secured \$25,000 in funding from UN Women for their 'reclaiming our boys' program. This program began in early 2017 and will run for at least a year. It focuses on the sensitization of men as champions for change and will run training programs to empower men with the skills to mentor high school age boys effectively during this critical period of their development.

CariMAN experienced several challenges in 2016 that inhibited their work: CariMAN's executive has been reduced significantly from 7 core members to 4, and its members have very little time to fully devote to the network. The network has identified an urgent need to recruit young people into the network to take over leadership roles from the older generation. CariMAN have experienced major difficulties attracting funding, as funding sources have significantly diminished in recent years in the region. Lack of funding has meant that CariMAN's secretariat had to close in 2016. The network now no longer has a physical hub or an administrator or interns to manage newsletters, social media etc.

# Reorganization/restructuring of regional network

- The year 2016 started with a change on its representative to the Global Board, where Mr. Tyrone Buckmire, chairperson of CariMAN, replaced the previous representative to the MenEngage Alliance Global Board Abbas Mancey. Restructuring the network and resolving leadership challenges has been the largest item on the agenda this year for CariMAN. In several countries, CariMAN has brought young people into the network. The next critical step is to convene a regional meeting and bring them together with the older leadership and discuss the strategic plan etc., and hand over some leadership roles. The network has not been able to convene a regional meeting but hopes to do so in 2017.
- With these efforts, the network was able to generate some funding to do some project related works in the region (See Table 3).

# Capacity strengthening and training with regional networks and member organizations

The network has not carried out its own capacity building initiatives but has participated in several initiatives funded by other organizations:

Program name	Grant holder	Donor Agency	Total budget (currency)	Program Period
Basic Needs Trust Fund	CariMAN Dominica	Caribbean Development Bank	US \$49,500	July 2016– Dec 2017
Reclaiming our Boys	CariMAN Bahamas/ Ministry of Social Services	UN Women	US \$25,000	Jan-Dec 2017

Table 3. Funding for project related works in the region

- The Caribbean Gender Advocates Program is a two-year advocacy training program with the UN Women Multi Country Office. Three members of CariMAN-from Grenada, Jamaica and Trinidad-were selected to be members of the newly established group after a competitive application process which drew more than 40 applicants from across the region. They took part in a week-long training, held in Grenada in February 2017, as well as a further training in Jamaica in December. Members of the group will take part in a two-year training which will include both face-to-face and online workshops. Upon completion of the training, group members will provide in-country and regional consultancy support to the MCO in a variety of gender-based violence prevention, social justice promotion and advocacy projects currently being implemented or envisioned to come on stream. Support will include mentoring, training, process facilitation, monitoring and evaluation
- The Regional Masculinities Advisory Group was formally set up in December 2015 and comprises ten regional professionals, based on expertise in programming which aims to challenge social and cultural gender norms and to understand masculinities in the Caribbean. CariMAN's chairman, Tyrone Buckmire, represents the organization on the RMAG, for a two-year term. The group was convened with a view to supporting continued engagement of men and boys in the agenda for gender equality and to continuing the integration of a focus on masculinities into UN Women's regional programming.
- Two CariMAN members are also members of the UN Women Regional Civil Society Advisory Group. The group focuses on civil society engagement and participation and meets about twice a year. This year they met in Barbados in September.
- Four CariMAN members attended a regional meeting by the University of

the West Indies as part of their Impact Justice project, a regional project that provides support for victims of crime and juveniles convicted of crimes, funded by the government of Canada.

## Regional Meeting and diversification of membership

 CariMAN was not able to organize in person meeting for the Steering Committee this year but the regional executive had calls every quarter, 6 calls during this period. The network began to recruit young people under 30 this year in a deliberate way. They are involved in country level work, and the next step is to involve them at a regional level.

# Activities to end GBV (including conflict and post-conflict settings)

 Executive members Dr. Peter Weller and Mr. Marlon Bascombe contributed Development of a 'Say Something" Ad against Violence Against Women, in Trinidad and Tobago.

# Responses to human rights violations, particularly of women's rights

 Cariman signed on to a letter in support of a Jamaica based activist who faced three charges of "Malicious Communication" by the Jamaican State.

## **Communications means and outreach**

 Facebook (<u>https://www.facebook.com/</u> <u>CariMAN.org</u>): For the period our Social Media Coordinators posted 54 times directly on to our Facebook page(s). Each post dealt with sharing a particular gender issue that we would usually either be involved with our comment on. In some instances, shared material was directly from MenEngage. They also responded (on behalf of CariMAN) to the posts of others (Like Kaiso, UN Women, the Red Ribbon campaign or the Single Fathers Association of Trinidad and Tobago.

### MENENGAGE EUROPE NETWORK (MEE)

Founded in 2009, MEE is an alliance of organizations and experts that serves to engage boys and men in the struggle for gender justice. MEE is part of the global MenEngage Alliance and supports its principles. A European strategy and associated action plan exist. However, the availability of time and financial resources are insufficient for effective implementation of MEE plans, following up on growing internal and external demands, and for working on the development of a sustainable organizational structure for the alliance as a whole. Thus, MEE's current tasks are mostly limited to coordinating membership and helping members network with one another. There was a meeting of the MEE co-coordinators in Amsterdam in April 2016 where a plan for organizational development was initiated, and in the consecutive MEE steering committee meeting the plan was adopted. The steering committee has agreed to form a working group to further explore the possibilities for formalization.

In 2016, MEE grew by more than 20 percent, from 51 member organizations to 73. In addition, the network now has more than 86 individual supporter members, a two-fold increase from 2015. Along with this increase, MEE experienced its maturation around the Institutionalization of MEE governance structure and its operating model.

MEE SC was quite active and issued an advocacy alert on the Cologne events, strongly condemning the sexual assault of dozens of women and girls on 2016 New Year's Eve, which lead to several discussions among various likeminded networks and organizations in the region. This also led to building a relationship with the network of organizations working with male perpetrators of VAWG—that explored the possibility of initiating a Europe wide campaign on addressing gender social norms in the region.

MEE was invited to participate in the European Institute of Gender Equality (EIGE) Civil Society consultation in January 2017. In all, 19 members including much of the MEE Steering Committee attended. This provided opportunities for:

- MEE as a network to build on its own planning and strategic discussions of 2016 and plan for the coming years
- networking with women's rights and other gender equality/justice organizations
- a bilateral meeting with EIGE in which MEE was invited to support and advise EIGE on European policy and strategy in 2017 and beyond

In 2016, MEE saw the maturation and culmination of its's first sub-regional network, MenEngage Nordic network that was founded in 2015 with the support of the then regional coordinator. The subregional network was able to secure a grant from NIKK to organize the first experience sharing conference in Nordic region on the topic of 'transforming social norms among boys and men for gender justice in practice", which was organized on February 16, 2017 in Oslo, Norway—under the coordination of Reform Norway.

In total, MEE held 3 Skype and 2 face-toface Steering Committee meetings in the reporting period. In January 2017, MEE began its first internship program—with support from the global secretariat—with an intern working exclusively for MEE. It was felt that this program can provide coordination support even within the context of limited resources available for maintaining communications and contacts with the network members as a part of its short and mid-term objectives. The regional network has realized the importance of having such human resource and hence is

### Reorganization/restructuring of regional network

The year 2016 brought a change within MEE with the emergence of a stronger model of co-coordinatorship within the network. With this the MEE SC experienced maturation with the objective of decreasing the networks vulnerability, sharing leadership between several individuals and organizations. The Steering Committee met several times, during the last year (probably around 4 times) both online and off-line, in order to deepen the discussion about the organizational structure for the regional network. The MEE representatives consulted at several occasions, including 2 face-to-face discussions, with the global secretariat in order to understand the process that was undertaken at the global level. The SC also created a working committee to put together a concept for the governance structures for the MEE, which was completed by the working group and the SC and other members have been indulged in critical reflections around the model and aspirations. During 2016, MEE experienced massive increase in its membership and stronger partnership and linkages with women's right groups in the region, as a result of the outreach and partnership with

various organizations in the previous years. The network made structural progress in 2016, with the creation of an organizational development working group in May, which held a planning day in Amsterdam in June 2016. This led to proposals on organizational development and a timeline for implementation.

The organizational development procedure acknowledged that many years will be required for MenEngage Europe to move towards and ultimately achieve its long term vision and dreams, we concluded that we are not setting up a MEE structure as an aim in itself. The ultimate objective is to end patriarchy as the dominant structure determining, reinforcing and perpetuating the prevailing unequal gender relations; privileges for (many) boys and man at the cost of girls and women's rights and opportunities; prescribed gender roles, limiting women, men and sexual minorities in all their ages and positions, while intersecting with and mutually reinforcing other economic, technological, environmental, social and military power inequalities and dominances. The structure, ways of working, funding and leadership MEE desires must therefore contribute to transforming patriarchy and not to maintaining and reinforcing patriarchal power traditions. MEE concluded that being part of the present patriarchal and unequal

Participants in the Caribbean Gender Advocates Program with the UN Women Multi Country Office. [©2016 CariMAN]





Participants at the MenEngage Europe Steering Committee meeting in Vilnius in February 2017 [©2017 MenEngage Europe]

societies, the organizational structure, ways of working, funding and leadership for MEE will therefore have to be 'pragmatic', able to function in the given realities, working to transform the societal structural ills, as well as 'idealistic' in all its appearances in an effective new way towards its vision.

With these discussions, the requirements for MEE's development were identified as follows:

- Short term: seed money (Oak foundation and others) to further work out different scenarios for its organization development process, including a membership meeting;
- Long(er) term: core funding (EU and others) for coordination activities. This can be staff time and facilities for a/o information collection and sharing, advocacy and campaign development, policy research initiatives, membership capacity development and support/expansion, organizing activities and common meetings, public relations and responding to multiple external requests, linking and learning and networking with others, including mutual accountability building with women's rights, gender justice, social change networks and groups, and for fund and network administration.

• An institutional and administrative structure that can facilitate the above and not contradict our feminist principles.

Following this discussion, in January 2017, MEE began the process of applying to the Oak Foundation for funding to support its organizational development aims in 2017/18.

### Fundraising

 Men for Gender Equality (Sweden), Emancipator (Netherlands)-both MenEngage Europe members-and Great Initiative (UK) received Daphne funds from the EU for a two-year project to collect, develop further and disseminate best practices from the region within the field of work with boys to prevent sexualized harassment and violence. The project will make it possible for groups of trainers and peer educators from the three partner countries to meet and exchange experiences on best practices, as well as to implement activities on the ground in each country. Associate partners who will contribute their own experiences and knowledge as well as participate in the final conference in 2018 are Poika (Austria), Dissens (Germany), Conexus (Spain) and Status M (Croatia). The findings and learnings throughout

the project will be shared within the wider MenEngage Alliance network.

# Capacity strengthening and training with regional networks and member organizations

- Krizia Nardini, Universitat Oberta de Catalunya, co-organized conferences in Barcelona "<u>Men in Movement, II: Resilient,</u> <u>resistant and changing masculinities in</u> <u>uncertain times</u>", Dec 5–6 and in Rome helping to build relationships between academics and activists in which some MenEngage Europe members and supporters participated.
- The MEE SC with the mediation of one of the SC members took the opportunity to meet the representatives of the German speaking umbrella organizations to get to know each other and explore collaboration possibilities, 'Networking for Men and Gender Equality" with Männer.ch Bundesverband Forum Deutschland Men and Men Dachverband Arbeit Austria (October 17, 2016, Esch / Belval Luxembourg)
- MEE, particularly the SC, organized and facilitated a meeting between MEE and the European Network for the Work with Perpetrators about conceptualizing a European campaign about men's violence (5–7 April 2016, Amsterdam). At the meeting, the networks discussed about possibilities to develop a joint campaign and mobilize both the networks for the fundraising efforts.
- MEE supported and participated at the MenEngage State of the Field event at SIDA (June 20, 2016, Stockholm, Sweden), and presented about the works and experiences from the Europe region.

### Initiatives with Young women and men, under the age of 30.

 Three MEE member organizations—Men for Gender Equality (MÄN) Sweden, Emancipator NL, the Great Man Initiative UK began a collaboration on the 'Imagine' project, aiming to work with young people (11–18), with a particular focus on boys. The project aims to train 'peer educators' aged 18–30 to lead group sessions that discuss issues relating to masculinity, harassment, and consent.

 One SC, individual, member from Netherlands organized a number of workshops (BA and MA courses) in Dutch Universities in gender courses, about involvement of boys and men in prevention of GBV and involvement in SRHR, in which the MenEngage alliance was highlighted, creating an active interest among students to write term papers on engagement of boys and men.

### Advocacy

- Markus Theunert, Männer (Switzerland): Spoke on behalf of MEE at a consultation meeting in Luxembourg on the language of men and masculinities in policy.
- Teresa Schweiger, Poika: Presented MEE at the OSCE 'Human Dimension Committee' meeting in Vienna (11 October 2016).
- Jens van Tricht, Emancipator: Participated on behalf of MEE in a symposium in Austria on how organizations can collaborate on gender equality. Participated in a meeting on gender based violence in Turkey.
- Participation in the 3rd International Conference on Men and Equal Opportunities (ICMEO): Men as actors and stakeholders in gender organized by the Luxembourg Ministry of Equal Opportunities (17–18 October 2016, Esch / Belval, Luxembourg)
- Workshop and lecture about MenEngage at a conference in Graz, Austria about relationships, sexuality and gender. (12 May 2016)

- One member made research based contributions, integrating inclusive gender thinking in a Dutch government funding tender (135 million for CSOs in 11 fragile states: "Addressing root causes of conflict and migration") about the gendered roles of boys and men and patriarchal pressures of traditional masculinities in relation to conflicts, fundamentalisms and terrorism.
- Anna Lindqvist, from MÄN, participated in the OSCE human dimension implementation meeting between 19-30 September 2016 in Warsaw, on behalf of MEE, which was Europe's largest annual human rights and democracy conference. She presented about the MenEngage European Network and understands the importance of the role of men in promoting and advocating for gender equality, at the Gender Session that was scheduled on Wednesday, 28 September 2016. The meeting was organized by the **OSCE Office for Democratic Institutions** and Human Rights (ODIHR) as a platform for 57 OSCE participating States, Partners for Co-operation, OSCE structures, civil society, international organizations and other relevant actors to take stock of the implementation of the OSCE human dimension commitments, discuss associated challenges, share good practices and make recommendations for further improvement. More information about the Meeting is available on 2016 HDIM website.
- Another SC member Jan Reynders participated in the 13th four-day AWID International Forum in Bahia, Brazil that brought together around 1850 women from around the world. In contrast to two previous AWID Fora (Cape Town and Istanbul) very few sessions specifically addressed the role of boys and men, although the sessions that did address male involvement, GBV, cooperation, and mutual accountability were open and constructive, and included critical questions to MenEngage Alliance.

#### **Research initiatives**

 MEE SC member Jan Reynders from Netherlands wrote a chapter entitled "Where are the men" in the book, "Bodies in resistance, gender politics in the age of neoliberalism" which included references to the work of MenEngage and the global meeting in Delhi. This book was published by Palgrave and has contributions from 21 women and Jan the only male to contribute in it.

### Partnerships with women's rights and social justice movements & activities with UN agencies

- At the EIGE civil society meeting (January 2017), MEE hosted a workshop on the work of MEE and the approach of including men and boys in gender equality/justice, that was attended by 31 individuals representing women's rights and other gender equality/justice organizations. The EIGE CSO meeting was hosted by EIGE and in partnership with European Women's Lobby, the Social Platform and MenEngage Europe.
- MEE jointed the conference in Norway organized by the women's rights network in Norway FOKUS, where the cocoordinator Jens van Tricht represented MenEngage Alliance and presented about the experiences and promising practices of the alliance and its members.
- Organization, hosting and facilitation of a meeting between MEE and the European Network for Work with Perpetrators about organizational development/ formalization and the development of a collaborative European campaign about men's violence (April, Amsterdam).

#### **Activities on Men & Caregiving/Fatherhood**

 MEE SC members worked in partnership with MenCare Campaign and MenEngage Alliance to organize and launch of the Parental Leave platform during CSW60.

- Promundo Portugal, one of the SC member, developed the State of Portugal's Fathers' Report in Portugal in support of MenCare Campaign.
- Manner.Ch, a SC member of MEE, launched <u>MenCare Switzerland</u> as national program end of May 2016, and this consists of various 23 projects under the same umbrella. The project included some advocacy activities, including the collection of signatures for our popular demand for 20 days paid paternity leave (together with women's umbrella association alliance F, Pro Familia Switzerland and the union TravailSuisse). Swiss TV reported about MenCare campaign.

#### MenEngage Alliance

"Making the Invisible Visible" Nordic @MenEngage Conference starts in #Norway: @ManForJamst #Reform @NordicCouncil #Poika @DareGender #PFM



### Regional and/or National symposium or colloquium organized

 MenEngage Nordic, the sub-regional network of MEE, organized a one-day conference in Oslo on February 16, 2017 that was attended by more than 100 participants from across the European region. MenEngage Global Alliance also joined the conference including the cochair Todd Minerson who made a closing remarks on the conference. The conference was successful in rich exchanges of promising experiences between peers through workshops and parallel sessions on various topics. This provided a greater opportunity to go in deeper detail and to have questions asked and have discussions of issues of relevance to the

day-to-day work of the practitioners. For more information <u>https://reform.no/nordic-</u> menengage-conference-2017/\_

### **Regional & cross-country exchange**

 MAN in Sweden, as a part of the multicountry project IMAGINE (Inspiring Male Action on Gender Equality in Europe), organized a project kickoff meeting in February 2017, where they invited various partners from MEE to join the event. The event was organized with the view to exchange best practice and knowledge to combat sexual harassment and sexualized violence and enhance the learning process. This event brought together 22 volunteers from 3 participating countries (UK, Netherlands and Sweden) and several practitioners and experts from MEE members from across Europe.

### Responses to human rights violations, particularly of women's rights

 MenEngage Europe issued a public statement on the Cologne events, strongly condemning the sexual assault of dozens of women and girls on 2016 New Year's Eve. MEE called out to the importance of addressing such symptomatic manifestations of a patriarchal mindset and system that oppresses and violates women and girls every day. The statement highlighted the importance of challenging these norms around "being a man" that foster inequalities and injustice, against girls, women and other men and the need to transform such mindsets, attitudes and behaviors. The statement further cautioned of using these individual acts being used for the purposes of a xenophobic agenda and the possibilities of the fears leading to equate refugees and criminals. This statement was widely shared via MEE as well as MenEngage Alliance listservs. Following this MEE got into discussion with the European Network for the Work with Perpetrators about developing a European campaign about men's violence (see above for more details).

### MENENGAGE LATIN AMERICA

MenEngage Alliance in the region (at both national and regional level) is recognized for its contributions in gender work with men and boys. This is verified by several requests for partnerships or collaborations received from governmental departments and international agencies including, UNICEF, UNESCO, UNFPA, and UNWOMEN. Such requests consist of giving presentations about the work with men on masculinities (at regional level), public declarations condemning sexual violence incidents (In Guatemala), technical assistance in developing national plans dealing with gender based violence and engaging men and boys (In Costa Rica), etc.

In 2016 he network grew with two new national networks, one in Paraguay and one in Ecuador. Two regional websites updated which support regional campaigns on fathers and caregiving (Mencare); and on men's as allies in responding to violence against women (White Ribbon Campaign). The network has maintained different platforms to promote exchange among members: the regional MenEngage website and the listserve with all focal points and members of steering committees.

### Highlights:

- A regional MenEngage meeting organized in January 2016 around the V Colloquium of Masculinities in Chile. Many MenEngage focal points and national network coordinators were able to attend this meeting.
- Partnerships built with women's feminist originations for joint campaigns denouncing street harassment against women (In Chile) and for making sure separated men fulfil their obligations to provide alimony (In Nicaragua).

- National networks have obtained their own funds to promote initiatives, projects and have applied for other grants. A contest was held with 4 winning projects to design and launch local campaigns on SRHR. The selected proposals were the networks from Mexico, Peru, Chile and Brazil, who developed educational materials and launched their campaigns.
- Contributions to the MenCare Report State of the Fathers in Latin America, 2017, reviewed by several MenEngage colleagues in Latin America.
- MenEngage Latin America, represented by EME/Cultura Salud, joined with Promundo US, UN Women and UNFPA, to launch the report "Engaging Men in Public Policies for the Prevention of Violence Against Women and Girls" in August.
- MenEngage country network in Nicaragua, REDMAS, developed the Code of Conduct which sparked deep reflections among the members which are as important as the final product.

### Reorganization/restructuring of regional network

 The network is creating conditions for new leaders assuming coordination roles and replacing the current regional cocoordinators. Some national networks also embarked on these transitions, like Mexico and Nicaragua.

### Fundraising

• See Table 4.

# Capacity strengthening and training with regional networks and member organizations

 The regional event co-sponsored by MenEngage Latin America in that took place in Chile (V Colloquium of Masculinities–January 2015) served as capacity strengthening events as its agenda covered a wide range of topics related to men, masculinities and their intersections with violence, SRHR, fatherhood, etc.

 Some online forums, like the one organized by UNICEF on the theme about men and masculinities also contributed to capacity strengthening.

### Initiatives with Young women and men, under the age of 30.

- At Regional Level, Pamela Saavedra, a young woman from Chile, has been assuming an important leadership role.
- There are several MenEngage national networks that are either led by young people or in which some young people are assuming coordination roles. That is the case of Peru, Nicaragua and Brazil.
- In Honduras and Costa Rica the network established a strategic focus of engaging young men.

### Regional meetings or calls, including steering committee meet

 Regional MenEngage meeting organized in January 2016 around the V Colloquium of Masculinities in Chile. Many MenEngage focal points and national network coordinators were able to attend this meeting.

#### **Research initiatives and/or evaluations**

- The research on men and gender equality IMAGES has been undertaken in Nicaragua and El Salvador. The organizations that coordinate the MenEngage networks there are taking the lead in this action research project and as such have been able to involve other MenEngage members in the advisory boards of these studies. The research results will provide important evidence for future MenEngage work in the region.
- MenEngage focal points in the region provided important feedback to the new report "State of Latin American Fathers" coordinated by Promundo.
- Our members were also consulted on a study on public policies to prevent violence against women.

### **Regional & cross-country exchange-visits**

- In Central America, a project on peace and security including work on masculinities made possible some exchange-visits between organizations that are part of MenEngage from Honduras, Costa Rica and from El Salvador and Nicaragua.
- The IMAGES research project also allowed visits from the coordination of the network in El Salvador to Nicaragua.
- MenEngage members from Costa Rica traveled to Mexico to share their

Program name	Grant holder	Donor Agency	Total budget (currency)	Program Period
Coloquio Chile	Fundación CulturaSalud	UNWomen LACRO	USD 10,000	2016
Menengage centroamerica/ encuentro regionales/ formacion/ intercambios	Puntos de Encuentro	Various	USD 30,000	2016–17
IMAGES Central America countries	Puntos de Encuentro	IDRC/Canada	USD 360,000	2016-18

model of working with men on personal development.

### **Accountability activities**

- The Regional Network has been promoting the accountability standards and code of conduct and now it is common place to have the study and signing of the code of conduct as a requisite to join the country networks.
- The Nicaraguan network went further by adapting and publishing its own code of conduct including mechanisms, like an ethic committee, to prevent and respond to allegations misconducts by members. The process to develop its code of conduct and the situations that motivated them to do so were shared as a post blog in the MenEngage Accountability blog.



# Partnerships with women's rights and social justice movements & activities with UN agencies

 MenEngage Alliance in the region (at both national and regional level) is recognized for its contributions in work with men and boys for gender equality. This is verified by several requests for partnerships or collaborations received from governmental departments and international agencies including, UNICEF, UNESCO, UNFPA, and UNWOMEN. Such requests consist of giving presentations about the work with men on masculinities (at regional level), public declarations condemning sexual violence incidents (In Guatemala), technical assistance in developing national plans dealing with gender based violence and engaging men and boys (In Costa Rica), etc.

- MenEngage members in Mexico (Guadalara and Queretaro) are part of an advocacy initiative on gender equality that involves men, to be considered for the Development National Plan and to be considered by next presidential candidates.
- MenEngage Latin America, represented by EME/Cultura Salud, joined with Promundo US, UN Women and UNFPA, to launch the report "Engaging Men in Public Policies for the Prevention of Violence Against Women and Girls" in August. Its purpose is to review impact-evaluated programs that engage men in the prevention and elimination of VAWG, to provide evidence regarding efforts in the region to prevent and eradicate all forms of VAWG used by men, and to outline effective interventions and highlight progress in the field, as well as the obstacles, lessons learned, and challenges. The report is available in Spanish and English.

### Activities on Sexual and Reproductive Health and Rights

- A contest was held with 4 winning projects to design and launch local campaigns on SRHR. The selected proposals were the networks from Mexico, Peru, Chile and Brazil, who developed educational materials and launched their campaigns.
- In Guatemala, the network achieved that the Ministry of Health sponsored a manual to promote male engagement in health services. They also were part of a national campaign against child marriage.
- In Mexico, the network members presented and co-organized in several conferences on men, fatherhood and gender equality.



### Activities to end GBV (including conflict and post-conflict settings)

- In Uruguay, the network members adapted and published Program H Manual, to work with young men and women on preventing GBV. Under a partnership with the governments they are using the manual in public schools.
- In Nicaragua, the network launched campaign against femicide and call men to contribute to its prevention.
- Activities on Men & Caregiving/ Fatherhood (unpaid care work)
- MenEngage members contributed to the MenCare Report "State of the Fathers in Latin America", 2017.
- In Peru, the MenEngage network has the secretariat of the coalition working to expand the paternity leave from 4 to 15 days. They launched a campaign to recognize men as caregivers.

### Challenges

Below are some challenges those are faced by the network in the region:

- Tensions among members in some countries leading to the establishment of parallel networks in the same country. In the case of Colombia, they finally were able to create a joint platform.
- Due to volunteer nature of the coordination roles and busy agendas of focal points, there has been difficulties in obtaining all national reports from the national networks (out of 14 national networks, 8 submitted some form of report or updates about their work as a network).
- Limited financial support for the coordination work. Still, the networks coordinators are committed beyond funded projects that support their work.

### NORTH AMERICAN Menengage Network (Namen)

2016 was a year of planning and strategizing for NAMEN. The network developed and is finalizing the curriculum for an online course, which will be a certified, on engaging men and boys in gender equality and women's rights. This course will be based on the CourseWare and targeting primarily North America based individuals, organizations and coalitions. A grant proposal for this project is in development.

The network also developed a concept of "Community of Practice" model for NAMEN that was rolled out during fall 2016 and have had 4 sessions so far. This has provided a great space for the NAMEN members to share about various experiences and lessons emerging from various kinds of works that NAMEN members are engaged in and out of the region.

The network strengthened its communications capacity, building website content and posting more actively, and built capacity within the team to edit and post web content. The Network launched its new Facebook page and a new listserv with all members.

The Steering Committee added two new female identified members this year, Tonya Lovelace Davis from the Women of Color Network and Magaly Marques from Promundo US. This has added the missing women's voices to the committee and expanded the conversation around accountability.

NAMEN has been continuing its conversation on accountability, which has been an ongoing effort for the last few years. In addition, NAMEN and its members had set a task among its Steering Committee members to review the MenEngage Accountability Standards and Guidelines and completed dialogue on the relevance within North American context during 2016.

### Reorganization/restructuring of regional network

Two new female identified members were recruited to the NAMEN steering committee, following the realization of the gap of some time when NAMEN used to have 30% female SC members. Keeping in mind the transition of leadership and roles within NAMEN, Shane Joseph was nominated as the alternate focal person to the MenEngage Global Board along with the continuation of its representative Chuck Derry.

### Fundraising

The major source of income for NAMEN has been the membership fee and small donations it has received. NAMEN in 2016 made a decision to amplify its fundraising effort, in order to be able to implement its plans on CoP and online course on men and masculinities. Following this, the SC decided to hire one of its SC members Rus Funk to work on the fundraising strategy and plan for NAMEN, including mapping out potential donors and developing concept notes.

### Number of member organizations

The number of organizational members increased from 17 in 2015 to 22 in 2016. The network also has 18 individual members.

# Capacity strengthening and training with regional networks and member organizations

The Network planned and launched its 'Community of Practice' model and sessions. Two sessions were held in 2016, one on leadership transitions, retirement and continuation of the work. one on evaluation frameworks for the Canadian White Ribbon Campaign. In early 2017 the network held a session responding to the new US administration, its challenges and possible silver linings. This led to discussion on how to relate to women's groups in the US including the organizers of the women's march. Approximately 8 people attended the first two session and 14 attended the third. NAMEN towards the beginning of 2017 agreed to open up the session beyond the Network's membership in order to make the community more accessible and serve as a support system for those in the region working with men and boys for gender equality. Under this initiative, five sessions are planned for 2017.

The network implemented and purchased an account on Zoom, a tool for the steering committee to communicate and collaborate, to conduct webinars and operate its community practice. Zoom is becoming an essential tool for NAMEN.

### **Regional meetings**

During the reporting period, NAMEN held 6 Steering Committee meetings, 6 Coordinating Committee meetings, and a variety of working group meetings were held based on the need and priorities of the network, including some specific tasks.

### **Regional and country advocacy activities**

Following the mobilization by the Women's Rights groups in the US in response to the new US administration and the decisions made in relation to the priorities under the US State Department, NAMEN supported and signed on to a letter by women's rights organizations.

#### **Accountability Activities**

All the members of NAMEN have signed MenEngage Code of Conduct and Accountability standards. NAMEN Steering Committee during 2016 engaged in critical reflections and conversation about accountability beginning with a full review of the MenEngage Accountability Standards, Guidelines and Toolkit.

NAMEN submitted a letter to the National Organization of Men Against Sexism (NOMAS), in response to a letter from them in 2015. This has prompted a discussion around the accountability of organizations working on engaging men and boys towards others in the same field.

### **Activities to end GBV**

NAMEN within the Community of Practice initiative, focused on understanding intersectionality of men's use of violence against women and girls and the works that the White Ribbon Campaign is going in Canada in collaboration with other women's rights groups.

### **Responses to human rights violations**

In response to the new US administration several NAMEN members published articles and joined Women's Marches across the US. For example, <u>this article</u> written by a NAMEN SC member.

#### **Communications and outreach**

The network strengthened the capacity of its members to maintain the website and upload content. The new NAMEN Facebook page was launched as well as a new listserv for all members. The network decided to produce a newsletter which will be launched in 2017.

### MENENGAGE ALLIANCE South Asia (Measa)

MenEngage Alliance South Asia has a democratic structure in place and is organized with a Regional Steering Committee of 16 members that includes 3 representatives from the 5 country networks and a Regional Coordinator in the region. In 2016, the regional network had a new regional coordinator, IHRICON in Nepal, identified through a democratic process as per the agreed MoU of the regional network in South Asia. As per the provisions, the Steering Committee meets every quarter—3 online meetings and one face to face meeting each year.

The regional network primarily has been prioritizing strengthening the country networks in the region. The network has a regional strategic plan that was collectively developed in close collaboration with each country networks, and have jointly been working to implement some of the activities identified. The year 2016 has seen some strong achievements in terms of country networks' evolution as democratic structures and processes with respect to the collective efforts in engaging boys and men in gender equality and addressing hegemonic masculinities. Since early2016, MenEngage Alliance South Asia has been in consultation with a group of organizations in Afghanistan and on the possibility of creating a country network in Afghanistan affiliated with MenEngage Alliance.

Publications on transforming masculinities for gender equality have been shared among the country level Management Committee with the vision of capacity strengthening of the members. Networking is not limited to MEA members in relation to enhancing the capacity, rather wider range of actors is used for the sharing knowledge on engaging men and boys for gender equality.

The network has had a strategic plan for the last 3 years in place and is in the process of developing a new strategic plan. Although they currently do not have strategy document for collective advocacy, international days and events are celebrated with collective efforts in all the country networks in the region. International Women's day, One Billion Rising Program, 16 days of activism against GBV and several others are celebrated in a

World Vision Advocacy Forum Nepal runs a Training of Trainers for senior level social activists with the technical support of MenEngage South Asia members [©2016 MenEngage South Asia]



collective manner though events held in the respective countries with the leadership or active participation of country level MEA.

The country network in India has initiated a groundbreaking Ek Saath national campaign to engage men and boys in changing discriminatory gender social norms. The campaign has been launched across India in partnership with three networks-FEM (Forum to Engage Men), OBR (One Billion Rising) and India Alliance for Gender Justice. The campaign emerged as a collective of citizen's groups holding nationwide consultations that then came together on a common platform based on the recognition that even as India strides ahead on the economic front, similar social progress has not taken place in removing gender based violence and discrimination. Ek Saath State Hubs have been set up in over 10 states to coordinate campaign activities and the national secretariat of the campaign is hosted by CHSJ. The campaign is guided by members of a national coordination committee. The campaign was launched publicly during the 16 Days of Activism period in 2016 when partner organizations and institutions carried out thousands of mass mobilization activities reaching out to lakhs of people in 100 rural and urban districts across the country. The focus was on building awareness and accountability on social norms like GBV, early marriage,



Capacity building training on transforming masculinity and men's activism held in Bengaluru, India [©2016 MenEngage South Asia]

unequal access to education etc. among men and boys.

One of the major means of communication is email in the MEA South Asia. Beside this, Skype, Viber, telephone calls and messengers are also used for disseminating the information and knowledge. Generally, circulations made by MenEngage Global Secretariat and other issues of advocacy and campaigns are communicated by/through the Regional Coordinators and information and knowledge on the events at the country level are shared the same way.

#### **Breakthrough Award**

On International Women's Day, Indian President Pranab Mukherjee awarded Breakthrough the prestigious Nari Shakti Puraskar, recognizing its outstanding contributions to research and development in the field of women's empowerment. Breakthrough Vice President and India Country Director Sonali Khan (also a member of the MenEngage Global Board) accepted the award at a ceremony hosted by the Ministry of Women and Child Development, where awards were given to seven institutions and fifteen individuals for their leadership in women's rights.

### **Gender Mela**

College festivals are the biggest attraction for Delhi students in January and February, bringing them all together for camaraderie, learning and sharing. This year MenEngage Delhi, Miranda House Women's Development Cell, One Billion Rising, CFAR, Women's Feature Service, Centre for Health and Social Justice and other civil society partners and colleges decided to expand the canvas by bringing issues of gender, social justice and masculinities to the fore. The Gender Mela was a three-day event in Miranda House where participants came to have fun and dance and sing without inhibitions while trying to unravel concepts and ideas around gender. This fest with a twist

had discussions, debates, stalls, games, cultural performances and much more, organized around issues of gender, breaking stereotypes and setting new examples.

### Reorganization/restructuring of regional network

In the year 2016, the regional network in South Asia experienced a shift of the regional coordinator through a democratic process as per the agreed terms of reference of MenEngage Alliance South Asia. The regional secretariat was to be hosted in Bangladesh, but due to the difficulties that the country network in Bangladesh experienced in coming to an agreement on the host organization it was collectively decided by the regional steering committee via a voting process to move it to Nepal. The national network in Nepal collectively proposed IHRICON, the national coordinator of the network in Nepal, as the secretariat of the regional network for another tenure of 2 years.

### Periodic Meeting of Steering Committee of MEA South Asia

The periodic meeting of the Steering Committee of MEA South Asia was held in October 2016. Participants shared the activities they had accomplished in their respective countries and members spoke on several aspects of institutional structure and coordination. Almost all members acknowledged the need to make MenEngage Alliance more relevant in the regions.

During the year 2016, two country networks in South Asia organized their annual general members' (AGM) meetings. In Nepal, the meeting was attended by its 53 members and participants representing their respective sectors from different parts of the country. The meeting congratulated Ms. Bandana Rana, one of the long standing members of the network in Nepal, for her selection to the CEDAW Committee as an expert member as the first citizen of Nepal in history. In Bangladesh, the country network organized its AGM in February 2017. The country network identified a new country coordinating organization, BRAC, as the secretariat of the network for the next term. The AGM took the decision to form a new Management Committee and its workplan by mid-April of 2017.

### **Regional & country advocacy activities**

Transforming masculinity is the leading advocacy issue across the region of South Asia, with activities focused at the country network level rather than regional level. Advocacy activities in which country networks participated include the 16 days of activism on GBV, the One Billion Rising Day celebration, International Women's Day and several others. It is estimated that these activities reached more than 25,000 people.

### **Activities on SRHR**

SRHR is a crucial part of the advocacy and campaign of transforming masculinity in the region. All 5 countries of alliance have reported that SRHR is incorporated in their training manuals, policy advocacy and media mobilizations.

### Activities to end GBV (including conflict and post-conflict settings)

Most of the members of MEA South Asia, and country level CSO members have a primary focus on ending GBV, including Domestic Violence, IPV, and sexual harassment. UNSCR 1325 and 1820 are also used as means to deal with the issue of GBV in conflict and post conflict; especially in Nepal and Sri Lanka.

### Activities on other/emerging issues

The network has begun to deal with climate change, the role of religious leaders and faith based approaches, and peace and security as emerging issues. However, we do not have track records of all the activities done by the members of MEA South Asia.



A masculinities session with a community men's group in Lebanon [©2016 ABAAD]

### **MENENGAGE LEBANON**

During 2016, MenEngage Lebanon has made some concrete steps in the institutionalization of the network in 2016. The network's strategic plan was validated through a series of workshops which ensured it was based on their wants and needs. The network met in four face-toface meetings throughout the year and participated in several capacity building initiatives such as a training of trainers on Program Ra. The next steps for the network are to develop a formal structure and governance and accountability mechanisms.

In 2016, ABAAD started a partnership with UN Women to carry out regional trainings on masculinities. This support has been crucial and has provided the first concrete step towards the formation of a regional network for the MENA region. The trainings also allowed ABAAD to document the clear interest in the region in participating in a MenEngage regional and global network.

### Reorganization/restructuring of regional network

- ABAAD staff member Zeina Yaghi was designated as coordinator of the MenEngage Lebanon network in early 2017. As the network has expanded and became more structured there was a need identified for a greater level of coordination and a focal point to coordinate meetings, document case studies and respond to requests. The network's strategic plan was validated by the network through a series of workshops, ensuring it is based on their wants and needs.
- At a regional level, ABAAD have built partnerships and held several trainings with interested organizations in the region (see section 2.1), and while there has been considerable interest in being part of a regional and global network

there have not yet been concrete steps in the institutionalization of a MenEngage network for the MENA region.

# Capacity strengthening and training with regional networks and member organizations

- ABAAD collaborated with Womanity and Promundo on Program Ra, a regional adaptation of Promundo's Program H. They collaborated closely with members of the Lebanese network to validate the program and held a training of trainers with network members that had previously been trained on masculinities work. The network recruited young men from Lebanese and refugee populations in order to validate the program.
- ABAAD has worked with UN Women country offices in four countries this year to build the capacities of organizations in the region, primarily youth-led organizations. They carried out trainings in Morocco, Egypt, Jordan and Lebanon in 2016, and around 25 individuals, each representing a different organization took part in each training. The meetings included training on masculinities work, as well as on MenEngage Alliance, how it connects at various levels, and the

value addition of being part of the global network. A survey was carried out which revealed a great deal of interest among participants to being part of a regional MenEngage network.

### Initiatives with Young women and men, under the age of 30.

- The network has worked to constantly include a youth perspective in its work. ABAAD have trained network members to work with young men on program Ra, and has implemented 4 trainings with approximately 50–60 young men in each.
- ABAAD has also collaborated with 2 universities, the Lebanese-American university and the American University of Beirut, both network members to lead workshops on masculinities for students.

### **Regional meetings and calls**

 The Lebanese network had 4 meetings in 2016. However, the meetings have been dependent on funding and are not sustainable. The network is working on possible ideas to have structured meetings that would be low cost and hosted by network members, particularly INGOs.



#### Advocacy activities

- The network has not yet carried out advocacy activities as a network, although many network members have collaborated on ABAAD's campaigns, such as its successful campaign to abolish law 522, which allowed rapists to avoid prosecution if they married their victims.
- ABAAD developed a strong partnership with UN Women in 2016, collaborating with the agency on a regional training initiative and a regional conference (see section 2.1 and 3.5). The partnerships with women's rights organizations element does not apply in this case, as ABAAD and most of the core members of the network are women's rights organizations with a perspective on masculinities. The network hopes for this culture to continue, rather than having 'engaging men and boys organizations'.

### Regional and/or National symposium or colloquium organized

 In 2016, ABAAD continued its preparations for the regional conference "Masculinities in the Arab World: Trajectories to Peace and Gender Equality", organized together with Promundo and UN Women and several network members, which will take place in May 2017. The conference will bring together researchers, practitioners and policy-makers, including international bodies to identify actionable strategies for engaging men as allies in achieving gender equality and peace in the Arab world, launch the results from the International Men and Gender Equality Survey (IMAGES) in the Arab world and hopefully create momentum for the creation of a MenEngage MENA regional network.

ANNEX 1: INCOME MAPPING 2012–2016

MenEngage Alliance income streams 2012–2016 Currency: USD \$ Overview does not include HR-investments (voluntary time dedicated to MenEngage Alliance, at all levels)

Project/Program	Source-Partner	Grant-holder	Total 2013-2016	2013	2014	2015	2016
1. MenEngage Global Alliance - Sida							
Sida December 2012-November 2016	Sida	Sonke Gender Justice	2,383,339	660,947	704,326	512,478	505,588
TOTAL 1. MenEngage Global Alliance - Sida			2,383,339	660,947	704,326	512,478	505,588
2. MenEngage Global Alliance - Other							
Prevention+ (GBV prevention)	Netherlands MoFA > Rutgers	Promundo-US	84,000				84,000
Upscaling tool on engaging men & boys work	UNFPA	Promundo-US	5,000			5,000	
MenEngage EECA Platform start-up	UNFPA EECARO	Promundo-US	2,000				2,000
Consultancy contracts	CARE / UNDP / FutWithoutViol / Mary's Center	Promundo-US	24,760			24,760	
E-dialogue on accountable practices	Women's Foundation of Colorado	Promundo-US	6,000			6,000	
Glass Lions Award 2015	Glass Lions Foundation	Promundo-US	7,237			7,237	
Glass Lions Award 2016	Glass Lions Foundation	MenEngage GS	6,344				6,344
Faith-based approaches consultation	Tearfund	MenEngage GS	13,500				13,500
In-kind contributions by 3rd parties (estimates)							
Gender360 Summit	USAID/FHI360	FHI360	26,000				26,000
Youth CSW	UN Women ArabRO/ Sida	UN Women	2,500				2,500

continued on next page

Project/Program	Source-Partner	Grant-holder	Total 2013-2016	2013	2014	2015	2016
Consultation Youth, Masculinities, Conflict	UNDP	Promundo-US/ MenEngage GS	11,000				11,000
Travel support to GS staff by UN and INGOs	Diverse	Diverse	40,000	10,000	10,000	10,000	10,000
Travel support to Board members by their organizations	Breakthrough/ CARE/IPPF/ EngenderHealth/ SaveTheChilderen/ Promundo/Sonke/ WILPF	Diverse	40,000	10,000	10,000	10,000	10,000
TOTAL 2. MenEngage Global Alliance - Other			268,341	20,000	20,000	62,997	165,344
3. Global/Cross-regional collaborations							
Delhi Symposium	Sida/NORAD/ MacArthur/DFID/ UNFPA India/UN Women (H4S)/ FordFoundation & MEA members	CHSJ (MenEngage South Asia)	1,056,588		1,056,588		
Cross-regional partnership Africa, South Asia, MENA	NORAD	Sonke Gender Justice	1,207,767		477,585	372,678	357,504
TOTAL 3. Global/Cross-regional collaborations			2,264,355		1,534,173	372,678	357,504
4. Regional Networks							
Africa							
MenEngage Africa multi-annual grant Caribbean	Sida Africa	Sonke Gender Justice	4,513,504	0	1,900,652	1,422,912	1,189,940
Basic Needs Trust Fund	Caribbean Development Bank	CariMAN Dominica	49,500	0	0	0	49,500
Reclaiming our Boys	UN Women	CariMAN Bahamas/ Ministry of Social Services	0	0	0	0	0

Europe							
2014 Zagreb meeting	Promundo US/OAK	Promundo	5,000		5000		
Nordic MenEngage Network & Conference	NIKK/Nordic Concil of Ministers	REFORM	108,488	0	21700		86,788
EIGE Civil Society Meeting/MenEngage Europe SC	European Institute of Gender Equality	EIGE-funded all the costs	0	0	0	0	ı
Latin America							
Proyecto Campaña DSSR MenEngage LAC	NORAD	Puntos de Encuentro	40,000	20,000	20,000		
Coloquio Chile	UN Women LACRO	Fundación CulturaSalud	10,000	ı	1	10,000	
Menengage centroamerica/encuentro regionales /formacion	InterCambios	Various	000'06	30,000	30,000	30,000	
MAGES Research Central America	IDRC Canada	Puntos de Encuentro	360,000	1	ı	1	360,000
North America							
Membership fees	NAMEN members	White Ribbon	4,640	1,005	1,075	1,520	1,040
General donations	NAMEN members	White Ribbon	1,100	I	I	1,000	100
Support to attend Men&Masculinities conference, NY	private donors, Promundo US, and Waitt Institute	White Ribbon	13,434	I	4,934	8,500	
In-Kind Services	NAMEN members	White Ribbon	191,840	47,960	47,960	47,960	47,960
South-Asia							
Capacity development initiative	UNDP/Sida/AusAid/ UNFPA/UNWomen/ UNV/Swedish PCL	Save the Children Sweden	318,500	318,500			
TOTAL 4. Regional Networks			5,706,006	417,465	2,031,321	1,521,892	1,735,328
5. Emerging networks							
Lebanon/MENA							
Support from UN Women on Networking	UN Women Arab RO	ABAAD	38,250				38,250
EECA							
Support to Networks Strengthening	UNFPA EECARO	Promundo	112,756			89,510	23,246
TOTAL 5. Emerging Networks			151,006	ı		89,510	61,496
TOTAL			10,773,047	1,098,412	4,289,820	2,559,555	2,825,260

# ANNEX 2:

# MENENGAGE AT-LARGE BOARD MEMBERS AND STRATEGIC PARTNERS

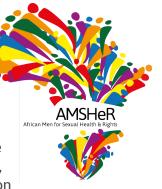


### www.advocatesforyouth.org

Advocates for Youth is a nonprofit organization based in Washington, D.C., dedicated to helping young people make informed and responsible decisions about their reproductive and sexual health. They bring a youth perspective to the board and expertise related to Comprehensive Sexuality Education (CSE), LGBTQI rights and other matters related to SRHR.

### www.amsher.org

African Men for Sexual Health and Rights (AMSHeR) is a pan-African coalition of organizations working to promote non-discrimination, particularly based on



sexual orientation and gender identity (SOGI) in Africa, and to advance access to quality health services for MSM and LGBTQI persons in Africa, and beyond. AMSHeR brings the perspective of LGBTQI communities to the board, as well as its knowledge and experience of **combatting homophobia** and advocating for the **rights of people of diverse sexual orientations and gender identities (SOGI)**.



### www.athenanetwork.org

ATHENA Network works to ensure the centrality of gender equality and human rights in the global HIV response. ATHENA brings expertise in the field of HIV/AIDS to the board, particularly from a women's rights perspective. Together we aim to link the field of engaging men and boys with the field of HIV prevention and response, meanwhile supporting feminist women's rights activism.

### www.inbreakthrough.tv

Breakthrough is an NGO based in India and the US that aims to end all forms of violence against women



and girls and works on issues such as domestic violence, sexual harassment, gender-biased sex selection and early marriage. Breakthrough brings a strong women's rights perspective to the board as well as experience working with adolescents and youth.



### www.care-international.org

**CARE International** is one of the world's leading international humanitarian agencies working to end poverty around the world, with a focus on women and girls. CARE brings expertise on **women's economic empowerment** and **gender-based violence prevention** to the Alliance, in particular in humanitarian aid settings.

#### www.chsj.org

**Centre for Health and Social Justice (CHSJ)**, India is a civil society resource organization working on policy issues related to social



justice perspective oriented governance and accountability primarily in the domains of health justice and gender justice. CHSJ focuses on networking, capacity building, research and evidence based advocacy as primary strategies in its work which is grounded in 10 Indian states on different themes. Community action for **Health rights, reproductive and sexual health rights, masculinities and gender** form the predominant themes of CHSJ's intervention at present.

#### www.engenderhealth.org

**EngenderHealth** is a US based non-profit

organization that works to improve women's



health and sexual and reproductive health and rights and bring its expertise in engaging men and partners in sexual and reproductive health and understanding of advocacy for SRHR.



### www.ippf.org

International Planned Parenthood Federation (IPPF) is a global movement that provides integrated sexual and reproductive health services, and advocates for the right of individuals to realise their sexual and reproductive rights. They bring their global experience of SRHR service provision, programming and advocacy to the Board as well as their vast worldwide network of country- and regional-level offices.

### promundoglobal.org

**Promundo** is a Brazilian-based, non-governmental organization with offices in Rio de Janeiro, Brazil, Washington, DC,



USA, and Kigali, Rwanda, that work in collaboration to **promote caring, nonviolent and equitable masculinities and gender relations** in Brazil and internationally. Promundo brings its experience as one of the world leaders in research and programming in engaging men and boys for gender justice to the Board.

#### www.savethechildren.net

Save the Children is an international non-governmental organization that promotes children's rights, provideo relief and h



Save the Children

provides relief and helps support children in developing countries. Save the Children brings its expertise of working with children and adolescents to the board, and through our partnership we seek to enhance our child rights perspective and our connections with child rights organizations.



### www.genderjustice.org.za

Sonke Gender Justice is a South Africabased NGO that strives to prevent domestic and sexual violence, reduce the spread and impact of HIV and AIDS and promote gender equality and human rights. Sonke is a leading agency in engaging men and boys and has extensive experience with engaging men as fathers and caregivers, faith based approaches, and community mobilization.

#### www.whiteribbon.ca

White Ribbon **Campaign** is the world's largest movement of men and boys working



to end violence against women and girls, promote gender equity, healthy relationships and a new vision of masculinity. They bring their experience of creative campaigning, awareness raising, education and outreach for violence prevention to the MenEngage Alliance Global Board.

#### www.wilpf.org

Women's International League for Peace and Freedom (WILPF) works to create peace through non-violence

and by promoting

social justice for all.

political, economic and

They bring their expertise and knowledge of women, peace and security (WPS) to the Global Board, and are strongly rooted in feminist women's rights networks from the local to the international levels.

### Other global partners (non-Board members)

#### www.abaadmena.org

ABAAD is a Lebanonbased organization with the aim of promoting sustainable social and economic development in



the MENA region through equality, protection, and empowerment of marginalised groups, especially women. ABAADs work involves engaging men in masculinities and ending violence against women as one of its main pillars. We are currently collaborating with ABAAD to develop a MenEngage regional network in the MENA region.



#### For sexual and reproductive health and rights

### www.rutgers.international

Rutgers is an international center of expertise on sexual and reproductive health and rights (SRHR) founded and based in the Netherlands. Rutgers is currently not a member of the MenEngage Global Alliance Board, but a partner in the Prevention+ program on GBV prevention, as well as in the global MenCare campaign.

# Tearfund

### www.tearfund.org

Tearfund is a leading relief and development organization, working in partnership with Christian agencies and churches worldwide to tackle the causes and effect of global poverty. Tearfund work on gender-based violence prevention using faith-based approaches.



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**MENENGAGE GLOBAL ALLIANCE** 

**SWEDISH INTERNATIONAL DEVELOPMENT COOPERATION AGENCY**